

IT'S PEACH FESTIVAL TIME

PROVINCIAL

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PENTICTON, B.C., WEDNESDAY, AUGUST 17, 1955

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Summerland Woman Also To Make Attempt

Thomas Starts 35 Mile Swim; Expected Here Thursday Noon

About 16 hours to Penticton was how Bert Thomas calculated the length of time it will take to propel his way down Lake Okanagan from Kelowna.

That estimation would bring him to shore and the expected acclaim of thousands about 8 a.m. tomorrow but those who feel the swimmer might be a trifle over-optimistic have set the time at 20 hours or arrival in Penticton at noon tomorrow.

Wife Accompanies U.S. Swimmer

First person to swim the Strait of Juan de Fuca, Thomas, and his wife, arrived here last night from their Tacoma home and longest fresh water swims ever went on to Kelowna today with attempted.

Fame may be just around the corner for Mrs. Laura Ouillette, a Summerland housewife and mother. Mrs. Ouillette, a tall, strong woman, will follow in the wake of Bert Thomas in his attempt to swim from Kelowna to Penticton today and tomorrow.

Mrs. Ouillette has never swum anything as long as 35 miles, but has swum Shuswap Lake two or three times and says she has had little trouble in the past swimming distances up to 12 or 15 miles. She has done almost no distance swimming this summer, but the little she has tried convinces her that she can tackle the present swim with confidence.

When asked what he thought about this development, Bert Thomas said, "I have no objection to any number of competent people swimming along with or behind me." He did express some concern, however, about Mrs. Ouillette trying the swim, feeling that she may not be completely aware of the difficulties she may encounter, and also that the Summerland woman may not be in tip-top condition for such a swim.

"I wish you all the luck in the world, though," he said to Mrs. Ouillette when they met last night.

For Thomas it will mean \$1,000 with an extra \$200 if he completes the distance. Prize money was guaranteed by the Penticton Herald, Radio Station CKOK, Don Embury of the Incola Hotel, and two anonymous sponsors following negotiations carried out by the Board of Trade.

Asked to describe what, in his opinion, are the main obstacles to overcome in the swim, Thomas replied, "the greatest difficulty of all will be to keep awake."

Fresh, Warm Water, No Currents

"Three things will definitely be in my favor," the burly, ex-logger from Tacoma said. "Firstly, and maybe most important, is the fact that I'll be swimming in fresh water. Sure, I'll lose a little in buoyancy—salt water is a little better in that respect—but more than making up for that is the fact that I won't keep getting mouthfuls of salt water."

"Then, compared to my Juan de Fuca Strait's swim, Lake Okanagan is far, far warmer—over 15 degrees difference. Believe me that will make this swim a real pleasure in comparison," went on Thomas, who arrived in town with his wife Marian ("I call her Mary") about eight o'clock last night, direct from their Tacoma home.

Thomas pointed out that in lakes there are no currents to compare with those in the seas—particularly those in the treacherous Strait of Juan de Fuca.

In his swim to Penticton, which will dramatically open the city's Peach Festival, Thomas will only have to contend with the wind.

"If it's a north wind," he said speculatively, "I can't see how I should have any real trouble at all. A tail wind is always just what the doctor ordered, and I should be able to complete the swim in around sixteen or seventeen hours."

"With a south wind blowing into my face, I should make it in between eighteen and twenty hours—though it all depends upon the strength of the wind and the choppieness of the water."

Thomas will not go hungry on his long swim. Cruising beside him and keeping an eye on him throughout the entire swim will be his feeder Ove Witt, of Victoria, a young man, originally from Copenhagen, Denmark.

Bert and Ove met at the provincial capital a little while before the swim across the straits—before the swimmer had become particularly well known. Ove took Bert under his wing at the hotel where he operates in Victoria, and has been his feeder, masseur, trainer and general companion-in-arms ever since.

"Where I go, Ove goes," said (Continued on Page Two)



QUEEN VAL-VEDETTE VIII... WELCOMES YOU

TEN BANDS 80 FLOATS IN PARADE

Square dancing on gaily-decorated streets, an influx of visitors from many parts of Western Canada and the Pacific Northwest, plus the added excitement of an attempted swim by Bert Thomas of Lake Okanagan from Kelowna to Penticton, sets the stage for the eighth annual Penticton Peach Festival and Second Annual Square Dance Jamboree.

Following their final meeting last night, Festival officials expressed confidence, and not without good reason, that this year's event will outdo all previous ones entertainment-wise.

"We feel that everything is completely under control and that this Festival will be one of the greatest we ever had," M. P. Finnerty, festival president, said today. "Tomorrow night's crowning ceremonies and all the other attractions at Queen's Park plus the added publicity and drawing power of the Bert Thomas swim should ensure an excellent crowd in Penticton tomorrow."

Mr. Finnerty expressed similar confidence for Friday, when an 80-foot, 10-band parade will get the day's entertainment underway.

"The same should apply on Saturday," he continued, "with the square dance jamboree offering a grand finale that evening. The interest has been tremendous. Over 30 couples are coming from Alberta and we have couples from as far away as Iowa and California."

Reflecting Mr. Finnerty's enthusiasm is this year's parade which at last count has 80 floats and 10 bands entered and will take about 1½ hours to complete.

"A misconception we would like to clear up is that many people are of the opinion the parade is being held Thursday,"

(Continued on Page Seven)

Peach Festival Program

THURSDAY, AUGUST 18

2:00 p.m.—Teen Age Square Dancing at Queen's Park.
6:00 p.m.—Rotary Industrial and Agricultural Show in the Arena.
7:00 p.m.—Crowning Ceremony in Queen's Park.
8:00 p.m.—Midway opens with rides, games and concessions operated by the Kiwanis Club.
9:00 p.m.—Variety Show at Queen's Park with stars of radio and television and the Oliver Choral Society.
10:00 p.m.—Queen's Ball at the Penticton Armouries.
11:00 p.m.—Square dance warm up at Queen's Park.

FRIDAY, AUGUST 19

10:00 a.m.—Midway opens.
12:00 noon—Peach Festival parade starting at Fairview Road and ending at the arena.
2:00 p.m.—Official opening of the Rotary Industrial and Agriculture Show.
2:00 p.m.—Sheep dog demonstration in Little League Park.
2:00 p.m.—Square dance at Queen's Park.
8:00 p.m.—Variety show.
10:00 p.m.—Modern dancing at the Canadian Legion Hall.
10:00 p.m.—Square dancing at Queen's Park with Eddy K's orchestra.

SATURDAY, AUGUST 20

10:00 a.m.—Rotary Industrial and Agricultural Show opens.
10:00 a.m.—Tractor Rodeo at Queen's Park with the Future Farmers of Canada.
10:00 a.m.—Midway opens.
2:00 p.m.—Square dancing at Queen's Park with Eddy K's orchestra.
2:00 p.m.—Sheep dog demonstration in Little League Park.
4:00 p.m.—Model aeroplane flying at Queen's Park.
8:00 p.m.—Square Dance Jamboree at Queen's Park with Eddy K's orchestra.

Route Of Peach Festival Parade

There is some misunderstanding regarding the route the Festival parade will follow on Friday noon. The correct information is that the parade forms up on Fairview road at Main street and proceeds down Main to Westminster, where it turns west down Westminster to Power street and up Power to the Arena. In error the official programs indicate that the parade goes down Main to Lakeshore but this is not correct.



"THIS I LIKE," says Bert Thomas as Queen-elect Val-Vedette VIII, Sharon Crook, welcomes the Juan de Fuca swimmer to Penticton and gives him a kiss for good luck on his challenge of Lake Okanagan. Thomas, his wife and feeder, Ove Witt, met press and radio last night at the Hotel Incola, shortly after arriving by auto from Tacoma, Washington.

Mayor Matson Is Improving

Condition of Mayor Oscar Matson is slightly improved according to word from his doctor this afternoon.

The mayor suffered a heart attack near Chilliwack last Friday and was rushed to Chilliwack hospital, where he has since been under medical care.

The doctor told the Herald that Mr. Matson is resting quite well but that there has been no great change in his condition, although there is a slight improvement.

Two cardiograms have failed to show just what brought about his condition, the doctor explained, although clinically it was a heart attack. Mayor Matson will be hospitalized for at least another week.

Festival Parade Bands Here From Hither And Yon

Bands taking part in the Peach Festival parade on Friday are Penticton City, Canadian Legion, High School, Summerland Town and High School, McIntosh Girls, Girl Cadets and Army Cadets from Vernon, Esso Steel Band from Trinidad, Chilliwack Band and Drill Team.

Majorities will come from Wenatchee, Marpole, Kelowna and Cawston.



A SURPRISE ANGLE to the Bert Thomas swim of Okanagan Lake comes in the announcement of Laura Ouillette, of Summerland, who yesterday, said that she would also try the Kelowna to Penticton water marathon. She met Thomas for the first time last night and, as shown in the above picture, Bert took the news complementarily and suggested they make a race of it, but Laura didn't accept the idea.

Land Area Near Drive-In Theatre In Big Demand - Problem Solved

A new industry will shortly be established in Penticton, City Council was informed at its Monday meeting. The industry, a concrete pipe manufacturing plant, will be located in the area over which council's land sales committee has had to do some juggling to arrive at a satisfactory division to meet a triple bid for the land.

A remark was made that land sales committee chairman Alderman Titchmarsh's solution "was worthy of Solomon," and it was readily endorsed by council after Alderman Titchmarsh demonstrated on a map how he and the

parties concerned had split up the area east of the Pines Drive-In theatre, to the satisfaction of all concerned.

Some ingenious juggling of projected, but unbuilt streets and lanes and the substitution of one for the other in one instance, without causing a break in traffic flow, was included in the solution. The street that was altered was named "Sumac" and was originally scheduled to go slightly to the east of the Pines Drive-In. A lane has now been put into the plan that will provide ample ingress-egress for the limited traffic.

At the same time the Pines will be able to extend eastward the required amount that will provide the outdoor theatre with its desired extra seating. The Okanagan Drive-In Co., owners of the property, have agreed to give the city a ten foot strip north of their holding, that will permit the widening of Okanagan (Continued on Page Seven)

Honor Roll - The Men And Women Behind The 1955 Peach Festival

These are the persons who are guiding the destinies of the 1955 Peach Festival — M. P. Finnerty, president; L. W. Swingle, vice-president; Merv Allan, treasurer; Tom Walker, past president.

Directors are Ralph Robinson, Glen Lawrence, H. W. Montague, Jim Hendry, J. A. Young, Roy Hay, Wilf Sutherland, J. A. Campbell, J. L. Bowering, Alex Cumming, W. P. Suter. Festival co-ordinator is Les Edwards.

Ladies Auxiliary consists of Mrs. Gladys Mather, president; Mrs. Pearl Betts, vice-president; Mrs. H. E. Chalmers, secretary, and Mrs. J. Fleming, treasurer.

Club representatives are Frank Colclough, Rotary; L. W. Swingle, Kiwanis; Alex Cumming, Junior Chamber of Commerce, and Jim Hendry, Peach City Promoters.

Parade Committee Wants Convertibles

Peach Festival parade committee is appealing for the loan of convertibles for a period of three to four hours on Friday.

"We are short of convertibles for the parade," Alex Cumming, committee chairman said, "and anyone who can assist is asked to phone 4320."

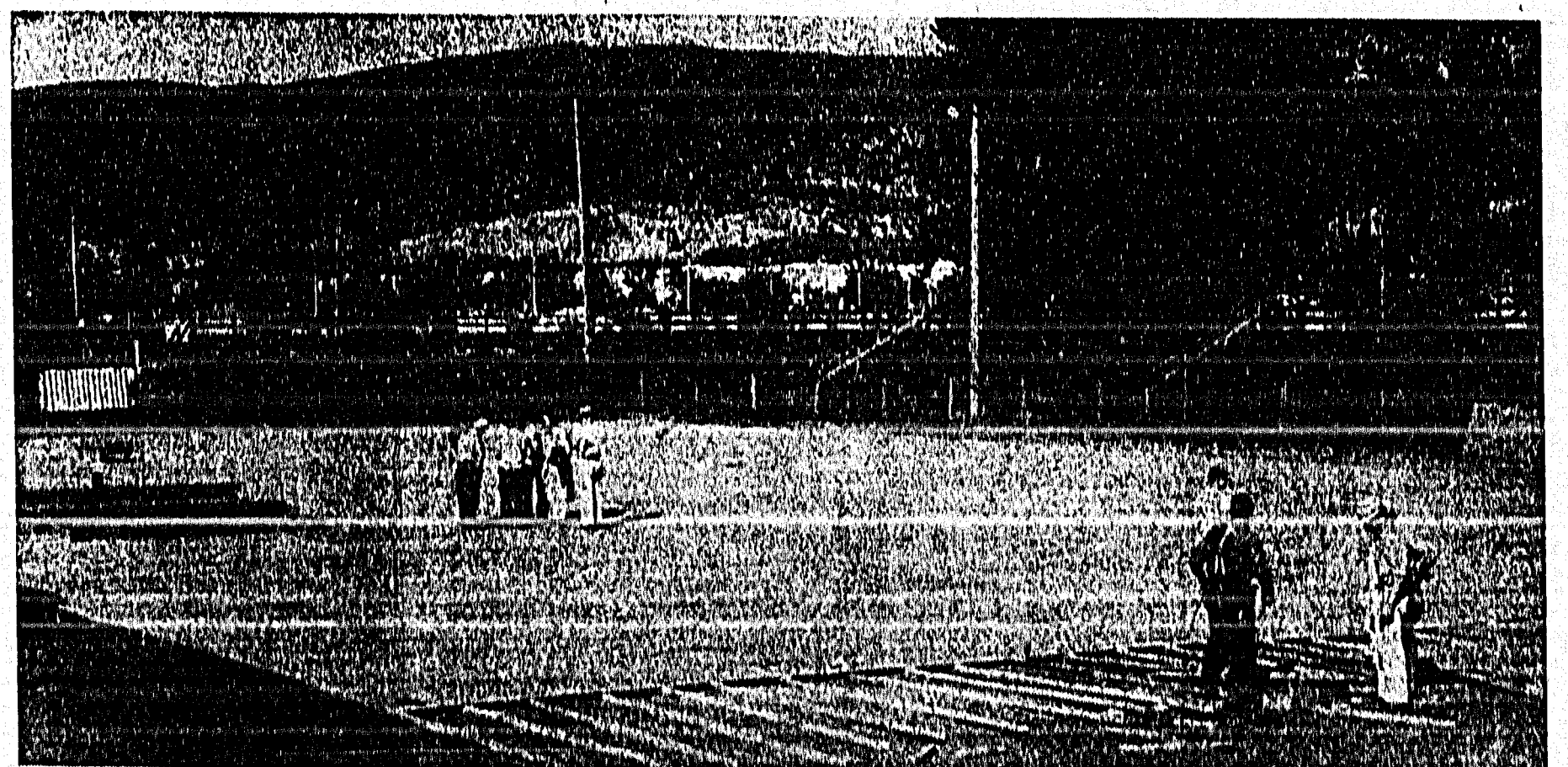
GET YOUR TICKETS

The Penticton Aquatic Club is handling parking in the area around Queen's Park during the Peach Festival. Festival ticket sales and tickets for the Variety Show will be sold by the Gyro Club.

City fire hall reports no calls in the last two days.

Temperatures—		
	Max	Min
August 15	84.0	47.4
August 16	84.4	49.2
Precipitation, Sunshine—		
	Inch	Hrs
August 15	—	9.9
August 16	—	10.1

The weatherman says—
... Sunny with occasional cloudy periods today and on Thursday — Little change in temperatures — Winds light — Low tonight and high tomorrow at Penticton, 50 and 80 degrees.



WILLING HANDS made short work of laying the 16,000 square feet of plywood dance floor in the Queen's Park grounds, which will be pounded by the feet of more than 1,500 square dancers from all parts of B.C., Alberta and Pacific Northwest, gathered here for the Square Dance Jamboree, a feature of Peach Festival.

Penticton Herald Editorials

Good Luck

The spirit of the Peach Festival is abroad and for three exciting days the people of Penticton and district and the many visitors can plunge into a round of fun, frolic and sightseeing, starting with the anticipated arrival tomorrow noon of a burly gentleman of the name of Bert Thomas who, at about press time today plunged into Okanagan Lake with his objective this Queen of Okanagan cities, Penticton, 35 long water miles away. Spice to this event

has been added by the courageous challenge of a Summerland woman, Mrs. Laura Ouillette, who plans to follow in Mr. Thomas' wake.

The Herald wishes both swimmers the best of luck and for the Peach Festival it wishes continued fine weather, which appears all that the festival now needs to make it a success, beyond even the expectations of those who have worked so energetically to make it the outstanding festival of any so far held.

Something To Bite On

Trustees of School Board District 15, embracing Penticton and contiguous areas, have voted against continuation of the schools' dental health program. The decision was reached by a majority of one vote, but, nevertheless, there it is, a firm decision arrived at by democratic processes and, we are sure, not without long and careful consideration by the trustees.

The Herald understands that while the factor of cost entered into the decision of the school board the argument also revolved around a matter of principle, at least one trustee contending that the responsibility for caring for children's teeth rested with the parents and that for the school to carry on such a program was another step towards a welfare state—in other words—towards Socialism.

There may be other contributing factors to the school board's decision, such as government chopping and changing of policy which, in the first instance, resulted in the dental program not being budgeted for this spring. The Herald, however, ventures to suggest that complications should not be allowed to obscure the basic considerations of the issue involved.

The Herald cannot help but support, in principle, at least, the contention that it is up to parents to look after the dental needs of their offspring and The Herald also agrees with the argument that such a project as the schools' dental program is another step towards a Welfare State. What The Herald can not subscribe to is the reasoning which singles out a dental hygiene program as any more the responsibility of parents than is the providing of tuition in many fields of education, over and above the three Rs, to which school boards and the taxpaying public, as a whole, cheerfully subscribe.

The Trustees of School District 15 might as well face up to the fact that the Welfare State has in many respects invaded our lives and also that it is here to stay. Consequently we think the mat-

ter of dropping, or continuing the school dental program should be decided on merit alone. The school board should ask itself one question. Do the benefits derived from the school dental program justify the cost? If the answer is in the affirmative, then The Herald contends that the project should be continued.

The question, of course, leads directly to the matter of parental responsibility, but The Herald, while agreeing that care of children's teeth should be the responsibility of the parents, contends that so many parents are lacking a sense of responsibility in this regard, as in many other matters affecting the welfare of their children, that unless some form of compulsory treatment is used the rising generation and generations after them will reach adulthood with bad teeth and bad teeth are, apart from being a source of pain and disfigurement, also a serious menace to general physical health.

There are, we are happy to believe, many, many parents who accept their responsibilities in regard to looking after their children's welfare in all respects, including care of the teeth; there are also many, many parents who cannot, or will not accept their responsibility. In such cases it appears necessary for the State to step in for, we believe, above all, that the welfare of the child should receive first consideration.

We suggest that the trustees should give the matter further consideration—it is too late in the day to make a stand against the Welfare State on what is a very debatable issue, for if the spending of public funds on children's dental work is wrong, then the spending of every dollar on public health in Canada could be questioned.

If it is a matter of economy that is concerning the School Board of District 15, then The Herald suggests that the board should find some other avenue of saving rather than open themselves, perhaps, to the accusation that they are literally snatching the filling out of the children's mouths.



IT'S V FOR VICTORY in this "family" photo of big Bert Thomas (left), his wife, and the swimmer's feeder, Ove Witt, as they arrived in Penticton last night. Thomas says he is confident the swim will not be too tough and Witt describes him as being in top condition. Thomas learned to swim in fresh water and says he prefers it.

Thomas Starts Swim

(Continued from Page One)

Thomas. Long distance, fresh water swimming is not new to Bert. In fact his longest swim yet, accomplished while he was a frogman with the U.S. Marines during the war, was about 32 miles in a lake in Hawaii.

"This swim will be a little longer, though, without a doubt," he said. When a Herald reporter asked him whether his Okanagan swim would be one of the longest fresh water swims on record, Thomas answered that it certainly would be "one" of the longest, but that there have been longer swims in the past down rivers.

"But I'll tell you this," he added, "I'd very much like to have a try at swimming the whole length of Okanagan Lake—if for no other reason than to see just how much the human body can take. And if I accomplished this feat, I think I'd be safe in saying that would be the longest unimpeded swim on record."

Bert Thomas has just recently become really famous for his swimming, but he points out that he has always been a top amateur swimmer. He won his first trophy at eight, has been a winner at many swim meets since then, and was even selected to the U.S. Olympic team. His turning professional has brought world fame.

When asked what his greatest aim is, Thomas surprised everybody by saying his main objective is to win the great Canadian National Exhibition swimming race on Lake Ontario, in which he is taking part next month. He will arrive in eastern Canada around September 4, and has high hopes of at least placing up among the leaders in this great long distance race.

"Swimming the English Channel has lost its prestige," Bert said in answer to a question. "Over 80 people have done it, and it's getting like a subway station out there now between France and the cliffs of Dover. No, this CNE swim is my greatest aim right now. After that—well, Lake Okanagan will still be here."

Thomas will not be using any of the usual heavy grease on his body in tonight's swim. He says he doesn't need it, particularly in view of the fact that Okanagan is over 60 degrees in temperature (the straits of Juan de Fuca were about 45 degrees when he swam them). He will, however, rub vaseline over his hands and feet to protect them from chapping and wrinkling.

CORRESPONDENCE

The Editor,
Penticton Herald.

PERSONAL BUSINESS

In reply to a recent letter to your valuable paper, I consider that this person was guilty of a piece of astounding impudence in trying to tell our good friend, His Worship Mayor Oscar Matson, how he should invest his money. This matter is his own personal business, just because we elected him as mayor of this city is no reason to assume that we own him body and soul. I would venture to say, that your correspondent has, or does, do business with the mail order houses (who also pay a licence and taxes to the city) as to membership at election time I most certainly will and shall take great pleasure to mark my ballot with a cross to his name any time he may offer himself for public office. The same goes for the other members of the present council.

I consider that Penticton is most fortunate in having such a fine body to carry on their business. I will take this opportunity to wish Mayor Oscar Matson a speedy recovery. The Peach Festival will surely miss him.

HUGH E. GOUGH,
212 Power Street

Working With The Red Cross

DATE OF FOUNDING

The Red Cross flag was first flown in Canada by Major General G.S. Ryerson in 1885 during the Northwest Rebellion. To distinguish his primitive ambulance from the army wagons, he devised a flag of white factory cotton to which he stitched a red cross of turkey red cotton borrowed from an ammunition column. In 1896 General Ryerson was responsible for establishing in Canada the first overseas branch of the British Red Cross Society. From this small branch developed The Canadian Red Cross Society, which was incorporated by a Canadian Act of Parliament in 1909 and was recognized by the International Committee of the Red Cross as an independent national society in 1927.

PURPOSES

The purposes of the Canadian Red Cross Society, as set forth by its Charter, are, briefly:

"To furnish volunteer aid to the sick and wounded of armies in time of war, in accordance with the Treaty of Geneva;

"In time of peace or war, to carry on and assist in work for the improvement of health, the prevention of disease, and the mitigation of suffering throughout the world."

OPERATION

Supported by a highly-trained

establishment of medical, nursing, technical and administrative personnel, it is estimated that volunteers perform 97 per cent of Red Cross work in Canada. The Women's Work Committee has sewing and knitting groups from coast to coast. Approximately 35,000 school teachers direct the activities of Junior Red Cross. Home Nursing, First Aid, Swimming and Water Safety are taught by volunteer instructors. Veterans' Lodges are almost completely manned by volunteers. The Canadian Red Cross Corps, numbering more than 1,000 members, is constantly giving service to both Red Cross programs and the community. Thousands of women regularly visit patients in veterans' hospitals. One of the most significant voluntary contributions is that of the hundreds of thousands of Canadian citizens who, through the medium of the National Blood Transfusion Service, give their blood so that others may live. In addition, thousands of volunteer workers raise the funds for the Society's annual requirements.

WHERE'S THE FIRE?

IN FIREHOUSE STOVE

ST. PAUL — (UP) — Engine company 24 was hurrying to a fire recently when one of the men remembered food had been left cooking on the stove in the station.

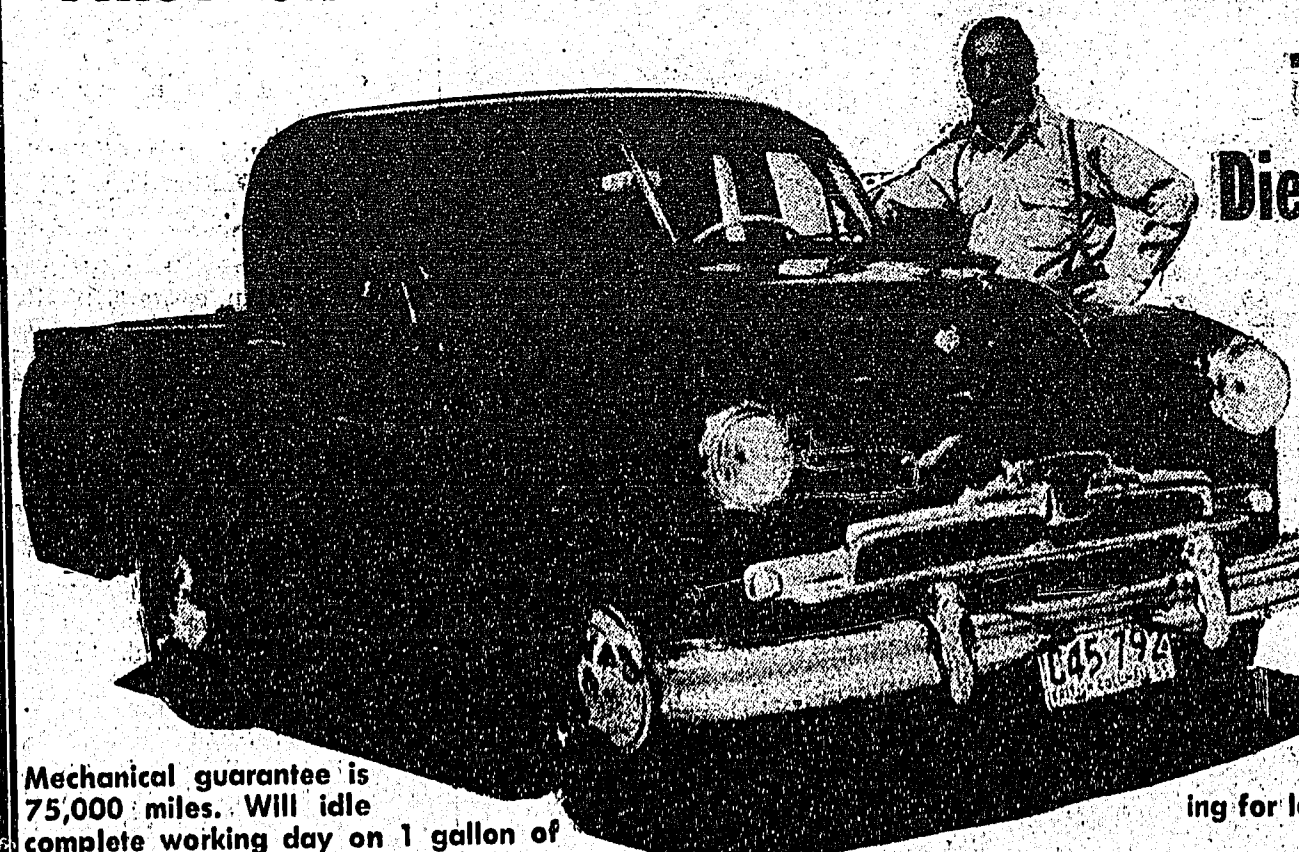
The firemen called the dispatcher and asked him to tell a grocer near the firehouse to turn off the stove, and the firemen finished cooking the meal when they returned.

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Announce

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Most desirable for farm work or delivery purposes, especially suitable for milk delivery where idling for long periods of time at minimum cost.

PENTICTON AGENTS

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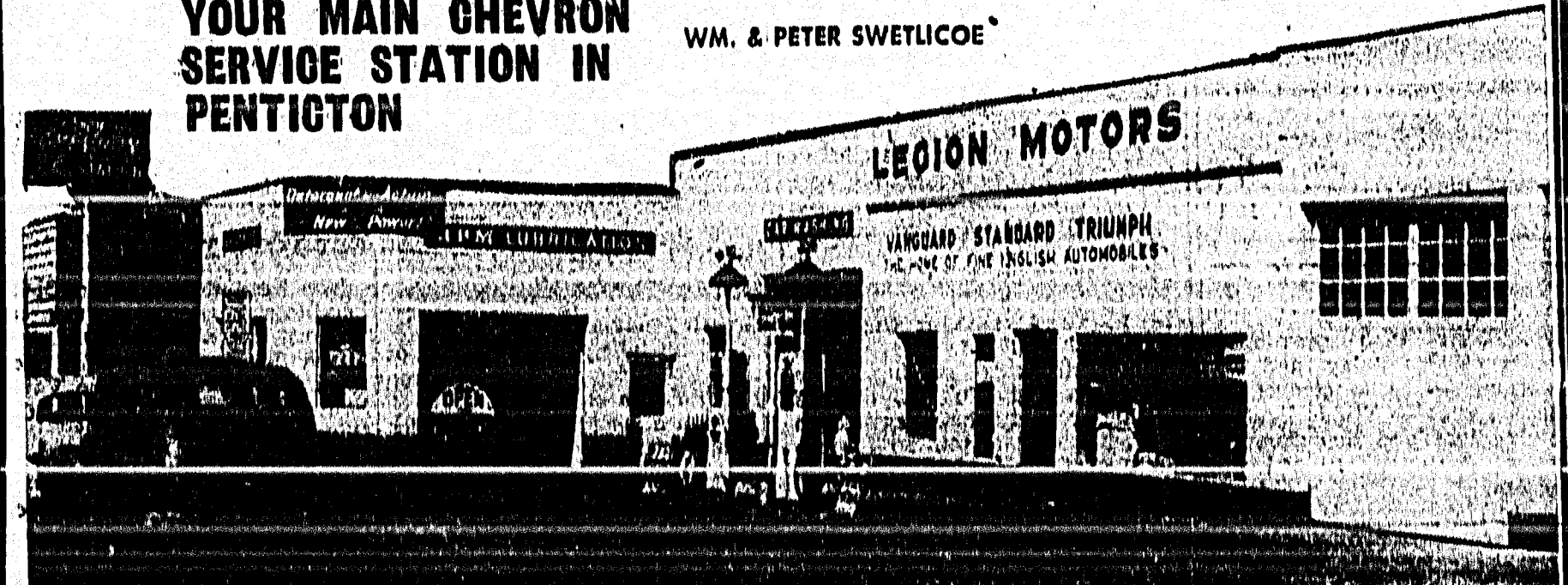
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OUT OUR WAY

By J. R. Williams



The Women's Page

SOCIAL EDITOR

MRS. HAROLD MITCHELL

DIAL 4055

Brilliant Color Display In Original Decorations Arranged For Rainbow Ball

A display of brilliant color reflected in the shimmering of simulated raindrops and a rainbow, its arch of light exhibiting the beauty of the spectrum colors, have been artistically arranged to create decorations with an atmosphere of rare beauty for the Peach Festival's Queen's Ball, to be held tomorrow evening in the Penticton Armouries.

Murals depicting garden scenes against a background of lovely Okanagan Valley blooms and delightful fairy cutouts all contribute originality to the whole plan. The extensive decorations, which have been arranged under the convener'ship of Mrs. Cecil Brett, were chosen to interpret the theme of "Rainbow Ball," the name selected for this year's opening social event of the annual festival.

The dance, semi-formal and open to the public and which is generally recognized as one of the highlights of the festival social functions, will follow the crowning ceremonies at Queen's Park.

Honored guests will be Queen Val-Vedette VIII, Miss Sharon Crook, her princesses, Miss June Brett and Miss Marguerite Cranna; retiring Queen Val-Vedette VII and visiting royal representatives from other communities. The grand march which is scheduled for 10:45 p.m. will follow the entrance of the royal procession led by Penticton's queen and her

escort.

Preceding the "Rainbow Ball" will be a cake party at the Penticton Golf and Country Club honoring festival royalty, their escorts, visiting royal groups and their escorts.

Highlighting the crowning of Queen Val-Vedette will be the presentation of several gifts. Orchid corsages for retiring Queen Val-Vedette Ardell and the 1955 princesses will be from Monty's Flower Shop; Queen Val-Vedette Sharon will be the recipient of a bouquet from president of the Women's Auxiliary to the Peach Festival Association, Mrs. Allan E. Mather; Don Lange Jewelers will present a pearl necklace to Queen Val-Vedette VIII; W. R. Cranna and Sons Ltd. will present gifts to Penticton's current year royal trio, while the Peach Festival Association will again make the bracelet presentation to the retiring queen and this year's princesses.

Other social events arranged for the annual festivities will be the Queen's Tea on Friday afternoon in the lovely garden at the home of Mr. and Mrs. G. J. Rowland; a late afternoon reception again that day at the home of Mayor and Mrs. Oscar Matson, Lakeshore drive, and the final party to be held Saturday afternoon at the home of Mr. and Mrs. H. W. Montague.

Friday afternoon will be a busy time for local and visiting royalty and their chaperons. The Hotel Prince Charles management will honor them at a luncheon in the Glangary Room at the close of the festival parade in which they will participate. Later they will visit Penticton's hospital and attend the Queen's Tea where they will be honored guests of the Women's Auxiliary, sponsors for the event. They will also appear during the afternoon at Queen's Park where major activities are centered during the three-day festivities.

Mr. and Mrs. C. R. Phinney, 472 Winnipeg street, left last week for a two-months' holiday tour across Canada and the States. While away they plan to spend some time visiting in Mrs. Phinney's former home at Montreal.

Mel Fortier, of Lethbridge, made a brief visit in this city last week while enroute to participate in the speed boat races at the Kelowna Regatta.

Mrs. H. S. Parker has returned home after spending the past two months visiting in Southern Alberta and in attending the summer course at the Banff School of Fine Arts where she attended classes in oral French.



THE EXPANSIVE BEAUTY of lovely Lake Okanagan defined by a background of towering mountains as shown in the above photograph is viewed through the large picture window overlooking the garden at the home of Mr. and Mrs. G. J. Rowland, where the Peach Festival's annual Queen's Tea will be held on Friday afternoon. In the attractive picture are Mrs. Rowland and members of the Women's Auxiliary, sponsoring group for the social event held to honor festival royalty from Penticton and other centres and many distinguished personalities who will be in this city for the gala occasion. Reading from left to right are Mrs. Jack Petley, tea committee member; Mrs. Maurice Finnerty, wife of the Peach Festival Association president; Mrs. Rowland and Mrs. H. M. Geddes, convener of the garden party.

Assistance By W.I. At Agricultural Exhibition

Women's groups and organizations are providing invaluable assistance in the promotion of the Penticton Peach Festival and its varying aspects. Perhaps one of the more outstanding contributions in this respect is the Women's Institute work with the home arts, cooking, fancy work and sewing section in the Rotary Agricultural Exhibition being held in the Memorial Arena in conjunction with the Peach Festival.

Extensive planning and organizing by a committee headed by WI president, Mrs. Guy Brock, gives promise of a most successful and smoothly operated section confined to the homemaker's interests. Working with Mrs. Brock on this committee are Mrs. Harry Edward, Mrs. A. M. MacLachlan and Mrs. Walter Newton. Twelve members are assisting the committee.

This year is not the first time the institute members have worked with chairman of the agriculture exhibition, E. W. Montague, but it is the second year they have organized as a group to provide help. Prior to last year the individual members worked, but recognizing the tremendous amount of detail involved in arranging and judging the entries, the WI volunteered to assume this responsibility for the exhibition committee.

They stage the entries following registration under the supervision of Mr. Montague's committee. Careful recordings of all the judges' results are kept by secretary Mrs. Edward and helpers. Others are in attendance during the hours the show is open to the public this insuring care for the many lovely pieces of needlework and other articles displayed.

Among those invited to serve as judges in the homemakers' section are Miss Dorothy Britton, home economist with the Foods Processing Laboratory at the Dominion Experimental Station, Summerland, for the processed fruits and vegetables; Mrs. James Meldrum and Mrs. B. F. Coull, cakes and pies; Mrs. J. A. Rodell, bread and rolls; Mrs. John Scott and Mrs. C. G. Bennett, machine sewing; and Mrs. Ernest Sammel, Navamita, fancy work.

Among the many interesting entries received up to date by the exhibition committee are those from the Penticton Women's Institute in the group entry section and from the workroom of the Penticton Red Cross branch. The latter is not for competition but has been entered to acquaint the public with the many articles made in the workrooms on Friday afternoons. Mrs. A. M. MacLachlan is in charge of the WI exhibit while Mrs. V. B. Robinson is convening the Red Cross display.

Scholarship For Talented Young Penticton Dancer

A talented young dancer, Miss Donna Day Washington, daughter of Mr. and Mrs. A. D. C. Washington, of this city, is the recipient of a scholarship from the Banff School of Fine Arts. Donna Day, who is 13, has just returned home after completing a six-weeks' summer course at the school. She was one of three juniors to receive an award which will enable her to attend another summer session at the Banff school.

Her previous training has been with the Mary Pratten School of Dancing in Penticton and two years with Miss Mura McBlair, of Vancouver. She plans to leave early in September for Toronto where she will attend the Canadian School of Ballet to study dancing under Miss Gwyneth Lloyd.

Mrs. W. E. Boyd Hostess At Afternoon Tea Party

The home of Dr. and Mrs. W. E. Boyd, of Kelowna, was the setting on Sunday afternoon for a delightful tea party when Mrs. Boyd entertained to honor their guests, Miss Maud Boyd and Mrs. G. A. McBeth.

Miss Boyd, who is Dr. Boyd's sister, is from Creemore, Ontario, while Mrs. McBeth with her husband, Dr. McBeth, are visitors from Van Nuys, California.

Many lovely Okanagan Valley blooms were arranged throughout the home of the hostess and also ornamented the beautifully appointed tea table where Mrs. A. K. Robertson presided.

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AUGUST 17th 2 Shows — 7:00 and 9:00 p.m.

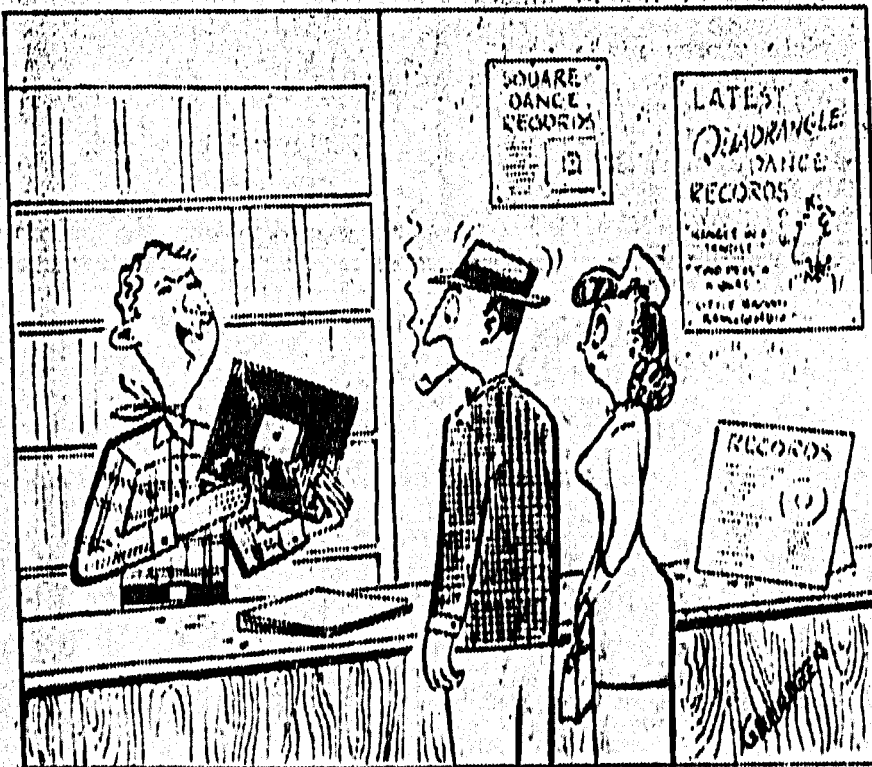
Elizabeth Taylor — Van Johnson

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AUGUST 17th 2 Shows — 7:00 and 9:00 p.m.

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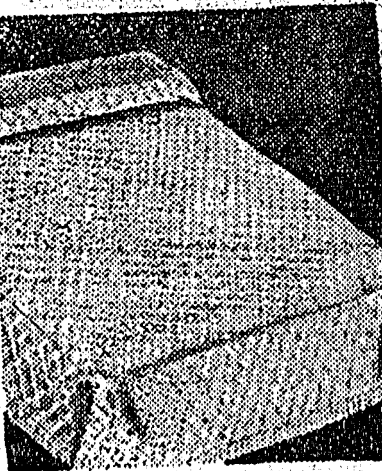
Tonight, Thurs., Aug. 17-18
Gregory Peck, Broderick
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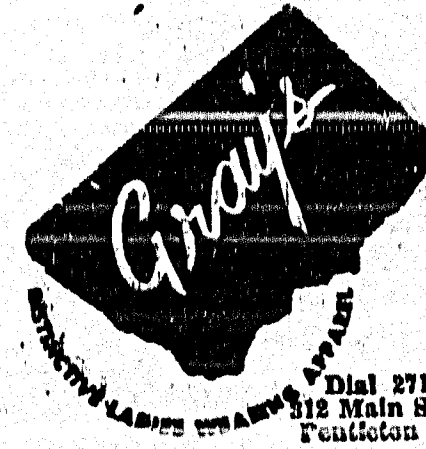
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Sports Retorts

BY JOHN YEOMANS

SWIM TALK WITH BERT—

Had a long chat with a guy last night. Name of Bert Thomas. Ever heard of him? He's a bit of a swimmer, they say—the 35-mile type.

Bert told us all about the Big Splash he is at this very moment embarking upon from the fair metropolis of Kelowna, with the object of opening the Peach Festival and in general publicizing the City of Peaches and Beaches.

This affable chap is not in the least what we somehow expected. He's big, sure, especially around the avoirdupois just as his pictures show him; but his manner is the most friendly and helpful. "Fire away with the questions," he says, "and I'll answer them all. That's what this interview is for. Anything I can do..."

One thing Bertie said raised our eyebrows in mock shock. Said he, "I just hope that north wind (which was howling around at the time) is blowing during the swim. Then all I'll have to do is take off my swimming trunks—after I'm in the water, of course—and hold them up in the air like a sail. Brother, it'll be a picnic. I'll whoosh down to Penticton like a catamaran."

What he didn't say was what he'd do if Mrs. Laura Oullette, our Summerland mermaid, caught up with him—him with his swimming trunks up in the air. However, we'll let that one pass.

Seems Bertie is like unto a Man of Cork. "I'm really buoyant," says he. "I can just lie in the water without moving, and float with the upper half of my body outside feeling the soft Okanagan breezes. Most people who are buoyant enough to float can barely keep their noses above the surface."

So cork-like is he, in fact, that he can tread water (stand in the stuff, to you) with his shoulders sticking up in the air. So whenever he gets tired all he has to do is stand still and look around at the charming Okanagan countryside. Who knows, maybe he'll see a nice little orchard that way he'd like to buy. Only trouble is that for half the route it'll be nighttime, so Bert will just have to be content counting stars.

A rather interesting and significant factor is the growth of Bert's beard during his long distance swims. When he hauled himself onto the Victoria beach after whipping mean old Juan de Fuca, the upper portion of his left arm was red with a large, bleeding sore.

Bert had had a good shave before his swim, but was in the water so long that his beard grew, and his arm rubbing against his stubbly cheek simply wore away the skin. "And that salt water on a wound like that is mighty painful, let me tell you," said Bert.

Should be an advertisement for Schick (the click-click people) in there somewhere.

Bert also told us about a secret he used to conquer Juan de Fuca. Said he developed a special side-stroke during all those preliminary attempts that failed, a stroke that would keep his head out of the water. Nobody, he claimed, could swim the strait if they had to keep putting their head under, between breaths. They'd pass out with the cold.

Bert turned to his official feeder and personal chum, Ove Witt of Victoria, to say, "How would you like me to tow you, the last hundred yards with my teeth, Ove?" You'd think Bert would be worried lest the ambulance and the stretcher bearers wouldn't be there to meet him. But no, all he was thinking was kidding about his arrival at Penticton's Okanagan Beach.

"Ove will be in the boat beside me all the trip," he said. "He feeds me with a special contraption that doesn't run the risk of my touching the boat or anything and thereby be disqualified. My wife Mary—her real name is Marian—also goes along for the whole trip, and stays awake the whole time, too."

"I wouldn't go on a swim without her. Tried it once at Victoria, and I didn't last 30 minutes in the water. Guess all us sportsmen have our little superstitions... but I still want her there in the boat beside me."

About that business of not touching anything, by the way, that's where you the public are a vital factor. Rules say that the swimmer must end his swim and WALK out of the water and onto the beach—NOBODY MUST ASSIST OR EVEN TOUCH HIM, or he's disqualified. So don't forget that, folks, or Bert Thomas' big splash may backfire and everything will be spoilt.

It's a good thing indeed that Penticton Red Sox and Summerland Macs usually manage to dish out some sort of excitement when they clash, because otherwise all these games they're having against each other these days—both league and exhibition—would be more than a little soporific, which is another way of saying boring.

The two clubs play something like their fourth or fifth game against each other in the last month at King's Park tonight. Trouble is, they'll be getting so used to each other at this rate that pretty soon they'll be asking each other back home for tea and cookies—rather than maintaining that ferocious growl that's supposed to be the clubs' special, private salutation.

The league has not as yet announced how playoff semi-finals will be staged this year, whether they will follow last year's pattern of first against third and second against fourth place club.

But if the pattern remains unchanged, then you ball fans can just resign yourselves to two or three more Macs vs Sox games, because it so happens that these two bunches of leather-clouters ended up second and fourth in the OMBL, respectively.

That's why we said a moment ago that it's a good thing these two clubs can serve up a rousing brand of ball, as a rule. Even that backbone-bender last Wednesday came to life with a whoop and a holler in the last inning, with the Sox coming from way behind a 12-3 count with two out in the bottom of the ninth to make it 12-9.

If it weren't for this capacity to please the fans, we're very much afraid crowds would die a natural death what with seeing the same two clubs battling it out all the time.

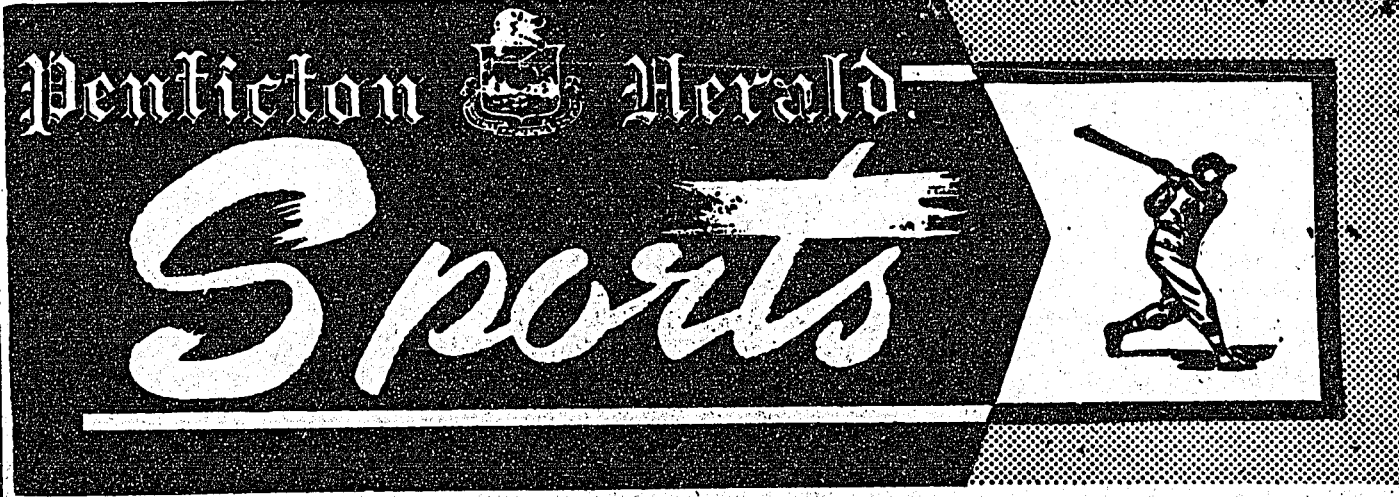
Was down at the Commodore Cafe (free plug) yesterday, chatting on and off with Bill Warwick. Our talk was on and off because it so happens that Messrs. Warwick, you will no doubt be delighted to hear, is a fair to middling square dancer. And while we were chatting, a bunch of square dancers making whoopee outside on the street yanked him and brother Grant off to trip the light fantastic for a couple of rounds (or is it squares).

Anyway, seems Bill got a letter a while back from Sven "Tumba" Johannsen, one of the top puckchasing figures in Sweden, and a personal friend of Bill's since the Vees' trip to the World Hockey Championships in Germany last spring.

Thought it was interesting that Johannsen's main point was to ask Bill for a few pointers on fostering an interest in hockey among the very young in Sweden, an interest, we would gather, that is by no means non-existent but still could stand a little fostering.



A NEW WING TO THE PENTICTON Golf and Country Club has just been completed, reflecting the club's confidence that they will continue to hold the property on a more or less permanent basis. The new facilities will house caddy carts and locker area. The addition will make it possible for local and particularly visiting golfers to leave their clubs at the course.



It's Macs And Sox Again At King's Park Tonight

Summerland Macs, by now a pretty familiar sight around King's Park what with one exhibition and two league games here against the Penticton Red Sox within the last four weeks, will make themselves even more familiar to local ball fans tonight, starting at 8 p.m., when they tackle the local appleknockers in the second half of a two-game exhibition series.

Red Sox will have to give this game everything they've got, and that's exactly what coach Sam Drossos has in mind. Because, while the game is only an exhibition, it is also a matter of honor and prestige that the locals do everything to win this game.

In the club's last two meetings the Red Sox have bowed to Macs' hustle and determination. A win for the Sox would not erase these losses, or their late-season slump in OMBL action, but it could work miracles in the team on the eve of playoffs, due to get underway within a week.

In the first game of the firecracker exhibition series, held three weeks ago, Macs came out on top by an 8-6 score, largely because of some horrible defensive lapses by the Red Sox. In last Wednesday's league game at King's Park the visitors whipped the locals 12-9.

All these Summerland-Penticton

TRAIL COLLECTS 14 HITS TO DEFEAT OLIVER 13-5

By Ed Bowering

The Oliver OBC's, newly-crowned Okanagan Mainline Baseball pennant winners, ran into a murderous shelling at the hands of the visiting Trail Smokeeaters on Sunday and absorbed a 13-5 loss.

The visitors banged out 14 big hits off the combined offerings of Marinto and Snider, including a three-run homer by Darke and six big doubles.

Things were relatively quiet until the third inning when pitcher DeRosa opened with a single. McIntyre duplicated and, after Price had struck out, Darke unloaded his home run over the right field fence. Martino walked, Jones, gave up a single to Jablonsky and hit Hackett to fill the bases.

The OBC's pecked away at this lead and brought the score up to 3-5 by the sixth. Bob Radley's single with the bases loaded in the fourth brought in two and Elsenhut scored all the way from first on Snider's hit in the fifth, as the throw-in got away from the infield.

Bill Martino's homer over the right field fence with Vanderburgh on scored two more in the sixth. Meanwhile Snider was getting along nicely after a shaky start in relief. He struck out Price with the bases loaded in the fifth.

The roof fell in on the home team in the eighth. With one (Continued on Page Five)

Extend Record Into 2nd Year

Unbeaten Local Soccer XI Opens New Season Sept. 4

Penticton Queen's Park Rangers, the lions of the Okanagan Soccer League last season by virtue of their sensational unbeaten record in league and exhibition play, will play an eleven-game schedule the first half of the 1955-56 season, which commences September 4 and ends in late November.

Only smears on an otherwise perfect record for the QPR's last fall and spring were two tie games with the second-strongest valley club, Kelowna Hotspurs, whom they downed in two other league games. The local soccer men open the current season with a September 4 home date against those same Hotspurs.

At the start of last season Kelowna entered two teams in the six-team league, but later they had to amalgamate. This year Osyoos will round out the league.

The other three teams are Kamloops United, Vernon Rangers and Armstrong. For the sake of reducing time and cost to a minimum, the OSL will operate in two divisions this season, and certain games will be played at halfway points. The Northern division includes Kamloops, Armstrong and Vernon; with Kelowna, Penticton and Osyoos comprising the Southern group.

INTERLOCKING SCHEDULE Teams will play an interlocking schedule. Northern and Southern division clubs meet only once each half season, while clubs play each of their own division's teams four times per half season.

Over the entire season, then, Queen's Park Rangers play Kelowna and Osyoos eight times each, while meeting the other three clubs twice each.

There will probably be some sort of playoff in the

spring between the two divisional champions to decide the winners of the Penticton Dray and Express Trophy, at present in the hands of the QPR's.

The Penticton club is reportedly in for a rough time this winter. Besides a general improvement in calibre throughout the league, particularly in regard to Kamloops and Armstrong, the other five clubs are definitely out to "get" the Queen's Park Rangers and break their unbeaten record as soon as possible.

The locals are still in need of two or three more players. Some members of last year's squad have had to leave, and vacancies now exist. Anyone interested in playing this great outdoor game may contact Alf Preen, club president.

Complete schedule for the first half season of the Okanagan Soccer League appears elsewhere on this sports section.

Love's Whip Contractors 15-1, End Babe Ruth Season In Third

Love's Lunch took on Interior Contracting in the final league game in Babe Ruth play here last night but they needed little more than a pitcher and a catcher on the field as only four men got past first base on the Interior Contracting team. Harold Sato pitched a winning game for the entire six innings as he struck out 12 men, Love's Lunchers emerging from the contest with a 15-1 win.

Interior had as much failure on the mound as Love's had success. They used four pitchers in five innings and all four had trouble getting the ball across the plate. There was a strong north wind blowing for the game and the boys on the Contracting team were having trouble controlling the ball. These four boys gave up a total of 22 free passes in the five frames Love's batters faced them.

Both teams managed the same number of hits, two, but these had almost nothing to do with the outcome of the game. Both teams went scoreless in the first inning. In the second the start of the Contractors' downfall began as they let in three runs.

Starting pitcher Glen Price gave up four walks and his team

mates committed two errors to give the winners a wide enough margin to complete the game.

Love's Lunchers were not satisfied, however, as they knocked nine runs in during the third inning. Mickey Wilkinson and Len Adamson toiled on the mound during this rally but neither could do much to hold down the continual stream of batters walking to first base. These nine runs came in on one hit, nine walks and three errors.

Interior managed their only run in the top of this disastrous inning. Winning pitcher Sato gave up two walks and then Mickey Wilkinson batted out a two-bagger to score Larry Johnson.

Love's added two runs in the fourth and one in the fifth to complete the rout. Interior seem to have come to a standstill as far as scoring is concerned. Love's have boosted themselves from last place to a tie for third spot in the five-team loop during the closing stretch in league play. Interior 001 000 — 1 2 Love's 039 21x — 15 2 Wp — Sato; LP — Price.



The Penticton Rifle Ass'n has finally got the Pistol Section of its new range behind the West Bench going "great guns", and all members attending the Sunday shoots agree that the effort put into building the range was worthwhile.

The club would like to spread the word far and wide that the Penticton Ass'n has an excellent .22 rifle range and all too few members are availing themselves of its use.

Last Sunday only four members took advantage of the .22 rifle range and the services of the coach—who is present every Sunday to coach and advise anybody.

There were 11 shooters on the pistol range—some of whom had never shot in competition before—and the enthusiasm everywhere will make reading of future scores interesting.

Scores on the pistol range were better than Sunday before last, and will continue to improve. Following are the pistol scores last Sunday, of a total possible of 300 points:

W. Cousins, 205; M. Streber, 154; K. Shillito, 146; R. Morrison, 137; D. Taylor, 134; E. West, 126; K. Wilts, 109; G. Grim, 103; G. Mohr, 89; M. Rowden, 61; Jo-Anne Vaughn, 59.

Rumor has it that the Penticton Archery Club is all for feuding with the Pistoliers. It hasn't broken into a real shooting fest as yet, but it is understood that some Sunday morning bullets and arrows will be flying together.

Watch this column for any new developments.

Only seven marksmen attended the practice at Summerland's Garnett Valley Rifle Range on Sunday morning, and the scores were little better than the attendance, although weather conditions were very good.

Len Shannon was high man with 95 points of a possible 105, and Ron Taylor took second position with 94. The silver medal for July, presented to first-year shooters, was taken by Ray Blagborn after a shoot-off with Cliff Shannon.

Both of these young sharpshooters scored 91 points to tie for top place in the beginners' class.

Complete scores made at the Sunday morning practice were as follows: L. Shannon, 95; R. Taylor, 94; R. Blagborn, 90; H. Simpson, 89; K. Blagborn, 83; C. Shannon, 69; D. Dunsdon, 51; W. McCargar, 44 (two ranges only).

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VERNON COUNCIL HEARS ARENA MONEY BYLAW
VERNON — First readings of Vernon's \$10,000 money transfer bylaw, to provide funds for improvements at the civic arena, were given yesterday evening at a regular meeting of the Council.

Naramata's protest of their August 9 Babe Ruth game with 4X Toastmasters, won by the latter 11-10, was thrown out by league officials this week.

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Wed. Night, Aug. 17th
Summerld "Mac's" vs. Red Sox
8:00 p.m. — King's Park
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Okanagan Soccer League Schedule

Following is the Okanagan Soccer League schedule for the 1955-56 first half season's activity, which commences September 4 with games at Vernon, Penticton and Kelowna, and ends November 27:

Sept. 4 — Kamloops at Vernon; Kelowna at Penticton; Osoyoos vs. Armstrong at Kelowna.

Sept. 11 — Penticton at Osoyoos; Vernon at Armstrong; Kamloops vs. Kelowna at Vernon.

Sept. 18 — Armstrong at Kamloops; Osoyoos at Kelowna; Penticton at Vernon.

Sept. 25 — Armstrong at Vernon; Osoyoos at Penticton.

Oct. 2 — Kelowna at Osoyoos; Vernon at Kamloops.

Oct. 9 — Penticton at Kelowna; Vernon at Osoyoos at Penticton; Kamloops at Armstrong.

Oct. 16 — Armstrong at Vernon; Kelowna at Penticton; Osoyoos vs. Kamloops at Kelowna.

Oct. 23 — Penticton vs. Armstrong at Kelowna; Vernon at Kamloops; Kelowna at Osoyoos.

Oct. 30 — Kamloops at Armstrong; Penticton at Kelowna.

Nov. 6 — Kamloops at Vernon; Osoyoos at Kelowna.

Nov. 13 — Armstrong at Kamloops; Osoyoos at Penticton; Kelowna at Vernon.

Nov. 20 — Vernon at Armstrong; Penticton at Osoyoos.

Nov. 27 — Penticton vs. Kamloops at Vernon; Armstrong at Kelowna.

Trail, Oliver

(Continued from Page 4)

out, Darke doubled, Jones duplicated this feat to score Darke. Jablonsky's ground ball went through both Coy and Weeks and a single by Hackett and doubles by Cronie and Davidson finished Snider.

Martino came back in to retire the side after five more runs had scored to give Trail squad their 13-5 lead. There was no further scoring.

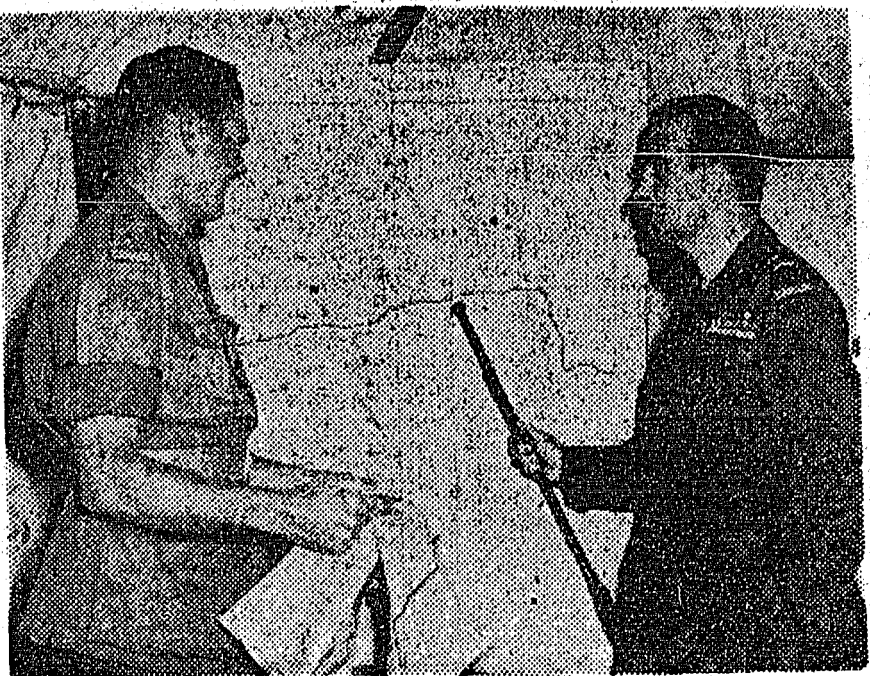
DEROSA BIG HERO

Southpaw DeRosa pitched a good game for the Smokeaters and also contributed three singles to his own cause. McIntyre, Darke, Jones and Cronie had two hits apiece and only Price failed to hit safely. For the OBC's, Snider had a perfect day at the plate with two singles and three walks, while Martino, Radies, Cecon and Coy had one apiece. DeRosa had 12 strikeouts to his credit.

Trail 007 001 050—13 14 6
Oliver 000 212 000—5 6 6

Summary — Struck out by DeRosa 12, Martino 2, Snider 3; Base on balls off: DeRosa 6, Martino 7, Snider 3; hit by Martino: Hackett; Martino: hits off 4, runs off 5; Snider: Hits off 10, runs off 8, Passed ball: Radies; Wild pitch: DeRosa; double play: Jones-Jablonsky-Davidson; home runs: Darke, W. Martino; two-base hits: Jones 2, Cronie 2, Darke, Davidson; runs batted in: McIntyre, Darke 3, Jones, Hackett, Cronie, Davidson 2, DeRosa 2, Radies 2, W. Martino, 2, errors: Jones 2, Jablonsky, Davidson, DeRosa, Eisenhut, Weeks, Snider, Vanderburgh, Coy, W. Martino; umpires: Maisonneuve and Smith.

After World War II there was a tremendous increase in hunting and fishing, while at the same time the province saw much industrial development, coupled with a large increase in population. It became apparent to the Game Commission that scientific advice would be required to assess the effects of these new factors on our wildlife resources. In 1947 the first biologist was appointed to the staff. Today a full complement of biologists are employed. In recent years the impact of the increased hunting and fishing pressure has caused many changes in the management of wildlife. Game and fish are considered as crops which should be harvested, and new trends in the approach to wildlife management have had their effect all over the continent.



EXERCISE "RISING STAR" COMMENCES... One of the biggest peace time exercises in Canada's history is underway in the vast area of Camp Gagetown, N.B. Some 10,000 troops of the 1st Canadian Infantry Division have been undergoing intensive training in the past five weeks in preparation for exercises "Rising Star," are in high spirits as they go into "battle." The above picture shows Major General E. C. Plow, right, GOC Eastern Command, brief Major General J. M. Rockingham, Commander of the 1st Canadian Infantry Division, on this large scale map at his headquarters in Gagetown. Major General Plow is the Director of Exercise "Rising Star."

—(National Defence Photo).

Sports Camera

By MILT MacPHAIL

Canadian Press Staff Writer

One of Canada's best athletes will be missing from the Canadian contingent for the Melbourne Olympic games next year. Star miler Rich Ferguson's retirement the other day leaves a big hole in Canada's track team, one that might not be filled for some years. The Toronto runner, selected as Canada's top male athlete of 1954, is leaving the cinder track for marriage and a business career.

In announcing his forthcoming marriage to Vancouver swim star Kay McNamee, herself a former Olympic competitor, Ferguson made it plain he won't be in Melbourne.

"As far as anything big is concerned, I'm through," he said. "I'm not in training. I haven't the time."

Thus, apparently, ends the career of a young man who perhaps brought Canada more track fame than anyone since Percy Williams.

FAMOUS RACE

A remarkable third-place finish to Roger Bannister and John Landy in the British Empire Games last summer was the high point of Ferguson's career. His time of 4:04.6 was a Canadian native record. And Canada will miss the long-legged kid who twice was named the country's outstanding male athlete before he gained notice in the United States while running for Iowa University.

Lloyd Percival, Ferguson's coach for several years, says: "There isn't a miler in Canada like him and I can't see anybody for some years."

According to Percival, Canada's two top milers are Selwyn Jones and John Moule, both of Hamilton, Jones, now attending Michigan State, has run the mile in 4:13 while Moule, a student at Michigan University, has been clocked in 4:09. Both times are far off Ferguson's sparkling performance at Vancouver.

MATURE SWIMMER

Around Sault Ste. Marie, Ont., many people think a 40-year-old Swiss woman has a good chance to win the Lake Ontario swim this fall. Miss Rosemary Tanner, now living at the Sault, completed a 14-mile swim across the rugged North Channel and back again. Her coach, Gus Kalkun, talks of her strength and stamina. "Although she does not have youth on her side she has endurance, determination and a will to win which are the most essential in long-distance swimming," he said.

Miss Tanner made the swim at Sault Ste. Marie without any preparatory training and was scarcely stiff after it.

Coast Li'l League Boys Finally Bow Out In California

Vancouver's Moose-Little League all-star baseball team finished fourth in the eight-team Pacific Coast Little League championships in Santa Monica, Calif., last week.

The Vancouver boys represented Section 8, of which the Penticton All-Stars formed a part.

Moose were beaten out of third place by Colton, Calif., who trounced the local team 11-4 Saturday night.

San Diego, Calif., were ultimate winners of the tourney, defeating Cedar City, Utah, 17-4 to win the crown.

San Diego will now travel to Williamsport, Pa., for the Little League world series which commences August 18.

STAMFORD, Conn. (UP) — Mrs. Alice V. Godfrey told police she doesn't look her automobile doors because they're too hard to unlock. She gave this explanation while reporting the theft of a \$2,200 mink stole and two \$75 dresses from her car.

Film Shop

By PRISCILLA L. BUCKLEY
United Press Staff Correspondent

PARIS. (UP) Hollywood is not the only film capital where a new generation is gradually taking over. The French are not far behind.

However, Paris studios aware of the established stars' reluctance to step down without a struggle, and not sure of the public's readiness to accept new faces have exercised great caution in introducing their new finds.

Just the same, several newcomers have managed to make it to the forefront on their own merits and because moviegoers want to see more of them. Among the new arrivals are three young girls ranging in age from 16 to 21: Isabelle Pia, Marina Vlady and Brigitte Bardot.

Brigitte is the oldest and a dead ringer for Debbie Reynolds. Marina and Pia are younger versions of Grace Kelly and Audrey Hepburn, respectively.

"Don't be surprised at our youth," Brigitte says without a smile. "We have to be, to compare favorably with Michele Morgan, Danielle Darrieux, Dany Robin and the rest of our great stars who are not as old as the established stars in Hollywood."

Isabelle, still younger, possesses the elfin quality of a budding Garbo. Thus far, the girls have been treated patronizingly by their older established rivals.

This is bound to change, however. More and more scripts for forthcoming movies are written with younger stars in mind. The same is happening in Hollywood.

Currently, Danielle Darrieux is doing "Lady Chatterley's Lover" while Michele Morgan is appearing opposite Gerard Philipe in "The Great Maneuvers." Dany Robin is in temporary retirement following the birth of a son.

Micheline Presle, Daniele Delorme, Edwige Fenech, Simone Simon and quite a few other "greats" are temporarily unemployed.

Of 11 new films which went before cameras last month only the two above-mentioned star "old-timers." The rest, feature mostly new names.

Thieves Get Big Haul From Vernon Grocery

VERNON — An undisclosed amount of money, believed to run into several thousands of dollars and including a number of cheques, was stolen late Saturday night when burglars cracked the safe of the B & K Economy Store on Barnard Avenue.

It was, according to police and B & K manager John Kassa, "a clean job." The yeggs left no clues to aid the police in their investigations.

RCMP sources said they understood the thieves had netted something in excess of \$3,000.

Police said the theft apparently took place sometime between 10:15 p.m. and midnight on Saturday. The store's rear door was found open at midnight by a patrolling RCMP constable and a check of the premises showed the safe had been cracked.

The thieves carried away with them the door of the safe and emptied a sack of salt in which to carry away their loot.

RCMP Sgt. Harry Norman said he believed two men, obviously experienced in their trade, had carried out the raid.

The B & K safe stands in the store's most westerly window on Barnard avenue. It consists of a large concrete block into which is fitted a steel tube closed by a large circular door.

For the thieves, it was a daring "job," since the safe and window were well lighted and people were passing frequently on the street, just two feet away.

RCMP issued an appeal for help from citizens who may have noticed a man or two at work on the safe in the window.

Sgt. Norman said that when the last show concluded at the Empress Theatre next door, the thieves were probably in the midst of removing the safe's door, and he thought it likely that some citizens may have noticed activity but have placed no significance on the incident at the time.

How the thieves entered the building is not known, but it is

Hockey Boosters Remind Of Booth At Peach Festival

The call goes out from the Penticton Hockey Booster club not to forget to call in at the Booster Club's booth at the Peach Festival.

Apart from souvenirs and other items of interest pertaining to the world champion Penticton Vees available to the public, there will also be on sale membership tickets to the club.

Without a membership persons cannot gain admission to the club's September 16 Jamboree in the Legion Hall, at which will be shown the film of the now historic Vees vs. Russia game.

The motto being used around Booster Clubbers nowadays is: "Become a booster of the most wonderful hockey team that ever donned skates", with a "Go Vees Go" tossed in for good measure.

An insulated wood or metal box should be provided for milk that cannot be refrigerated immediately upon delivery.

KNIGHT & MOWATT OFFICE SUPPLIES

Will give away absolutely

FREE

A New Royal Portable Typewriter

At their display booth at the Rotary Industrial Exhibition all you have to do is guess the length of the Typewriter Ribbon shown there.

BIGGER! BETTER THAN EVER

ONCE AGAIN THE PENTICTON ROTARY CLUB IS PROUD TO PRESENT

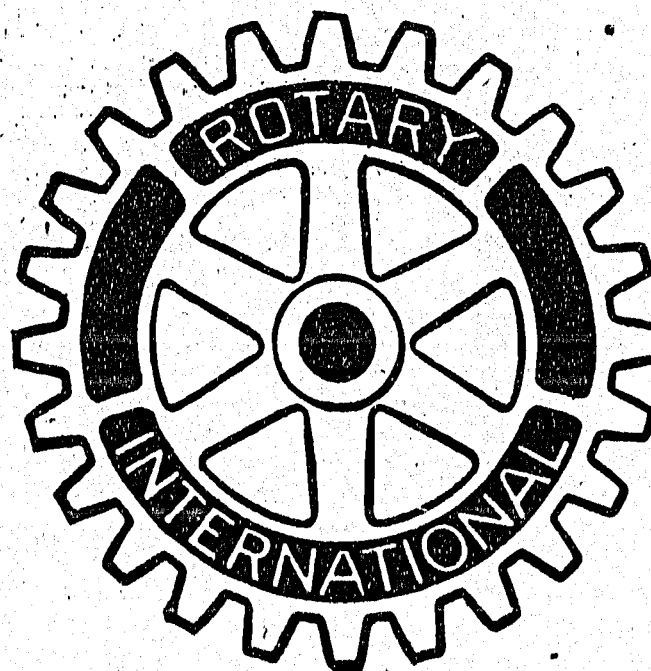
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50 BIG GATE PRIZES

Be sure to see every one of the thrilling Booths and displays in the Memorial Arena... new and exciting exhibits of the latest in household products, the latest industrial advancements, and new and interesting merchandise in addition to hobby displays, flowers and fruit displays, art and photography displays!

Come Early - See Everything!

JOE KIRKWOOD

Golf Pro and Trick Shot Artist

PENTICTON GOLF AND COUNTRY CLUB
WEDNESDAY, AUGUST 24th

9 Hole exhibition match at 4 p.m.

Demonstration at 6 p.m.

Admission \$1.00 (Students 25c)



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SEE OUR WINDOW!**

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**Eighth Annual
PENTICTON & DISTRICT
PEACH FESTIVAL**

The Store That Service Built

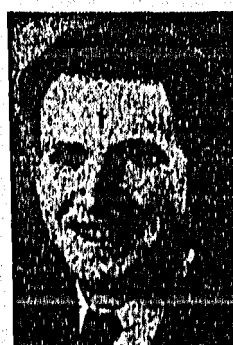
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Penticton

Curly Says...

A woman only gets catty when she smells a rat...



Be sure to visit Curly's Appliance display at the Rotary Industrial Exhibition. Featuring the famous Lewy Vacuum Cleaner the only cleaner on wheels. Enquire about the beautiful Hassock given away free with each cleaner.

**Welcome Visitors to
The Peach Festival**

Curly's

APPLIANCES
AND MUSICAL
INSTRUMENTS

Phone 3931 474 Main St
CURLY COX, Owner

Penticton Herald

Published every MONDAY, WEDNESDAY and FRIDAY

Classified Advertising

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Minimum charge 30c
One line, one insertion 15c

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One line, 13 consecutive insertions 75c
(Count five average words or 30 letters, including spaces, to the line.)

Cards of Thanks, Engagements, Births, Deaths, etc., fifty words or 30 letters, including spaces, to the line.

Bookkeeping charge 25c extra per advertisement.

Reader Rates — same as classified schedule.



by the Penticton Herald Ltd.
186 Nanaimo Ave. W.
Penticton, B.C.
G. J. ROWLAND, Publisher.

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Telephones: General Office 4002
News Office 4055

BIRTHS

CASLER — Born to Mr. and Mrs. Jim Casler, 359 Rigby St., in the Penticton Hospital on August 13, a daughter, Margaret Gertrude, seven pounds, ten and a half ounces.

FRASER — Born to Mr. and Mrs. T. A. Fraser, 609 Ellis Street, in the Penticton Hospital on August 10, a son, Ronald Patrick, weight seven pounds, nine and a half ounces.

ENGAGEMENTS

MR. and Mrs. Roy Gilbert of Summerland wish to announce the engagement of their daughter, Ethel Margaret to Victor Charles Smith, eldest son of Mr. and Mrs. Louis Smith of West Summerland. The wedding will take place on September 17th, 1955, at 5 p.m. in the Catholic Church of the Holy Child, West Summerland.

Miss Betty Lorraine Roberts, only daughter of Mr. and Mrs. W. T. Roberts, formerly of Peachland, has chosen Saturday, August 27th for her marriage to Mr. Stanley Harold Brooks, only son of Mr. and Mrs. H. Brooks of West Westminster. Ceremony will take place in St. Saviour's Anglican Church, Penticton at 3 p.m. with Reverend A. R. Eagles officiating.

Mr. and Mrs. Edward R. White, Penticton, announce the engagement of their daughter, Marion MacGregor to Mr. Stewart Lyon, son of Mr. and Mrs. Robert Lyon, Penticton. The wedding will take place on Saturday, September 17th, 1955, at 2:30 p.m. in the United Church, Penticton.

WEDDINGS

MR. Stewart Jackson wishes to announce the forthcoming wedding of his daughter, Sally, to Mr. Charles Raymond Bailey at 6:30 p.m. on September 10th at Christ Church Cathedral, Vancouver.

FOR RENT

THREE bedroom furnished house on Skaha Lake. Apply Box 391, Penticton Herald. 91-92

UPSTAIRS apartment. Own entrance. Apply phone 3936. 91-93

MODERN 3 room apartment at 477 Van Horne Street, with bath, range and fridge. Apply 566 Van Horne Street. 83-11

MAIN Street apartment, three rooms and bath, newly decorated. Phone 3125. 90-92

HOTEL dining room for rent, fully furnished. Apply Trail Hotel, Trail, B.C. 90-92

BEVERLEY HOTEL. Accommodation in the heart of Victoria in a good class hotel at moderate rates. We take care of transient and permanent guests. Housekeeping rooms available. Television in our comfortable lounge. 724 Yates St. Victoria. Phone G6611. W7-11

NICE sleeping room for gentleman. 351 Nanaimo Avenue, West. 92-11

FULLY modern Lakeside cottage, two bedrooms. Thirteen minutes from Penticton. Phone Summerland 3806.

THREE bedroom house, central. Box 192, Penticton Herald.

FOUR room apartment, central. Box 192, Penticton Herald.

FOR SALE

1951 Chevrolet Hardtop; also three ton dump truck. Phone 5099. 90-93

QUICK sale, possession in two weeks. Nearly completed three bedroom home on 1 1/2 acres, fruit trees, berry bushes, sheds, spring water. Low taxes. Owner transferred. Phone Summerland 5627. 80-93

ATTRACTIVE older type three bedroom house on two landscaped lots. Close in. Taxes \$75.00 per year. Phone 4533. 00-94

FOR SALE

TREE ripened apricots 3c a pound, pick them yourself; also, freshly extracted honey, phone 2780 between 5:30 and 6:30 p.m. 91-93

FIVE room modern house in good location, 220 wiring, full basement, 8 fruit trees, 120'x70' lot. Box 534, West Summerland, phone Summerland 3646. \$6,000, cash or terms. 86-93

OR TRADE — Dealers in all types of used equipment; Mill, Mine and Logging Supplies; new and used wire and rope; pipe and fittings; chain, steel plate and shapes. Atlas Iron & Metals Ltd., 250 Prior St., Vancouver, B.C. Phone Pacific 6357 32-11

GREETING CARDS by Rust Craft. Nicest selection in town. Stocks Camera Shop. 77-89-11

1952 CHEV. 3 ton, 270 motor, heavy duty rear end, 900 tires, good condition, cheap for cash. Can be seen at 1181 Government Street. 85-11

PICTURE FRAMING. Expertly done, prompt service. Stocks Camera Shop. 90-13-11

14 FT. clinker runabout boat, new 15 HP Evenrude motor, removable top, trailer complete, remote control. Price \$975 cash. Call 5627. 89-11

1951 BUICK Dynaflow Model, two-tone paint, 1st class condition. Can be seen at Duncan & Nicholson Body Shop, 158 Main Street or phone 3141. 89-11

FOUR room house fully modern; two bedrooms; large living room; cabinet kitchen, good basement; \$6,500. 363 Nanaimo Ave. West. Phone 5164. 91-93

PRICED FOR QUICK SALE modern three bedroom home adjacent to Okanagan lakeshore yet close to city centre. Spacious living room with heater fireplace. Beautifully paneled dining room and living room separated by planter. Three-quarter inch inlaid oak hardwood floors. Tiled four piece bathroom. Large well appointed kitchen with breakfast nook. Many built-in features with excellent cupboard space. Playroom, fruit cellar and working space in basement. Air conditioning blower furnace. Lot is charmingly landscaped. Owner leaving city. Must be seen to be appreciated. \$14,500. Some terms. Phone 5758 or 2022. Box 191 Penticton Herald. 91-11

RIPE Cois, pick your own, 4 cents pound. Bring containers. R. B. Guest Ranch, east end of Penticton avenue. Phone 4751. 91-02

FOR sale one city lot, close in, \$600. Phone 3912. 91-02

"GOODWILL" Used Cars — Why pay more — Why take less? — For Real Value and Easy terms phone or write:

Howard & White Motors Ltd. 2 phones to serve you — 5606 and 5628. 74-87-11

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TWELVE years old 11.2 acres soft fruit orchard with full equipment. Six room modern stucco house and other buildings. Adjoining Osoyoos village. Will take good house or town property as part payment. Information, price and terms from owner, W. Czarneke, RR 1, Osoyoos, B.C. 01-92

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SMALL acreage with three room cabin. P.O. Box 1105, Keremeos. 91-93

BEAUTIFULLY located six room house, one and a half years old, tiled four piece bath, hardwood floors, automatic oil furnace, large lot, fruit trees, every modern convenience, many extras. \$14,700, terms. Phone 5753. 91-11

NO Fire Insurance? We can give you 3 year coverage for as little as \$3.50 per thousand. See Neil Thiessen at Valley Agencies, 41 Nanaimo Ave. E. Next to Rexall Drug Store, or phone 2640. W16-11

COTTAGE style four burner electric range. Also, two piece kinsky fur neck piece. Good condition. Reasonably priced. Phone 2983. 92-93

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Buy

O.K. Guaranteed

USED CARS

at 160 Main St.
GROVE MOTORS LTD.
100 Front St. Penticton, B.C.
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Chev. Trucks 84-97-11

IT'S DANGEROUS
Yes, it's dangerous to drive around on smooth badly worn tires.

DON'T TAKE CHANCES!
Have those tires re-treaded now. We use only the finest Firestone materials, and back every job with a new tire guarantee. Retread 600x16 — \$10.95.

PENTICTON RETREADING & VULCANIZING LTD.
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ILLNESS forces sale ten unit fully modern auto court. Phone 3543 or write Box 562 RR 1, Penticton. 63-11

FERGUSON Tractors and Ferguson System Implements. Sales — Service — Parts. Parker Industrial Equipment Co., authorized dealers — Nanaimo and Winnipeg, Penticton. Dial 2839. 17-11

IN A HURRY! — Sell me your beer bottles. "I'll be there in a flash with the cash!" Phone 4235 W. Arnot. 44-WTF

FOR expert piano tuning, write Heintzman Dealer. Phone 2609 and 2694. Harris Music Shop. W7-11

WANTED: young lady or married woman, with at least junior matric. standing, who would like to teach in our school. Take our Business Course this winter and teach in our school next year. For proposition write Herbert Business College, Kelowna, B.C. 86-98

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FIVE acre orchard with modern two bedroom home, with furnace. Good mixed varieties apples, pears, cois, peaches, prunes, for quick sale with crop. Write Ned Bartelmeoli, RR 1, Summerland, or phone Summerland 3792. 80-92

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SEVERAL good used furnaces and blowers. Phone 4020 or call at Pacific Pipe & Flume. 67-11

SURFACE 2x4's fir, 10's N.C. 3 and 4, \$25 per M at mill. Pine Fir Lumber Co., phone 3082. 70-11

TOTEM TRACTOR CO.
2 — TD14 International Crawlers
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2 — D2 Caterpillar Crawlers
1 — D2 Caterpillar with Overhead loader and blade
3 — Tandem Trucks
1 — One Ton Truck
Several Wheel Tractors, one with Front End Loader.
The Pines Gasolina
The Forks, South Main Street
Phone 4054 00-11

FOUR room bungalow, good residential area. Must be in first class condition inside and out, on one lot. Pay all cash. Box 902, Penticton Herald. 01-92

MILLWRIGHT must have tools. Apply Cooke Lumber Co. Ltd., Greenwood. 92-93

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OFFSET Rotary Mowers — Heavy duty for shredding prunings and mowing cover crop. Three wheels tandem mounted to keep level — six foot cut. Low, streamlined more offset than any other mower. Phone or write for demonstration to L. R. BARTLETT LTD., 166 Westminster Ave., Penticton, B.C. W-92-103

DINING table, buffet and six chairs, leather seats; combination china cabinet and writing desk; dressers; 9x12 rug; steel beds complete with mattress; chest of drawers and one chair; and other household articles. Call morning or evening at 609 E. Eckhardt Avenue.

RIPE cois, small, sweet. Pick your own. Bring containers. About a week's picking. 5c pound. R. B. Guest Ranch, East End Penticton Ave. Phone 4751. 92-93

THREE bedroom home \$800 down, balance as rent. 513 Municipal.

OLIVER
Complete line of Industrial and Agricultural Wheel and Crawler Tractors. See the new Super 55 with 3 point hitch and the O.C. 3 crawler at L. R. Bartlett Ltd., Pacific Tractor & Equipment Ltd., 166 Westminster Ave. W-92-11

1950 MERCURY Sedan in A1 condition, spotless interior, A.C. unit, clock and radio, plus extras, will sacrifice for cash or reasonable terms. Phone before 6 p.m. at Summerland 4401; after 6 p.m. at Summerland 4226.

A LATE model panel truck with a steady contract. A chance to go into business for yourself. Penticton 5498 after 7 p.m. 92-93

BEDROOM suite, cabinet radio, washing machine, vacuum cleaner, green Axminster rug 6x9, 1020 Argyle, rear entrance. 92-93

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We have a good selection of used equipment in wheel and crawler tractors in all sizes. Also, mowers, hayrakes, forage harvesters, balers, garden tractors.
Gehl Main Unit
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Take the family for a drive in outdoor Theatre in a new city fitted with radio.

Sample Rate — overnight 5 p.m. to 9 a.m. \$3.95 plus

Rentals by the hour, day or week

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496 Main St. Phone 5666 92-103

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BUSINESS girl to share apartment. Apply 800 Main Street. 90-11

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FIVE acre orchard with modern two bedroom home, with furnace. Good mixed varieties apples, pears, cois, peaches, prunes, for quick sale with crop. Write Ned Bartelmeoli, RR 1, Summerland, or phone Summerland 3792. 80-92

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1 — D2 Caterpillar with Overhead loader and blade
3 — Tandem Trucks
1 — One Ton Truck
Several Wheel Tractors, one with Front End Loader.
The Pines Gasolina
The Forks, South Main Street
Phone 4054 00-11

FOUR room bungalow, good residential area. Must be in first class condition inside and out, on one lot. Pay all cash. Box 902, Penticton Herald. 01-92

MILLWRIGHT must have tools. Apply Cooke Lumber Co. Ltd., Greenwood. 92-93

WANTED

WIDOW, steady income, will buy small old house. Good monthly payments. No down payment. Must be close in. Box L91, Penticton Herald. 91-93

LARGE home, revenue bearing, will pay cash. Quote price. No agents please. Box P91, Penticton Herald. 91-93

Help Wanted — Female DENTAL ASSISTANT GRADE 1 OR 2
B.C. CIVIL SERVICE, DEPARTMENT OF HEALTH, PENTICTON

Starting salary: \$165 - \$188 depending on qualifications, rising to \$225 per month. Should have at least two years' experience as a dental assistant or equivalent. Apply: Chairman, Civil Service Commission, Parliament Buildings, 544 Michigan Street, VICTORIA, NOT LATER THAN AUGUST 31st, 1955.

Fully qualified mechanics for Ford Monarch dealership in Central British Columbia. Must be familiar with automatic transmission, power steering, power brakes, etc. Rate to start \$1.80 per hour for 44 hour week and benefits. Immediate employment. Apply Box M92, Penticton Herald. 92-94

OFFICE girl. Must have some bookkeeping and typing experience, also able to meet the public. Apply Valley View Lodge, Penticton. 92-93

THREE reliable women for kitchen and cleaning work. Permanent position if suitable. Live in. Apply Valley View Lodge, Penticton. 92-93

Help Wanted — Male ACCOUNTANT, preferably with public accounting experience; required for large Okanagan practice specializing in a complete machine bookkeeping service for clients. This is a permanent position offering good working conditions, attractive salary and bonus to the right man. Please forward full particulars to Box E92, Penticton Herald.

PERSONALS

ALCOHOLICS Anonymous, enquiries Box 92, Penticton or Box 564, Orville, Washington. 55-11

DEL. JOHNSON, Frank Brodie, barbering at Brodie's, 324 Main St., Mrs. Sallaway hairdressing. Phone 4118 for appointments. 24-11

Doug Southworth's clients are most happy!

Save or Invest on the advice of J. D. (Doug) Southworth — The Mutual Fund Man — Phone Penticton 3108 85-11

MADAME Astra teacup, cards and palm reading at the Capitol Cafe afternoons and evenings. 90-92

MADAME Dale teacup and palm reading every day except Sunday from 2:15 p.m. and 7:11 p.m. at The Ritz Cafe, 413 Main Street. 86-98

IF Mrs. G. Agnew, 497 Bennett Avenue, and Mrs. D. Gordon, 1096 Forestbrook Drive, will bring one coat and one suit to the Modern Cleaners, we will clean them free of charge as a token of appreciation.

THE LAUNDERLAND

Company Limited
Main St. Penticton Dial 3126

Are you a Launderland Dry Cleaning Customer? Watch this column.

COMING EVENTS

DANCING Saturday, August 20, 9-12 at the Legion Hall, Penticton. 92-93

AGENTS LISTINGS

BUSINESS OPPORTUNITY
General store on Main Highway in thriving community. Lease on building. Also, suitable available. Full line of equipment and fixtures. \$5,000 plus stock at wholesale.

Good cement building on Main Street, fixtures and equipment, \$10,250.00.

1,7 acres planted to fruit trees. Lovely new five room ultra modern home. Through hall. Fireplace. Full basement, furnace, shingles, plaster. Taxes approximately \$73.00, \$12,000 with \$4,000 down.

\$1,850 DOWN
Five room modern home, three bedrooms, utility room, part basement, furnace, landscaped lot, garage, \$9,825.00.

We require listings on homes from \$4,500 to \$7,500.

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Phone: 3867 office
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Complete Insurance Protection 35-10

AGENTS LISTINGS

IN LOVELY RESIDENTIAL SECTION

Seven room home, four bedrooms, living room with fireplace, dining room, hardwood floors, plaster, stucco, duroid roof, basement oil furnace, nicely landscaped lot, garage, and shed. Only \$13,000, \$3,000 cash will handle.

LAKE SHORE PROPERTY

Five room home, three bedrooms, living room, large kitchen, plaster finish, insulated, basement with furnace, 220 wiring, garage, \$10,500, some terms can be arranged.

\$1,500 CASH

Will be down payment on four good level building lots.

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REAL ESTATE — INSURANCE
364 Main Street Penticton
Phone 2750

Evening Phone 4600
L. D. SCHELL, Salesman.

LOCATED ON ABBOTT ST.

Ideally located four room modern bungalow, with 92' frontage. Oil heater and gas range included. Priced at \$5,900. Terms.

ONE BLOCK FROM SCHOOLS

Lovely new 4 room bungalow, basement, furnace. Offered at \$6,500. Terms.

AN EXCLUSIVE LISTING

Well built 4 room modern bungalow, fireplace, basement, furnace, garage. Located on Victoria Dr. Listed at only \$7,800. Terms.

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This ideal home in an exclusive location offered for only \$11,000. Terms.

Contact

McKAY & McDONALD
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376 Main St. Penticton, B.C.
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D. N. McDonald 2192
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FIRST CLASS HOMES

This fully modern Lakeshore home only 6 yrs. old has seven spacious rooms with oak floors and finish, double plumbing, 2 fireplaces, full basement with rumpus room, automatic oil heating, connected to sewer. Lot 60 x 200. Will sell this on reasonable terms or take good Vancouver home in exchange.

MAKE US AN OFFER ON THIS

Seven spacious rooms, 2 storey and full heated basement. Hardwood floors up, wall to wall carpeted down, double plumbing, oil fired hot water heating. This home was built especially for present owner in good residential district at the cost of \$2



"COME ON—A LITTLE MORE PUSH!" Choice Okanagan apricots are hustled into a Country Freight Lines Ltd. transport by Peach Festival Royalty. The shipment is destined for sick and crippled children in Vancouver. The idea came from Mrs. F. E. Atkinson, Summerland, was implemented through the BCFGA and Country Freight volunteered to make the deliveries free of charge. Pushing the load up the truck ramp is Princess June Brett while Queen-elect Sharon Crook (white blouse) and Princess Marguerite Granna handle their end of the two-wheeler. First shipment was made July 26.

The CKWX Rhythm Pals



Stars of radio, TV and stage, the WX Rhythm Pals are featured daily on CKWX in Vancouver, B.C. In the early morning 6:30 to 7:00 a.m., they make music for Norm Griffin, farm director and his listeners. Then again at 12:15 p.m. daily they entertain with pop hits on the same station.

On television they are stars of the famed Burns Chuckwagon show, coast to coast and have appeared on stage with many famous western singing stars. They appeared here in Penticton several years ago with famed Wilf Carter.

Starting out together as a group in 1946 the trio attained success rapidly. In 1948 they appeared with Spade Cooley in Hollywood on his TV program "Western Varieties" and was the first time a Canadian act had appeared on a TV show in the United States.

Exciting Fashion News from the

"Grass Shack"

(The fascinating little shop that sells imported Hawaiian sun-dresses — Island shell jewellery and perfumes).

200 DRESSES

Hawaiian sun dresses along with every imaginable paint fabric style and color 10-20 and 14-22 1/2.

ALL ONE LOW PRICE

10.95

Shell rope jewellery Cotton Skirts Reg. to now \$1.00 ea. 10.95 clearing 4.95

Immediate Clearance on all play clothes and Swim Suits

Shop today at "The Grass Shack" (on Skaha Lake) where all their excitingly different merchandise is

On Sale!

Open 9 a.m. to 10 p.m. each weekday and Sunday

Land Area

(Continued from Page One)

avenue to 70 feet, from Camrose street to Main street, in exchange for a similar strip on the east of their new area.

Other firms accommodated are the Osoyoos Cement Works, which had sought needed room for expansion of its growing business, they agreeing to buy a piece 425 feet long. Two other parcels, one 212 feet wide, and the other 213 feet wide were sold respectively to H. S. Kenyon and F. C. Christian.

Beyond these holdings is another area sought by E. G. Cameron and C. Bailey as site for a concrete pipe works. Last week they advised council to the effect that they had contemplated the establishment of such a plant in the Okanagan, and had selected Penticton as the site.

In their presentation to the council, held in committee, the partners stated they would manufacture and store the pipe here, making this their headquarters. At this time, they said, they would need approximately seven acres of land for their operation. About eight employees would be on the staff at the outset.

Mr. Cameron remarked that, had the company been in operation earlier, and if the city had given them the order for its concrete pipe, approximately \$3,500 in the purchase price of pipe would have accrued to the city. After completion of negotiations with the city for the required land, for which all purchases will be at the rate of \$800 per acre, the firm is now moving ahead with its plans. They had informed council that they would be in operation in from six to eight weeks.

WRONG PAIR MILWAUKEE, (UP) — Mrs. Ben Beggs became worried when her four-year-old daughter, Babs, limped for several days. She took her to a chiroprapist who discovered Babs had been wearing her sister's too small shoes.

Greenland, off Canada's east coast, is the world's largest island.



Phone 4002
**PENTICTON
HERALD**

Recreation Groups Will Likely Meet At Vernon

VERNON — This city is likely to be the meeting place of the fall conference of Okanagan and Central B.C. Recreation Commissions. It was learned during the regular monthly meeting of the Vernon Recreation Commission held in the city hall.

L. J. Wallace, head of all commissions in B.C., told H. J. Thornton, chairman of the local commission, while he was down in Victoria recently, that it appeared quite feasible to hold the conference here as the last two times it has been held in Kelowna. In his opinion nothing stands in the way of holding it here providing the Vernon group is willing to undertake arranging for the meet.

The Vernon Commission spoke in favor of holding the two-district conference here in the late fall or early winter. Twice a year the conference is held.

Attending the City Commission's meeting as guests were F. Sherwood and Bill Hamilton. The relation of the City Recreation Council to the Recreation Commission was clearly brought out. "The commission is a recognized body duly appointed by the City Council," said chairman Thornton. Alderman W. A. De Wilde verified the fact that the City Council had authorized the formation of a commission.

Comprising the commission are W. E. D. Nixon, Bill Pagan, Mrs. Vera McCullough, Hugh Bibby, Alderman DeWilde, W. D. Seaton and H. J. Thornton.

The recreation council serve as an advisory committee composed of representatives of the various recreational organizations. Those on the council are George Leng, Donald MacDonald, Mrs. T. W. F. MacNair, Bill Tarno, W. E. "Biff" Bowes, John Genier, Miss Betty Baillie and George Melvin.

Mr. Pagan, the secretary, tabled a questionnaire to be sent to all recreation outlets of the Vernon district to determine the extent and needs of recreation.

RECREATION SCHOOL Bill Hamilton, who represented the Vernon Commission at the 10-day Provincial Recreational School held between July 19 and 29 in Victoria, outlined to the meeting what he and his wife had learned during the school.

One course, called the recreation workshop, in his opinion was of great value to newly initiated commissions, as Vernon's is, being formed only last May, years ago.

This course dealt with the responsibilities and duties of a commission, its constitution, its advisory council, its public relations.

It also dwelt on how to set up a commission. The course stressed that the city's recreation group must have power to hire, and appoint new members to its advisory council; and in general hold the duties, power and authority of a "commission".

Mr. Hamilton tabled the format used at the school to enable "students" to draw up a detailed constitution in their home community. He felt the local commission would be "well advised" to revise, in a more detailed fashion, its constitution.

Kamloops Plan Of Fluoridation Okayed By Unit

Last week, the South Central Union Board of Health endorsed the fluoridating of water supplies in all organized districts within the boundaries of the health unit.

The board supported the fluoridation program proposed by the city of Kamloops and the Kamloops Medical Association, which recommended that fluorides be added to the city's domestic water supply to reduce dental decay of residents.

This program has also the support of the local dentists and the four city Parent-Teacher Associations.

The North Okanagan Union Board of Health, which includes such cities as Vernon, Salmon Arm, Enderby and Armstrong, in June 1953, endorsed the principle of fluoridation and its value in reducing dental cavities.

Scientists have found that fluoridation of domestic water to be drunk by children and infants up to 12 years of age is a relatively easy and inexpensive method of reducing dental decay by as much as two-thirds.

BETTER LATE, ETC.

EFFINGHAM, Ill. (UP) — Paul Robinsont, of Effingham, Mo., recently received the Silver Star medal for wartime heroism in the battle of Belleau Wood 36 is, being formed only last May, years ago.

Ten Bands

(Continued from Page One)

Alex Cumming, parade chairman, said, "It gets underway at 12 noon Friday. All entries are asked to be at Fairview road by 10:30 a.m. for judging."

Parade route this year will follow Main street to Westminster Avenue, continue on Westminster to Power street where bands will disperse to the left and floats to the right.

Actually all week has been festive week with square dancing on the streets.

Officially, the three-day program gets underway tomorrow at 2 p.m. with teenage square dancing at Queen's Park. At 6 p.m. the Rotary Industrial and Agricultural Show opens at the Arena with the largest display on record.

At 7 p.m. the crowning ceremony takes place when Queen Val-Vedette VIII, Miss Sharon Crook, receives the crown, attended by princesses Marguerite Granna and June Brett.

The variety show is slated for 9 p.m. with well known participating artists from Vancouver, Thora Anders, Karl Norman, Don Frank, Louise Blanchard, Bud Henderson, the Rhythm Pals and the well known Okanagan group, the Oliver Choral Society.

Feature social event of the evening will be the Queen's Ball at the Armours and there will be a square dance warmup session at Queen's Park.

The parade is the opening event on Friday, followed by official opening of the industrial and agricultural show, a repeat of the variety show, midway and square dancing.

Finale takes place Saturday night with the square dance jamboree, Eddie K's orchestra and master of ceremonies Les Boyer.

Not all crows are black. The Clark's crow, named after the explorer of the Lewis and Clark expedition, is a gray and white bird, with black trimmings.

Mining, Sawmill, Logging and Contractors' Equipment



OBJECTS OF FORESTRY
The objects of Canadian forestry are to ensure the perpetuation and improvement of the forests; to encourage their wise use as a source of raw materials for the creation of new wealth; and to promote fuller recognition of their value for recreation, and their importance in the protection of drainage basins, regulation of stream flow, encouragement of tourist traffic and maintenance of wild life.

More than 1,000,000 acres in rice in the United States were seeded, fertilized, and weeded by airplane in 1954.

Canadian forests provide work for about 370,000 full-time wage earners.

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SPECIAL 1.25
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By Actual Comparison Bennett's Prices Are Lower!

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**Save \$60 on a Big
8 cu. ft. Family Size RCA**

Daily Newspaper press release Aug. 10
**Appliance Prices
Due To Rise Soon**

Freight, labor, steel costs
indicate 'inevitable' increases

Retail prices of major appliances are cheaper now than at any time since World War Two, but the signals are flashing increases for the "near future."

A recent survey shows a consistently downward trend in the "shop-cost" of refrigerators, electric ranges, and all the other items which go into the modern household. This has been particularly marked in the last 18 months, and in the last 18 months, and not even TV sets have been able to survive the price plunge.

BUT RISING freight and labor costs indicate that trend is to be stopped, and perhaps reversed. The customer will soon be paying more.

"We've had two warnings already that major appliance prices are going up," said a top representative of a leading North American manufacturing firm. "Nothing happens on either occasion because of higher competitive market conditions."

The latest hike in steel prices would not in itself make much difference, said manufacturers. But together with past increases and rising freight costs it built up to a higher retail rate, simply inevitable.

THE FIRMS pointed out that these past increases have been absorbed by the trade without being passed on to the consumer. "They have not only been absorbed, retail prices have been cut. This could not now go on."

Only automatic clothes washers and gas water heaters are costing more than they did last year. None of the firms contacted could say when and by how much prices would rise.

LARGEST SELECTION

SCOOP RCA HOME FREEZER

Your Food Automatically Insured

20 cu. ft. 429.95

15 cu. ft. 349.95

6 Stores
To
Serve
You.

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Reg. 259.95
at BENNETT'S
ONLY

199.95

Refrigerator

Features include large full width freezer and chill tray... door shelves... porcelain interior... Baked DuLux enamel exterior.

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GUARANTEE**

BOUGHT and
DELIVERED
TOMORROW



History Of Peach Festival

It's that exciting time of the year again when everybody goes a little mad around the southern Okanagan. It's Peach Festival time!

Thousands will be pouring in to Penticton this evening, tomorrow and Friday, adding greatly to the city's 12,000 population for the three-day gala affair. The air has that holiday atmosphere, dazed, laughing and full of whoopee, when the old feel young and the young feel young.

This has been going on for some time now. Seven years, to be exact. There are children now of school age who were born after the grand Peach Festival first got going August 21, 1948, seven years ago.

Eight Peach Festivals... Doesn't sound very much, in a way, yet the thing is now an institution, a tradition that identifies Penticton and gives it character.

Where did it all come from? That's a long story. It all goes back to World War I days, really. Penticton had its first summer festival over 40 years ago, though it was no "Peach Festival" in those days, not even in name.

Penticton was beginning to grow and the people wanted a yearly party, an organized public jamboree where one would let oneself go. But they wanted quality and they wanted action. They demanded and got "something with horses," for example. The program included both flat and harness racing plus "wild west" events with bronco busting and steer riding.

There was no Hope-Prince-ton highway to bring the outsiders in those days. There wasn't even a Kettle Valley railroad. Visitors to the show had to take the good ships "Aberdeen" and "Okanagan" to get here. After 1914 another ship by the strange name of "Sicamous" was added to the lake run.

The first local "festival" featured horse shows and that old reliable, baseball, and was held on July 1. In other words it wasn't a festival at all, but simply organized public activities on a public holiday.

As the years went by the Penticton Gyo club stepped in and added track and field events, with a good measure of success. Things got better and better until the climax was reached in 1935, the year of perhaps the best festival of all, in relation to the size of the city.

The 1935 show featured many expensive floats — including a huge imitation streetcar, and a large variety of public attractions. Everybody pitched in to help the show be the success it was. Only one thing marred the event. A tremendous July down-pour caused a flood, and the entire lower end of Main street was under water.

The modern concept of the Peach Festival started when it was decided to change the annual festivities to the Labor Day part of the year. More and more wanted not a single legal holiday for a festival date but two or three days in late August or early September. People realized that the festivity should be linked with Penticton's main industry, fruit. And the "Peach Festival" idea began to develop.

A central committee was formed in 1941 and active preparations for a real Peach Festival began to be made. Unfortunately, the whole thing was nipped in the bud when war interfered by depleting the ranks of the hard-working Gyo men, until the only spark-plugs behind the show.

When the war ended it was realized that the thing was too big for one small group to handle. The size and importance of the show, and the potential that now existed in the city, called for a merging of service clubs, a "joint service club program" in which all organizations could take part.

Things really got rolling in 1947 when representatives of joint service clubs met and planned a "late August festival." The Peach Festival was born at this meeting, Neil McKerracher acting as chairman and the driving force behind the movement.

The first "Penticton Peach Festival" was held August 18, 19 and 20, 1948, and was a smashing success. It spontaneously captured the imaginations of the people. In these parts, as a long-awaited dream seemed to be coming true. It was so much more than just a "day."

Penticton now had a big, yearly show, one that was more than just a local affair. It attracted people from everywhere with its giant parade, thrilling rodeo and high quality stage shows. It also brought in an ex-Penticton personality of world-wide fame to open the show: Alexis Smith, the Hollywood star.

August 18, the opening day, was declared a civic holiday, though the whole town pitched in to make the festival a success, probably working harder than they would have if they'd gone to the office. Beverly Ann Young was elected Queen Val-Vedette I, as a three-day total of close to 60,000 filled Queen's Park.

Besides Neil McKerracher, the planning and executive committee included a large number of persons who put in many, many man-hours of work to insure the festivity's success. Such people as "Buck" Morland, M. Lyman, A. J. Tough, Cec Brett and Henry Meyerhoff, to mention a few, were all right in there with sleeves rolled up above the elbows.

The next year's show was a streamlined version of the first Peach Festival's great "experimental" success. The fame of the gala occasion was already spreading, and modifications had to be instituted in order to please the greatly increased numbers of spectators.

Over six tons of peaches were given away to the 30,000 crowd that year. With Max Lyman acting as president of the festival association (Neil McKerracher was managing-director) comedian Phil Harris came to town as the big name attraction. Joyce Warrington was chosen Queen Val-Vedette II. And "the biggest Canadian rodeo outside of the Calgary Stampede" packed them in and left them cheering.

The festival was streamlined once more for the 1950 show. In order to please as many people as possible the rodeo and stage shows were cut to two performances each, while sulky races and Penticton's first professional wrestling card were added to the growing list of events.

Frank Bowfield was president of the association this year, Neil McKerracher coming back for his third term as manager-director. Irene Fraser took over the Queen's title from retiring Miss Warrington, and the minister of health had welfare for B.C., the Hon. A. D. Turnbull, opened the ceremony at Queen's Park.

A "South Seas" theme was chosen for the 1951 Peach Festival. In contrast to the happy Hawaiian-like atmosphere was legal trouble with the RCMP and Attorney-General's department, stemming from the legal aspects of a raffle.

A midway and a hobby-handicraft show were added to the '51 show, just itching to get into the new civic arena that was about to be built. Len Hill and Herb Geddes were top executives this year, while Mary McKay was elected Queen Val-Vedette IV at the mammoth crowning ceremony which drew over 10,000 people.

Talk of holding the BEG sculling events at Skaha Lake was cream.

buzzing around when the 1952 Peach Festival got under way. The brand new memorial arena was a proud innovation this year, housing the first of many giant Rotary Industrial and Agricultural Exhibitions.

This was a two-day festivity only, but it was not so short that Joan Nagle couldn't be elected Queen Val-Vedette V. Miss Nagle brought added fame to the fair city of Penticton by sweeping the field at the Miss PNE competition in Vancouver a few days later.

"The place to be in '53" was definitely Penticton, as the chosen slogan advertised. With Herb Geddes repeating as hard-working president of the festival, the biggest single item on this year's agenda was the parade. It took 1½ hours for the monster parade to pass a given point.

The population of Penticton was almost 20,000 for the three-day show, and just about every one of those people agreed that Margaret Brett was a good choice for Queen Val-Vedette VI. Last year, a new innovation saw the first International Square Dance Jamboree which promises to be a permanent feature of the festival.

Tommy Walker was the guiding hand behind the celebration which saw the festival come "out of the red." Ardell Getz was crowned queen and her princesses were Arlene Gartrell and Pat Hutson.

This year's president is Maurice Finnerty. We are getting up-to-date in this historical flashback. Only history will tell whether 1955 will measure up to, or outdo, the great successes of the past seven years in the history of our Peach Festival. Here's hoping that this year's is "the biggest and bestest" of all time.

HUSBAND GETS DEGREE, WIFE A BABY

BURLINGTON, Vt. — (UP) — Melton Miller had been waiting for the day when his wife could watch him receive his degree.

Recently, Miller, donned cap and gown, headed for commencement exercises at the University of Vermont.

But Mrs. Miller couldn't go. She left at the same time for the maternity ward at Mary Fletcher Hospital.

Note to weight-watchers: a cup of whipped evaporated milk contains one-quarter as many calories as one cup whipped heavy

Call Tenders For Part Of Highway Job

VERNON — Tenders for reconstruction of Highway 97 along side Woods Lake south of Oya-ma, have been called for by N. M. McCallum, chief engineer of the department of highways, according to reports from Victoria.

Rebuilding of the road was announced by Premier W. A. C. Bennett in Summerland. Involved is almost five miles which runs between Oya-ma and Winfield.

The department has named the reconstruction job "Project 630" and it is to take place over 4.97 miles. The first five miles make up "Section 1" of the complete project.

Tenders will be opened in Victoria on Tuesday, August 30.

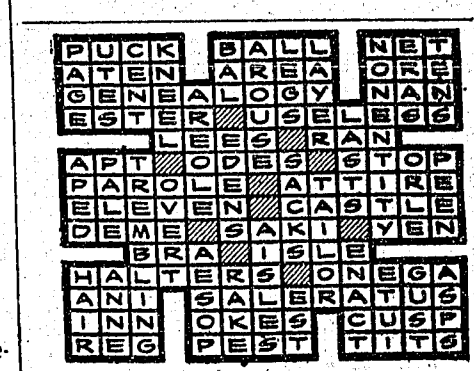
Modern major league baseball recordkeeping began in 1901.

YOU CAN RAISE CHINCHILLAS

Raise an exclusive fur in your basement, spare room. An odorless animal that brings \$135.00 per pelt. Chinchillas require a feed bill of only \$5 per year. Be independent and buy into the industry now. Visit, write, phone the Ranch that guarantees quality animals as judged by Canadian Standards.

Wood-End Chinchilla Ranch R.E. 1, Kelowna, B.C.

The German waltz is really French in origin, being derived from the ancient Lavolta of Provence.

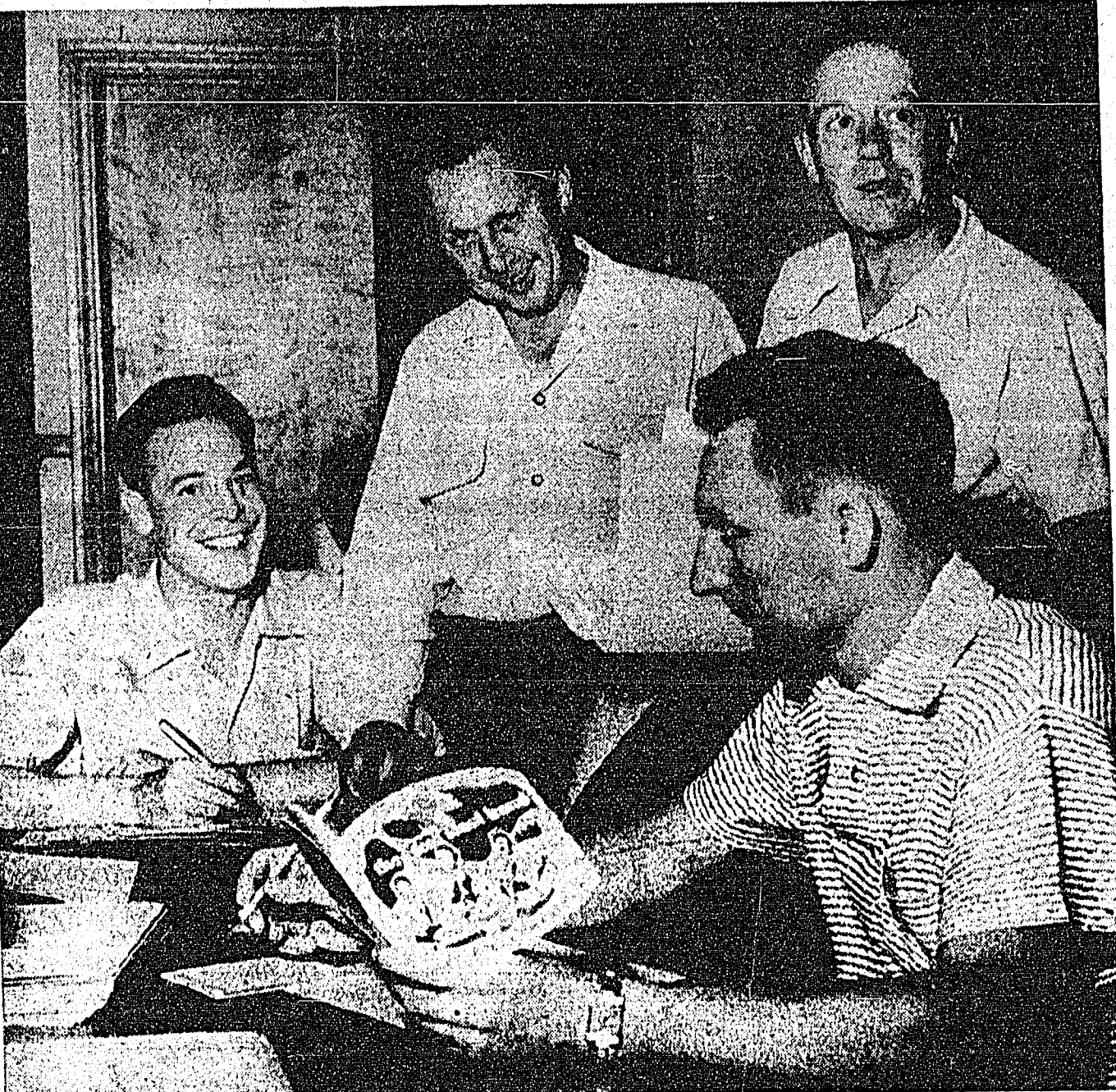


a staunch old friend

LAMB'S Navy Rum

100% DEMERARA

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DISCUSSING TRINIDAD'S OUTSTANDING TIN pan troupe, the Esso Steel Band, are the four hard-working members of the Peach Festival executive. From left to right are Merv Allan, treasurer, directors Roy Hay and Wilf Sutherland, and festival co-ordinator Les Edwards. The steel band will play a prominent part in the parade at noon Friday and make frequent appearances at the grounds.

Stars Of Stage, TV And Radio Atomic Reactor To Fight Cancer

Radio, television and Vancouver's Theatre Under the Stars will supply the outside talent for this year's Variety Show. The Okanagan will be represented by the Oliver Choral Society under the direction of Mr. Harold Ball. From Vancouver, radio and television will contribute such stars as Mike, Mark and Jack the "Rhythm Pals", Bud Henderson, pianist, and Louise Blanchard, Baton Twirler Extraordinary.

From TUTS the show will feature Thora Anders, soprano, and Don Franks popular baritone who recently starred in the Vancouver production of "Anything Goes" and Kari Norman now starring in the TUTS production of "Music In The Air". Show times are 9:00 p.m. on Thursday, August 18th and 8:00 p.m. on Friday, August 19th.

LOUISE BLANCHARD

Majorette — a professional with many honours. Recently returned from Los Angeles where she had several engagements. Came back to Vancouver to appear as a contestant in "Miss Kitsilano" contest — won it and now represents Kitsilano in the ENE contest. Has been on a tour in past few months as member of a unit starring Bill Kenney of the Ink Spots. Is official majorette for the Lions Football games. Has played in all the leading clubs on the coast and also did Television on the Coast. At present Louise has a baton teaching school of her own in Vancouver.

Agricultural Section Of Festival Shows Big Increase In Prize List Festival Head Extends Thanks

The prize list in the agriculture section of the Peach Festival to be held in the Arena, has been increased by one-third and now there are 350 competitive classes of fruit, vegetables, home arts, hobbies, poultry, livestock and flowers. Over \$800 in prize money is available for competitors. Many are pleased to see this increasing attention given to the agricultural phase.

The Future Farmers of Canada will have their own special display, and there will be a tractor rodeo and project shows. Hobbies, not necessarily agricultural, include model aeroplane flying, pictures by local Arts Club, and the local Camera Club. This show opens immediately after the parade on Friday.

HANDCUFFS COME IN HANDY AT WEDDING

DES MOINES, Ia. — (UP) — Gerald Terry heard follow once employees at the Aetna Life Insurance Co. plan to kidnap him after his marriage to Clara Pick to separate the two for some time.

So immediately after the wedding ceremony, Terry snapped a pair of handcuffs on himself and his bride and didn't unlock them until they were safely away from his friends.

Easter lilies are on the verge of becoming all-season flowers. About 40 new hybrids better than standard varieties are now being compared by the U.S. Department of Agriculture.

AND THIS MEANS YOU BASSETT, Neb. — (UP) — A sign on private property here is unequivocal, to say the least: "No neckin'."

"No drinkin'."

"No trespassin'."

"No foolin'."

"STAY OUT!"

Eleanora Duse, the Italian actress who died in 1924, never used makeup.

Another Crockett Story

MEMPHIS, Tenn. — (UP) — Two-year-old Patricia Ann Fields took the choir director at his word when he told the congregation, "Let's all sing."

While church members began, "Give me that oldtime religion," Patricia Ann gave out with a shrill, "Davee, Davee Crockett, king of the wild frontier..."

An older sister, Mary, nine, put her hand over Patricia Ann's mouth.

Patricia Ann hit her.

OSOYOOS May Have Natural Gas By Fall Of Next Year

OSOYOOS — It is possible that Osoyoos is to have natural gas by as early as the fall of 1956. That was the information given the Board of Trade Commissioners by Cecil Smith, representative of the Inland Natural Gas Co.

Mr. Smith told the council his company was prepared to build a line from Savona over to Osoyoos with the object of serving communities along the way. He stated gas would be cheaper as fuel than oil or sawdust.

Interest was shown by the Commissioners and full details of the plan will be provided.

A plebiscite will have to be held before distribution rights can be granted to the village in Inland Natural Gas Co.

FOOD - MASTER

PHONE 2826

431 MAIN ST.

FREE DELIVERY ON ALL ORDERS

Yes — if you cannot get down town phone 2826 and have your Order Delivered C.O.D.

SEE YOUR FOOD-MASTER



Cake - Mix Robin Hood Golden, pkt. 23c

FOOD - MASTER PUREX TISSUE 4 rolls for 45c

Headlands Assorted Meat Spreads - 3 oz. tins 2 for 27c

Bottle Caps Crown 144 in Pkt. 37c

Liquid Certo 8 oz. bottle 27c

FOOD - MASTER PHONE 2826 431 MAIN ST.

FREE DELIVERY ON ALL ORDERS

Yes — if you cannot get down town phone 2826 and have your Order Delivered C.O.D.

Grapefruit Juice Horsey 20 oz. 2 for 27c

HOT WEATHER Specials

MAPLE LEAF COLD CUTS ½ Lb. Cello Pkge. 35c

MAPLE LEAF LIVER - N BACON SAUSAGE Each 45c

MAPLE LEAF HAMS Tender Picnic 45c

TENDER LEAF LARD 19c

SUMMERLAND KIWANIS HOLDS SUCCESSFUL STREET CARNIVAL

SUMMERLAND—The Kiwanis Club of Summerland held the most successful street carnival in its history on Saturday night when part of the main thoroughfare through West Summerland was roped off for the purpose.

Gerry Hallquist and Edward Smith were general conveners; the darts game was planned by John Tamblin and J. Y. Towgood; Doug Campbell was in charge of refreshments.

A Trump Glatte was operated by W. S. Ritchie and adults and children enjoyed having rides up and down on it.

The Reinertson girls brought their horses to give children horseback rides and a fish pond was the responsibility of Mrs. Doug Campbell and Mrs. Val Carter.

Mr. and Mrs. John Betuzzi were in charge of the sale of tickets and prizes and Jack Dickinson ran the baseball and cats

game. Alphonse Menu weighed the ladies.

The Summerland School Band was in attendance. In the home cooking stall were Mrs. J. Y. Towgood, Mrs. J. E. O'Mahony, Mrs. C. E. Elsey, and Mrs. C. F. M. Guernsey.

Hawaiian hats and leis as worn by members and their wives gave quite a festival air.

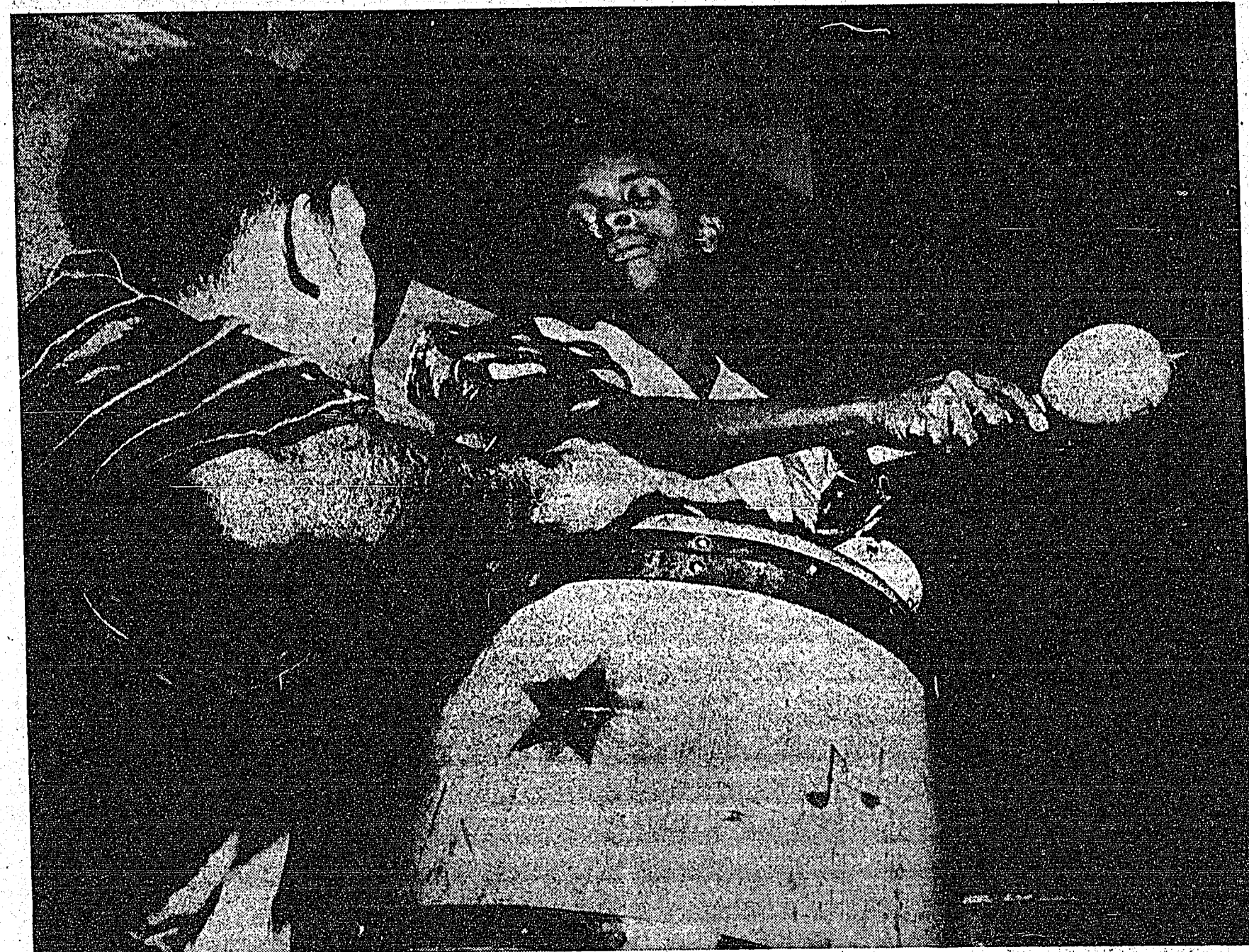
Prizes were won by Miss Inez Minette, Dr. W. H. B. Munn, Mrs. J. P. Sheeley, Gus Turigan, and Mrs. Bob Killick.

Two Fined For Impaired Driving

Two men paid fines in police court on Monday when they pleaded guilty to impaired driving.

Joseph Ward of Edmonton was assessed \$50 and costs. An additional charge of driving without a licence brought a fine of \$25 and costs.

Gordon Wite of Princeton was fined \$75 and costs for impaired driving.



TWO MEMBERS OF THE ESSO STEEL BAND from Trinidad, using the only non-steel instruments in the band, a tumba and maracas (called shack-shacks) combine their rhythms with ringing melodies from twelve oil drums to produce blues, calypsos and dixie swing. A western tour of the Trinidad group is being sponsored by Imperial Oil Limited, and they will be a highlight attraction of this year's Peach Festival.

Square Dance Jamboree Attracts Many Entrants

When something that could be quite commercial turns out to be one of the friendliest gatherings in town—nowhere more plainly than in the distances and numbers from which, and in which, square dancers are coming here for the Peach Festival.

A man from Peace River who believes in being prepared, telephoned the Apple Auto Court the other morning at 2 a.m. to book a bed saying he had heard Penticton was going to be crowded. Quite a few people are coming from Northern Alberta; 35 couples were registered last week from Lethbridge and Southern Alberta; Alona, Washington, will have a deputation; and Richland, Washington, dancers have taken 10 cabins at Parkside Auto Court. Missoula, Montana, will be represented, Idaho, Central Alberta, and Grande Prairie, as well as many from the coast and the Fraser Valley.

People from places quite far away have planned their holidays to coincide with the festival so that they can spend a whole week here. Couples who came as "twos" last year are bringing "squares" this year.

Mrs. Jim Hendry, president of the Peach City Promenaders, says that some of the dancers think this is the friendliest square dance town in the northwest, and she and her husband are full of enthusiasm for the good times ahead.

Mrs. Hendry reports on some of the things listed on the official program. There is to be dancing every morning throughout the week somewhere in the downtown section of Main street. This will start at ten a.m.

Sponsored by the Penticton Peach Festival Association there will be dancing at the Memorial Park Playground at West Summerland this evening starting at eight o'clock, when hosts will be the Summerland "Pairs and Squares."

Not listed is a special teen-age dance, which has been arranged for Saturday morning from ten until noon at the dancing enclosure in the grounds. This is planned because so many teenagers are coming to the city after work on Friday. During this time some of the best teen-age callers and dancers on the west coast will be heard and seen.

During the time visiting dancers are here, the Peach City Promenaders will be hosts, and each member will wear a ribbon to this effect.

Les Boyer, of Omak, who has been teaching dancing here and in Summerland, will be festival co-ordinator and master of ceremonies, and no doubt, Mrs. Boyer will be along with him as she enjoys dancing as much as he does. He has said that a variances of style will be noted in the dancers from different areas, and that this is, in accord with good square dancing, since being able to dance with groups from any part of the world with race, religion, or vocation no barrier is

A Small World

SUMMERLAND—Another proof of the old saying, "It's a small world," has just been proven by the Milne family of Summerland.

In late June Mrs. D. L. Milne and her granddaughter, June, started out by train and boat for London to attend the Baptist World Conference. Sometime later the Howard Milnes found out they could get transportation by air and set out by plane for London, too. They had tried to get in touch with Mrs. D. L. Milne, Howard Milne's mother, as they did not know her London address. Through the vagaries of travel when they reached their destination there still was no message.

One morning they went to visit the Tower of London, and there they met Mrs. Milne and June.

Telephone Service Nears Completion

A B.C. Telephone Company crew has almost completed an outside plant project in Oliver to provide additional cable and open wire for improved service to residents in north Oliver.

This is announced by E. J. Davis, district manager, who reports that the project is 95 per cent complete. The job entails placing cross-arms and almost 150 miles of open wire and wire in cable.

part of the tradition.

Following the dance in Penticton on Saturday night, callers will be entertained in the Kaledon Hall at a supper.

Before the square dance guests leave for their homes on Sunday morning a farewell breakfast will be served to them on the SS Steamers from seven in the morning until twelve o'clock. The menu will be hearty fare, and it is expected that at least 500 will have breakfast during this period, adding another pleasant memory of their Penticton visit.

FAST RELIEF FOR TIRED FEET



Good Attendance At Open Air Service

SUMMERLAND—There was a good attendance at the first open air evening service held Sunday here by the congregations of the Lakeside and St. Andrew's United Churches which combined are called the Summerland charge.

Members took a picnic supper to the Crescent Beach home of Mr. and Mrs. C. E. McCutcheon. Later Rev. C. O. Richmond held a service on the beach.

FISHING IMPROVES
Fishing regulations have been cut in half and many restrictions removed. Removal of coarse fish by lake poisoning has been introduced with more desirable fish

being later planted in such waters. Stream and lake improvement projects have been developed. Fish-ladders have been installed and spawning-grounds improved.

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Lima Beans	Libby's choice green	15 oz. tin	23c
Kraft Dinner	A 7 minute meal 7 1/2 oz. pkg.	2 for	29c
Asparagus Tips	Pennington Fancy green	12 oz. tin	37c
Margarine	Allsweet	1 lb. pkg.	2 for 69c
Irish Stew	Puritan	15 oz. tin	33c
Pie Crust Mix	Robin 7 1/2 oz. pkg.	2 for	43c
Salad Dressing	Cascade	32 oz. jar	69c
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Blue Surf	Save Soaking, Bleaching, Dyeing, giant pkg.		83c



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Minit Tapioca	For an easy dessert	8 oz. pkg.	27c
Corn Syrup	Crown Brand	2 lb. tin	35c
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Whole Wheat
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Q.T.F.
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7 1/2 oz. tin

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15 oz. pkg.

28c

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Fancy Vale, Fancy Quality

15 oz. pkg.

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15 oz. tin

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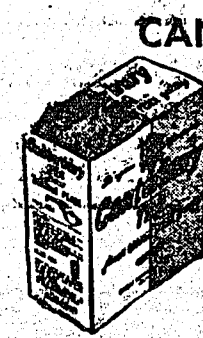
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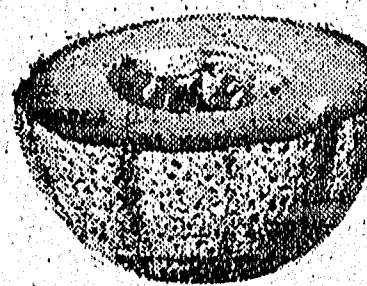
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2 lbs. 21¢

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BLUEBERRIES	Ideal for Pies	Basket	35c	SILVERSKIN ONIONS	For Pickling	1 lb.	23c
VEGETABLE MARROW	Local	2 lbs	17c	PEACHES	Local serve Peaches and Cream	2 lbs	29c
CAULIFLOWER	Local Snowwhite compact heads	1 lb.	16c	BUNCH CARROTS	Local, fresh daily	2 lbs	21c
BANANAS	Golden Ripe	2 lbs	39c	GREEN ONIONS	Ideal for salads	Bunch	2 for 15c
BUNCH BEETS	Local Fresh Daily	2 lbs	19c	GREEN PEPPERS	Serve fried or stuffed	1 lb.	22c

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No. 1 Quality

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85% Lean Grade "A" Red

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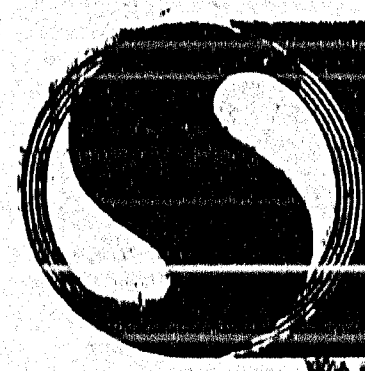
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The Women's World

Lotion Is Patted Over Foundation



Sad tales of mermaids with mascara streaked to their elbows should belong to the past this summer. A leading beauty house has evolved a system of waterproof make-up for gals who really like to swim. The first step (left) is application of foundation

and then liquid rouge, starting with a three-dot triangle. After the cosmetics are applied (centre) a special lotion gets patted all over the face. This makes it impervious to water. Sure enough, (right) she's sopping wet, but her make-up's on.

BY ALICIA HART

That look at the end of a day at the beach or pool is enough to make one wonder if the tan was worth it. No lipstick, except a trace at each corner. Eye make-up is gone, except a trace under the chin. Hair frazzled and dry, full of sand. Rest of the make-up gone with the tide.

Protection from the ravages of all-day exposure to water has been a problem ever since "bathing" became swimming for women.

Now a leading beauty house has concocted a whole technique

for waterproof make-up that ought to be a big boon to mermaids. It involves "setting" the foundation, eye shadow, and rouge and the use of several waterproof cosmetics.

Here's how it goes. First, a liquid foundation goes on, with up and out strokes. After this comes liquid rouge, applied in a three-dot triangle. One dot goes close to the lid below the centre of the eye, another beneath it and the third halfway between, out below the eye corner. The

three are blended together, up and out toward the temples. Eye shadow, if it goes on, starts directly below the centre of the brow and is blended out to the end of the eyebrow.

Over these goes a skin lotion, applied with a special quilted cotton pad. It can be pressed on lightly or smoothed on.

Over this goes face powder. It's pressed on in three applications, and then the excess is dusted away.

If eyebrow pencil is used, it goes on now, worked on from the inner eye corner to the outside.

For those who use mascara, the inventor of this technique recommends her waterproof one. It goes on upper lashes only, in most cases. After this, which is everything but the lipstick, the eye area gets a moistening application.

Finally, lipstick is applied and blotted with a damp pad. And it should mean day-long make-up, even in the water.

* RUTH MILLETT *

Men: How Do You Rate As A Host? Check This List

The hospitality of a home depends as much on the husband as on the wife.

So here's a test for the husband—to give him an idea of how he rates as a host.

Do you leave your puttering in your workshop to come and welcome drop-in guests, without your wife's having to go and drag you into the living room?

Do you resist the impulse to yawn or look at the clock or talk about the hard day facing you tomorrow when guests stay longer than you think they should?

Do you treat guests warmly, calling them by name and drawing them into the family circle?

Do you greet guests warmly, calling them by name and drawing them into the family circle?

Do you do small things for the comfort of your guests, such as opening or closing windows, putting an ash tray where it is

needed, offering cigarettes, etc.?

Do you help your wife keep the conversation not only going but interesting?

Do you frequently say to a guest, "Come along and let me show you such and such?" in an effort to share the things you are doing with your friends?

Do you treat your wife courteously as you do guests, rather than make her and the guests feel ill-at-ease by your rudeness toward her?

Do you help your wife keep men and women guests together, instead of getting all of the men off in the kitchen, leaving the women by themselves?

When guests leave do you make them feel that it was a real pleasure to have them in your home?

The more "Yes" answers you can give to those questions—the higher you rate as a host.

Improve Snapshots

BY ALICIA HART

Oooh, those beach snapshots from last year!

They make one feel as if she ought never to go to the beach again. Squinting eyes, pot-smoking, ach, enormous feet, open mouth—the results are awful.

But surely everyone who can will go swimming again this year and there will be pictures again.

Trying to make them as attractive as possible is an important part of beauty.

First of all, if you're standing up for a "mug" shot, stand equally on both legs. Resting on one hip produces a very distorted picture.

It's easier to avoid this problem altogether by having your picture taken doing something. Pictures of people standing, just standing, make monotonous fare in an album. Be in the act of putting on a swimming cap or unpacking the lunch and the picture will seem more natural.

Posture for snapshots should be a compromise between a West Point railroad back and a slumped look. Try to lift the head and neck out of the shoulders. This will pull the back into line without hunching the shoulders.

If you're sitting down, try to keep the torso as upright as possible. Comfortable, floppy sitting positions photograph like Cleopatra with indigestion.

As for squinting, there's lots of light and reflection around the water and there's no need for you to be looking right into the sun when your picture's taken.

For snapshots, try to keep the torso as upright as possible. Comfortable, floppy sitting positions photograph like Cleopatra with indigestion.

As for squinting, there's lots of light and reflection around the water and there's no need for you to be looking right into the sun when your picture's taken.

Add Years Carefully

BY ALICIA HART

Older women look at teenagers with a kind of indulgent amusement when the teenagers start padding their age with fictitious years. They know it's all too soon that the young ladies will start peeling the years off.

Realistically, it's quite annoying to be thought too young for a job when one is quite a respectable 17 or 18.

Adding years may help. More often than not it backfires, though.

Just as it's true that one can help by trying to add years, via the beauty route. Long, garish fingerhalls on a gal applying for a typist's job only prove that she is foolish and impractical, not that she is "over 21". Heavy make-up only looks pathetic on a fresh young face.

An elaborate, piled-high hair-do doesn't make one look more wise and mature. And generally, it's pretty unbecoming to a teenager's face.

Here are a few simple ways to add an appearance of respon-

This streamlined version of an old recipe may add something quite pleasant in the way of a summer dessert which requires no cooking. It is economical too, and this Jellied Bread Pudding topped with Lemon Slice Sauce could have fruit as a topping as well.

1 envelope unflavored gelatin
1 cup cold milk
2 cups milk
1/2 cup sugar
1/4 teaspoon salt
2 1/2 cups enticed bread cubes
2 eggs
1 teaspoon vanilla

Soften gelatin in quarter cup cold milk. Heat 2 cups milk, sugar and salt in top of double boiler or in a heavy pan. Add gelatin and stir to dissolve. Beat eggs lightly. Add vanilla to eggs. Gradually pour hot milk over eggs, stirring constantly. Pour milk-egg mixture back into top of double boiler. Add bread cubes and heat approximately 3 minutes, or until mixture is of custard consistency. Remove from heat and beat with hand beater until foamy. Pour into mould which has been rinsed in cold water. Place in refrigerator and chill 3 to 6 hours or until firm. Serve with lemon slice sauce.

LEMON SLICE SAUCE
1 cup brown sugar
1 cup water
1 unpeeled lemon, cut in thin slices

1 teaspoon cornstarch
2 tablespoons cold water

Blend together brown sugar and 1 cup water, add lemon slices and boil 10 minutes. Blend together the cornstarch and 2 tablespoons cold water. Add gradually to lemon mixture, stirring constantly, and cook, stirring until thickened and smooth.

Tired of serving ordinary tomato juice to start off your dinners in this warm weather? Try tomato juice cocktail. To one quart of tomato juice add half teaspoon granulated sugar, 1 tablespoon lemon juice, half teaspoon grated lemon juice, quarter teaspoon Worcestershire sauce. Mix well and chill to perfection.

A lid file will keep pan lids in order and also in full view. It fits on a shelf or can hang up.

sible maturity; no hobby socks and run-over loafers, but medium heels and stockings; a dress or suit rather than a cotton peasant blouse and full skirt; conservative gloves and hat; understated make-up; a quiet, relaxed voice; upright posture.

These will probably convince you, one that you're a minute older than your actual age. But they will convince many people that you are quite mature and grown-up enough to do the job.

SELF - TORTURE NEVER MEANS GOOD TASTE

BY ALICIA HART

The hostess is perfectly dressed. She has on a becoming dress with an obviously well-fitted girdle underneath. Her hair is crisp from the salon. Her jewelry goes with her coloring and costume.

But her face! When no one is looking, it contorts into an expression of great discomfort. The reason is obvious. Her feet are crammed into a pair of platform sandals that are about as comfortable for her as would be wooden sabots three sizes too small.

Her too, complete with a corn, is pressing hard on a strap. Her ankles are swelling at a great rate. When she tries to walk on the platform sole, she looks as if she were walking on feet that didn't belong to her.

Taste is relative, true. But this is just plain silly.

It has thrown her posture out of line. It is probably responsible for many of her backaches and headaches. It makes a relaxed woman look clumsy. It does not add to her height because she is unable to walk tall while hauling these shoes around.

Why mature women put themselves through this kind of torture is one of the more obscure points in modern life. A woman doesn't have to resort to the very comfortable lace-up shoes if she doesn't want to. There are many compromise kinds of shoes, put out by manufacturers.

Sandals are not for feet that have been tortured out of shape by years of childhood's ill-fitted shoes. Platform soles add height only to women who are already very tall. They make shorter, heavier women totter miserably.

If you tell your hostess that you had a nice time when you say "Goodby," you are being polite. But if you want to be really gracious, say something more than those few overworked words. Mention what you especially enjoyed, or that you always enjoy being in that particular home.

You can always find a new way of showing your appreciation for hospitality. Instead of falling back on "I had such a nice time."

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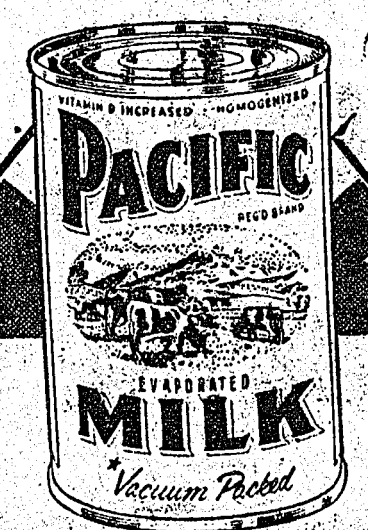
Mustard-Pickle Dumplings

Mix and sift into a bowl, 1 1/2 c. once-sifted pastry flour (or 1 1/4 c. once-sifted all-purpose flour), 3 tps. Magic Baking Powder, 1/4 tsp. salt. Cut in finely 2 tbs. chilled shortening. Make a well in dry ingredients and add 1/4 c. finely-chopped mustard pickle in sauce and 1/4 c. milk; mix lightly with a fork, adding milk if necessary, to make a drop dough. Drop in 6 portions, over hot cooked stew. Cover closely and simmer (never lifting the cover) for 15 mins. Yield—6 servings.



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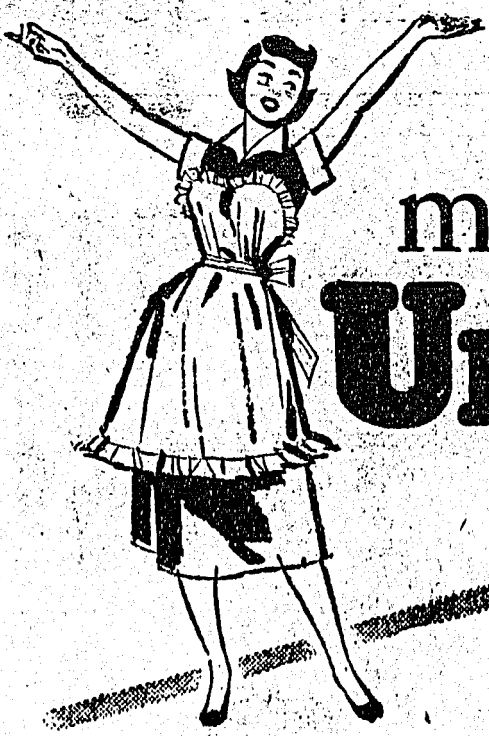


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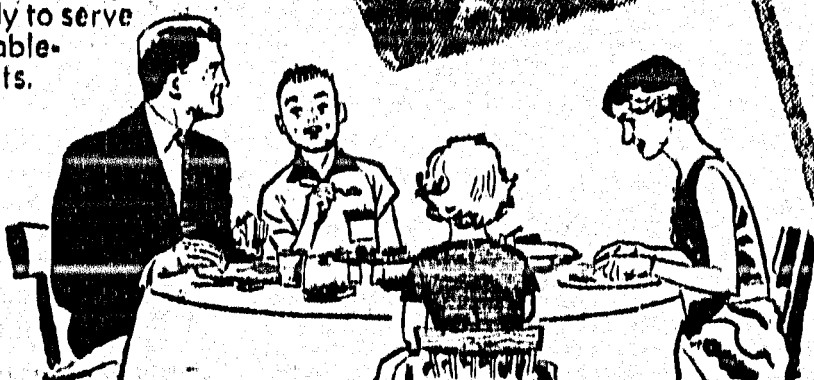
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- Macaroni and Cheese Loaf
- Head Cheese
- Liver Sausage
- Savoury Loaf

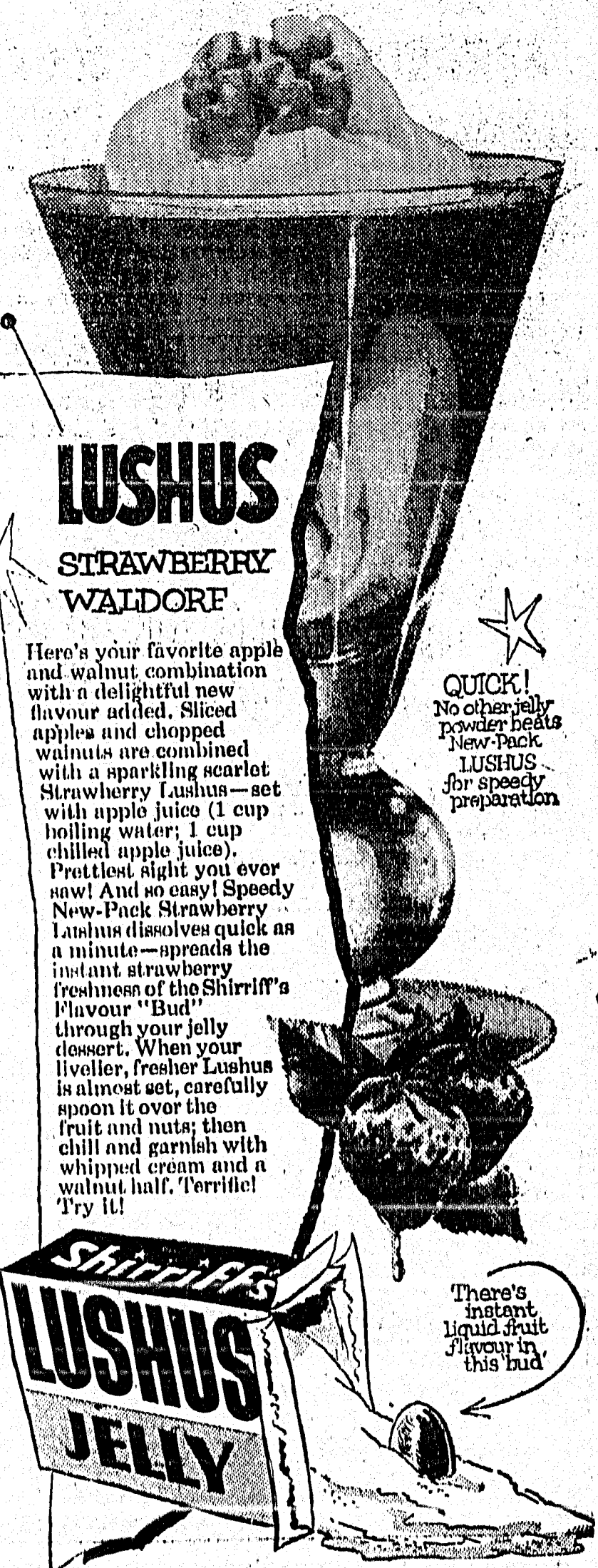
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HAPPY FACES OF THESE PEACH FESTIVAL executives indicate that almost everything is in readiness for the three-day celebration which gets underway tomorrow. Shown from left to right are directors H. W. Montague, J. A. Young, Wilf Sutherland, and Festival Vice-President L. W. Swingle.



CHECKING LAST MINUTE DETAILS as the time draws near for the opening of the Rotary Industrial and Agricultural Show are the three persons shown above. Arena doors open Thursday evening at 6 p.m. with the official opening slated for Friday at 2 p.m. A record number of entries have been received, promising that this part of the Peach Festival celebration will be one of the highlights. From left to right are Mrs. Margaret Geldreich, stenographer, Johnny Allison, producer of the Industrial Show, and Les Edwards, Peach Festival co-ordinator.



Specialty Written for The Herald
By STEWART ANDERSON
Canadian Press Staff Writer

A Soviet Union announcement that it will reduce its armed forces by 640,000 men by December 15 was met by a British request that Russia publish figures on the total number she has under arms.

The announcement, made by Tass, the official Soviet news agency, said the reduction was a further step to lessen international tension and establish world confidence.

The British foreign office urged that the Russians publish the totals. It gave a cautious welcome to the announcement. A Foreign Office spokesman said it is difficult to assess the significance of the move without an official announcement of the size of the Soviet armed forces.

Western Europe generally welcomed the move as a step in the right direction.

The announcement said recent developments, in particular the results of the Geneva conference, show that a certain relaxation in international tension has been achieved.

At a recent Big Four summit conference at Geneva the Soviet delegates proposed that the United States, Britain, France and Russia all cut their armed forces by the number of troops to be withdrawn from Austria.

Russia had announced earlier that its armed forces would be cut by 44,000 men, the number being withdrawn from Austria under terms of the Austrian Independence Treaty. Russia said

the Soviet troops would be out of Austria by October 1, about a month ahead of the treaty deadline.

A North Atlantic Treaty Organization report last January estimated that the Soviet Union and its Eastern European satellites had more than 6,000,000 under arms.

IRISH RAID

Police throughout Britain were alerted at the weekend after an armed band of about 20 men raided a British army barracks and seized a quantity of machine guns, rifles and ammunition.

The raiders were identified as members of the outlawed Irish Republican Army. The IRA has been active recently in Northern Ireland but the barracks raid was its first major act in England in several years.

Guards were rushed to all big seaports and airfields. In Britain and other precautions were taken against a possible wave of IRA terrorism. Scotland Yard warned that the men were heavily armed, desperate and would fight for their lives.

The band, some members wearing British army uniforms, struck at Arborfield barracks about 35 miles west of London, overpowering members of the 20-man guard detail on duty there.

The IRA is pledged to fight to end the political partition of Ireland. The country's six northern counties are part of the United Kingdom while the rest is a republic outside the British Commonwealth.

DEADLINE LIFTED

President Syngman Rhee of Korea lifted the deadline of his demand that neutral truce supervisors get out of Korea and advised his countrymen against violent demonstrations.

The president said he acted on assurance from Washington that the United States government will make efforts soon to seek peaceful withdrawal of the four-power truce commission.

His statement followed three mob assaults on the Wolmi Island truce team compound in Inchon harbor. The last two attacks were stopped at a sandbag barricade thrown across a causeway linking the island to the mainland.

Rhee had charged that Polish and Czech members of the commission are communist spies. Demonstrations and assaults on compounds injured 22 American soldiers and about 100 Koreans.

Since the Korean armistice, truce teams made up of neutral Czech, Polish, Swedish and Swiss members have been stationed at the entry ports of Inchon, Kangu, Pusan, Taegu and Kusan.

HEAVY TOLL

Hurricane Connie swirled almost harmlessly past Baltimore and into the Maryland hills at the weekend but in her wake she left 28 dead, four persons presumed dead and millions of dollars damage.

The largest loss of life came in upper Chesapeake bay where an old three-masted schooner converted to a pleasure craft broke up in heavy seas with the loss of 10 lives. Thirteen were rescued and four were missing and presumed drowned.

Four students from Thailand were drowned in Washington, D.C., when their car plunged into rain-swollen Rock Creek in the centre of the city.

The damage estimate in North Carolina where resorts and coastal cities were battered up was more than \$5,000,000. Virginia escaped the heavy wind but this was made up in rain. New York was deluged and six deaths were attributed to the storm's preliminary passes.

In the Carolinas and Virginia it was apparent that Connie was costly but not to the extent of last October's Hurricane Hazel.

POSSIBLE STRIKE

George Burt, Canadian director of the United Automobile Workers (CIO), walked out of

a conciliation board hearing for the second time after demanding Belleville, Ont., board chairman, that Judge J. C. Anderson of reported failure to reach a settlement.

The possibility of a strike that would affect 17,000 employees of General Motors of Canada loomed following the walkout as Mr. Burt's move prepared the way for a legal strike September 9.

The second hearing, at Toronto, was called to review union demands including pay increases and the guaranteed annual wage, involving 10,000 workers at GM's Oshawa plant. Mr. Burt walked

Tete-Beeche is a term applied to a pair of stamps, one of which is upside down in relation to the other.

A recent study of business executives in the United States indicates that 88 percent of them have college backgrounds.

out of a similar meeting in Oshawa, taking with him union representatives negotiating separately for 7,000 other Ontario GM workers at plants in Toronto, London, St. Catharines and Windsor.



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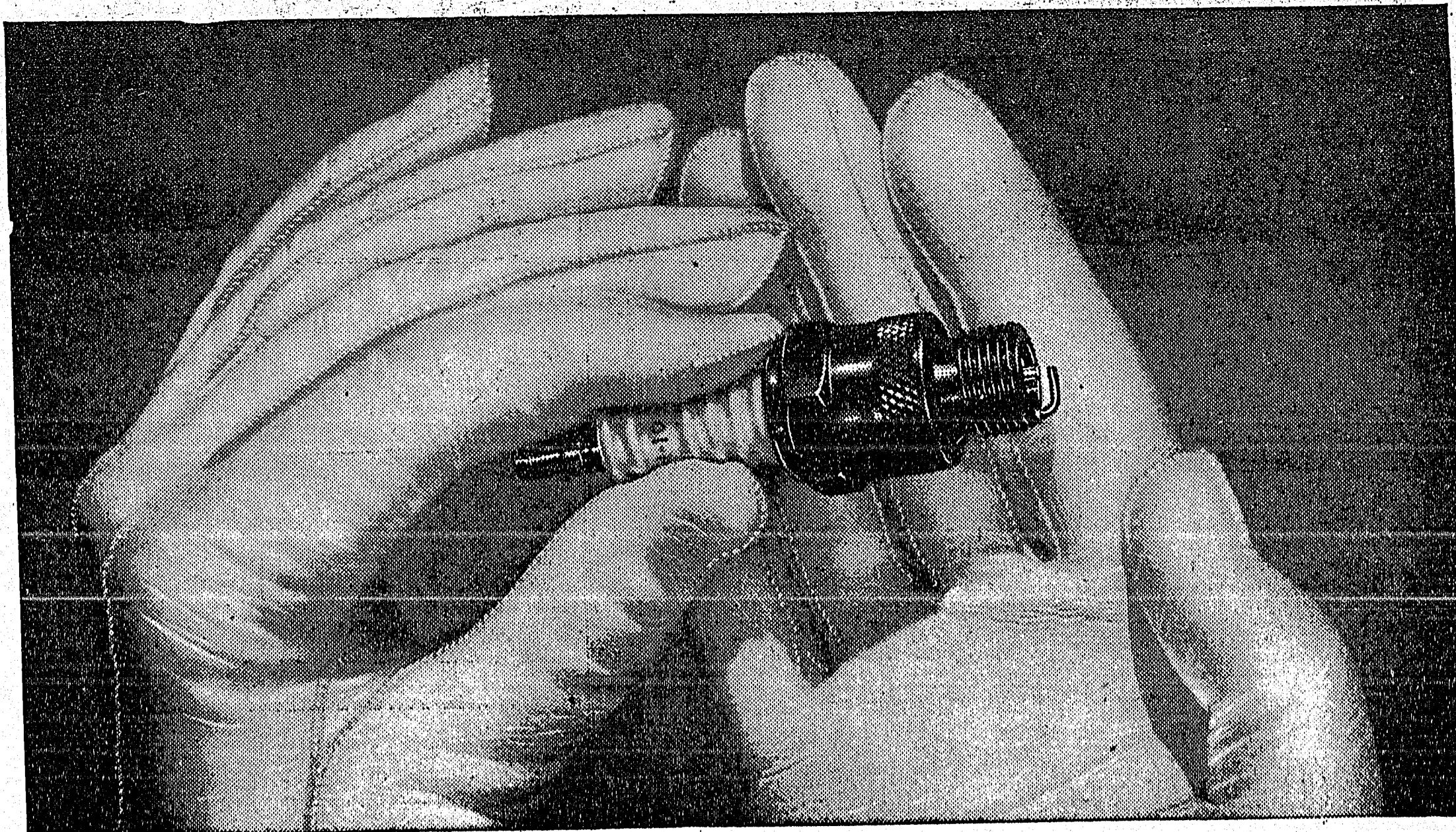
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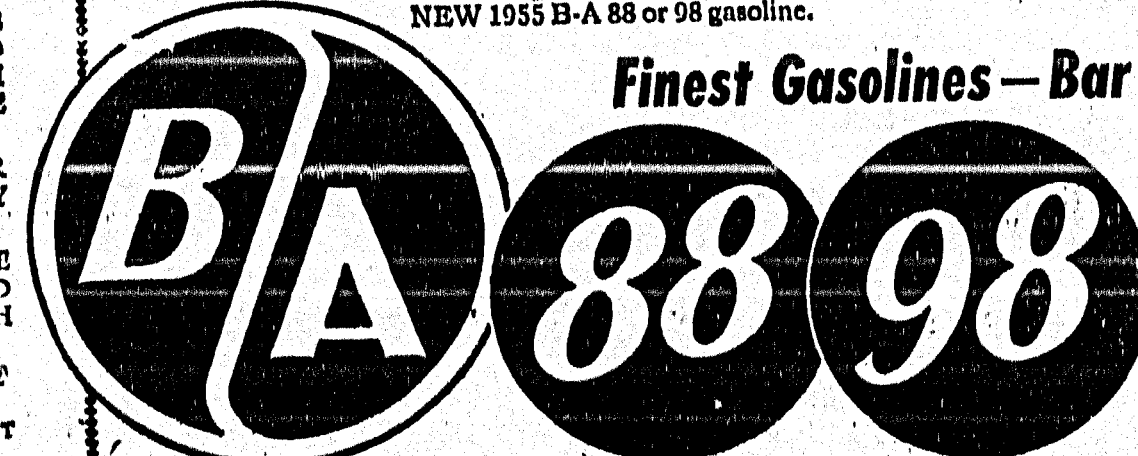
The B-A PLEDGE

WE AT B-A MAKE THIS PROMISE TO THE MOTORING PUBLIC: WE WILL NOT PERMIT A SINGLE COMPETITOR—NO, NOT A SINGLE ONE!—TO OFFER GASOLINES SUPERIOR TO OUR NEW 1955 B-A 88 AND 98.

IT IS OUR SINCERE BELIEF THAT NEW 1955 B-A 88 AND 98 ARE THE FINEST GASOLINES IN CANADA TODAY, AND, NO MATTER WHAT OTHERS DO OR SAY WE WILL KEEP THEM THE FINEST—IN POWER, IN PERFORMANCE, IN ENGINE PROTECTION.

IT IS ALSO OUR BELIEF THAT YOU CAN'T BUY A BETTER MOTOR OIL THAN OUR OWN, PEERLESS HEAVY DUTY MOTOR OIL.

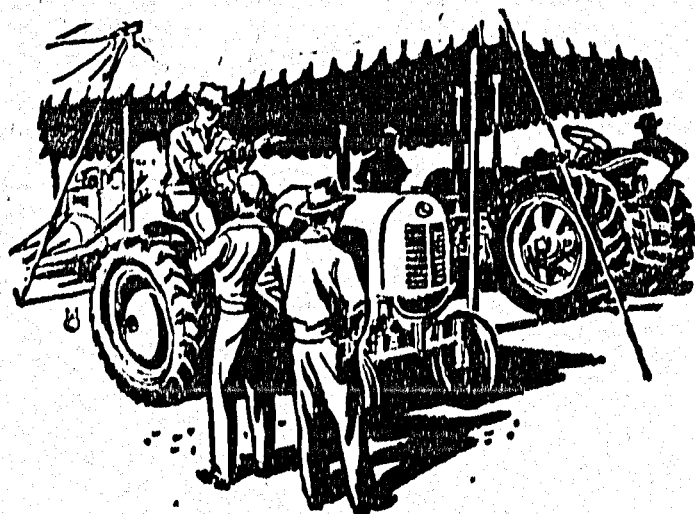
THIS IS NOT A ROAST, NOT A CLAIM. IT IS A PLEDGE TO YOU, THE CANADIAN MOTORIST—A PLEDGE BACKED BY THE RESOURCES—AND THE INTEGRITY—OF THE BRITISH AMERICAN OIL COMPANY LIMITED.



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Let us fill your tires with this solution or add to their present content.

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CAWSTON NOTES

CAWSTON—Recent visitors at the home of Mr. and Mrs. Z. Witt were Mr. and Mrs. W. W. Marehand and Mr. and Mrs. A. Fraser from Edmonton, also Mr. and Mrs. Len Ashby and two daughters from Ladner. Mr. and Mrs. Nell Witt from Peachland visited their parents, bringing with them pictures of their daughter Gail's recent European tour.

Mr. and Mrs. Oxland drove to Copper Mountain to visit their granddaughter Shirley and her husband, Mr. and Mrs. J. J. Kempf.

Mr. W. D. Lang is a patient in Penticton Hospital.

Mr. and Mrs. Bassnett from Leduc, Alberta, are visiting their son and daughter-in-law, Mr. and Mrs. Ray Bassnett.

Mr. and Mrs. J. Worsfold returned on Thursday from Stratford, Ontario, where they attended the wedding of their eldest son, Hugh. They also visited friends in Toronto and Calgary.

J. G. McGowan of Vancouver has been visiting his cousin, Miss E. J. Dunnett.

Z. Witt left last week for Williams Lake.

Mr. and Mrs. W. Godding and family are visiting Mrs. Godding's mother in Tulameen.

Mr. and Mrs. M. Worsfold from Victoria, are visiting their parents, Mr. and Mrs. J. Worsfold, after spending a camping vacation at Lake Wenatchee in Washington, USA.

Bergen is Norway's second largest city.

In And Out Of Summerland

Miss Phyllis Adams, RN, of Vancouver General Hospital is holidaying at the home of her parents, Mr. and Mrs. Clarence Adams, Peach Orchard.

Miss Jill Sanborn is in Quebec, having left recently to join the RCAF.

Mr. and Mrs. B. A. Tingley are on a motoring vacation in the

northwestern States.

Allan Minty of Vancouver has been a guest at the home of Mr. and Mrs. A. K. Macleod.

Mr. and Mrs. C. A. Gayton have been on a motor trip to Trail.

Mr. and Mrs. Roy Heucken-dorff of Burnaby are visiting at the home of Mr. and Mrs. C. N. Higgin, and that of C. E. Bentley.

Larry Higgin of Kamloops is a visitor at the home of Mr. and Mrs. C. Noel Higgin.

Mr. and Mrs. Gordon Cormie and their children of Calgary are visitors in town. Mrs. Cormie was the former Miss Phyllis Wright.

Mrs. R. Haar of Vancouver with her two children are guests at the home of her mother, Mrs. W. S. Nield and that of her sister, Mrs. D. L. Sanborn.

Medicine Hat Reporter Claims Ogopogo In City

By BRUCE HOGLE

MEDICINE HAT — Despite bleats from the inhabitants of Kelowna and Vancouver that "it ain't so", Medicine Hat's born and bred Ogopogo came home today to spend its summer vacation in the warm streams of the South Saskatchewan River.

It happens every year — or at least that's what they say around "The Hat", officially Medicine Hat, Alberta.

Without batting an eye, "Hatters" lay claim to Ogopogo as their very own — also claim that a picture has been taken of the serpent lolling in the waters of the South Saskatchewan River. Legend you say? Then read this article written by Bruce Hogle and published in the Winnipeg Tribune of June 25 of this year.

The world-famous sea serpent heralded his arrival with the loud

mystifying trumpeting and snorting distinguishable only to members of the Cree Indians and a few select trusted Medicine Hat white men.

Fortunately for this writer, I had been warned that the pet of the Gas City would be making his one a year appearance this week. A camera was set up in a high building overlooking the river and the picture snapped just as Ogopogo travelled under Finlay Bridge.

THERE'S A REASON

Ogopogo returns each summer for a special reason. It is to seek the famed Cree Indian Kaus-ke-ta-pot who gave up his lovely bride to Ogopogo in return for the location of a secret hiding place of a charmed medicine hat used by a great medicine man.

Ogopogo, estimated to be well over 100, seeks to renew acquaintances with Kaus-ke-ta-pot, not

knowing that Kaus has passed on to the happy hunting grounds many moons ago.

Ogo and Kaus-ke-ta-pot first met, years before the coming of the white men to the west, near a water hole on the South Saskatchewan close to the present site of the City of Medicine Hat.

At that time the Crees and Blackfeet were engaged in an off-and-on battle.

LOVELY DAUGHTER

The Crees' Chief Yellow Jacket's lovely daughter Wa-pa-soos was sought by most of the eligible bachelors. The chief, not daring to show favoritism, held a wrestling match which pitted all males against each other in a "best-man-win" contest. Kaus-ke-ta-pot won.

After Kaus and Wa-pa-soos were married, they, along with the rest of the Cree families, left for the winter hunting grounds in south-eastern Alberta.

When they arrived at their destination they found the South Saskatchewan frozen over except at one spot which, due to undercurrents, was open. The Indians believed that the Great Serpent Ogopogo dwelt near this spot and came to the surface every once in a while.

Kaus-ke-ta-pot took his pony to drink at the open spot. There was a great swirling of water as they approached and Ogopogo emerged and spoke to the startled brave, a bridegroom of only a week.

"If," said the serpent, "Kaus was to bring his beloved bride Wa-pa-soos and hurl her into the river, Ogopogo would direct Kaus to the secret hiding place of a charmed hat once used by a great medicine man. Possession of the hat would enable Kaus to become the mightiest of all Crees by finding a way to get rid of the Blackfeet once and for all."

SORELY TROUBLED

Sorely troubled, Kaus told all to the chief and his lovely bride. Wa-pa-soos did not hesitate a moment.

"Throw me to the Ogopogo," she said, "so that my husband may become great."

That evening Kaus hurled his beautiful bride into the waters of the South Saskatchewan and Ogopogo, true to his word, directed Kaus to the hidden medicine hat.

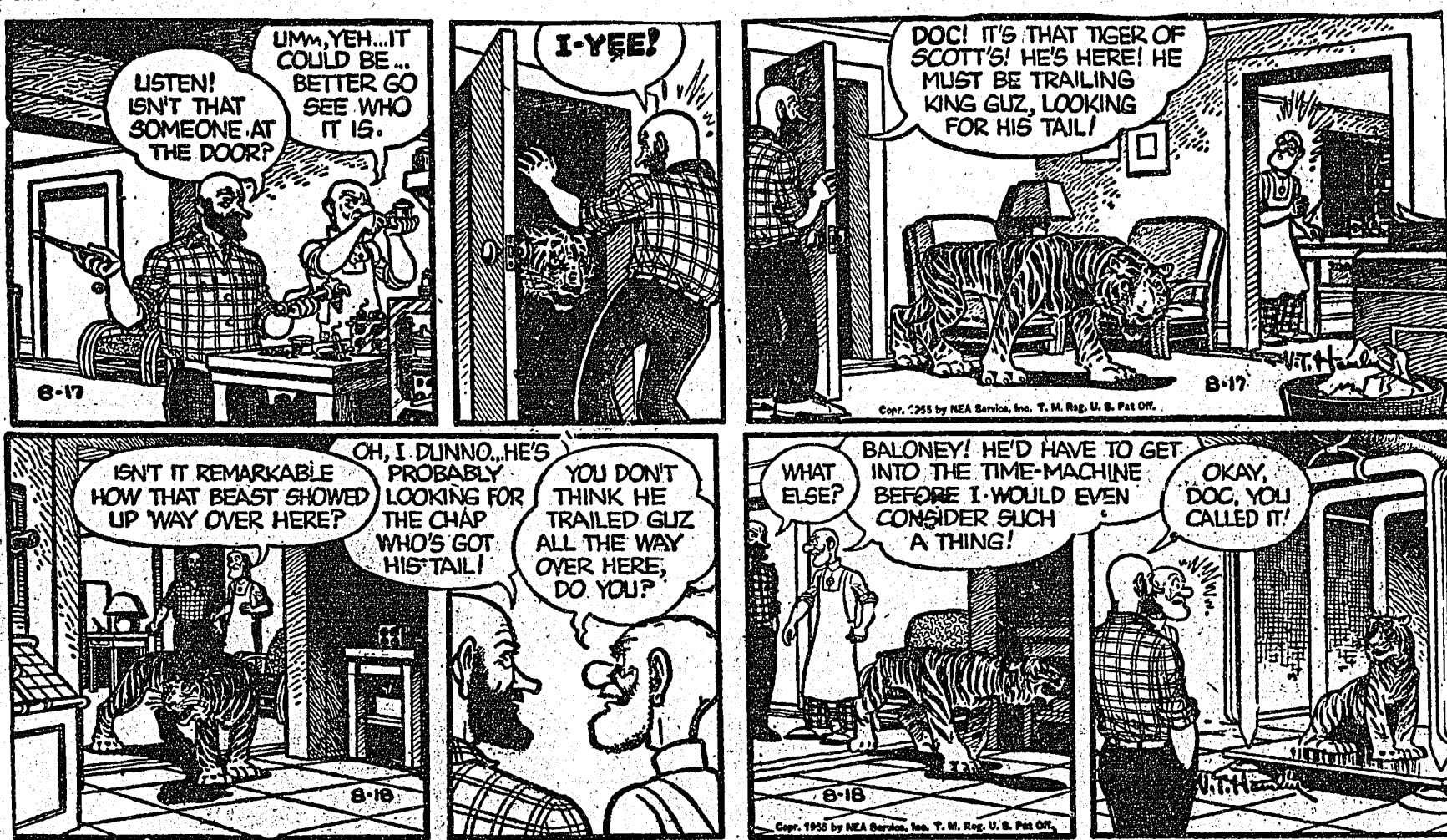
MAGIC HAT

With the aid of the magic hat, the Crees drove the Blackfeet away from the area forever. Kaus was acclaimed as the mightiest of all Crees. In honor of the place where he found the hat, he called the site Medicine Hat.

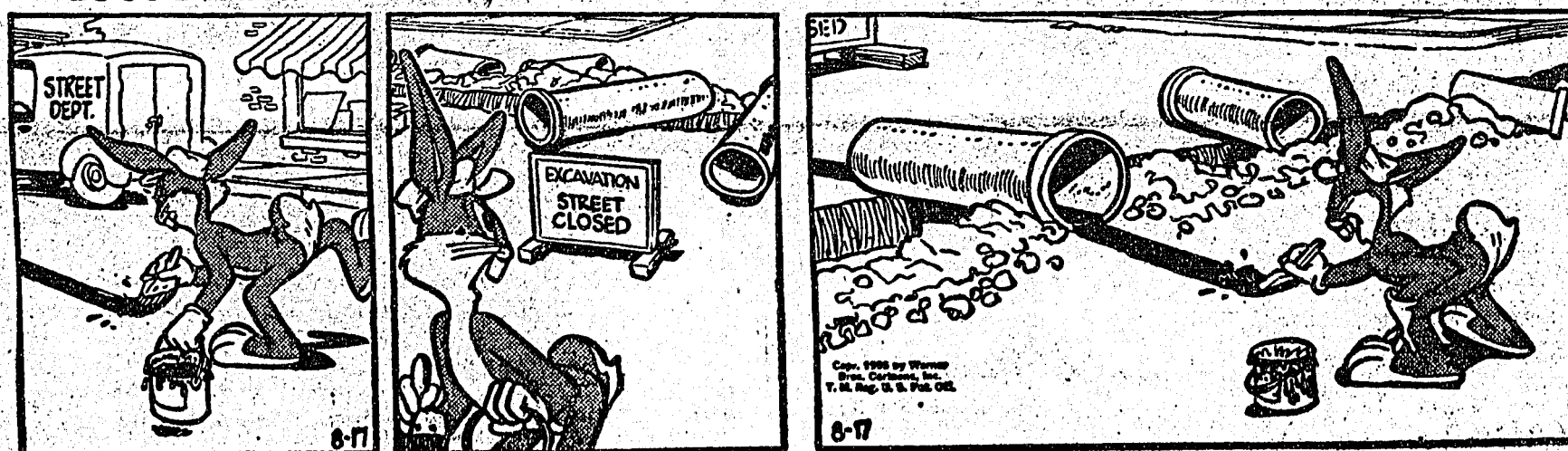
And so each summer, Ogopogo, the friendly sea serpent who disclaims any attempts from British Columbia to lure him away, returns to his home in the valley, seeking his friend Kaus-ke-ta-pot.

By V. T. HAMLIN

ALLEY OOP



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Of all three...**SMARTEST**

...**ROOMIEST**

...**MOST POWERFUL!**

BIGGEST CAR IN ITS CLASS—
ANY WAY YOU MEASURE IT!

Fresh, new beauty with a silhouette that's the lowest and sleekest of any full-size car! Long front fenders reach far forward to form gleaming hoods over Plymouth's smartly framed headlights.

Plymouth has the biggest passenger compartment in its field. Actually longer overall than the interiors of many cars costing far more! Bigger trunks than most cars. Plymouth offers you greatest legroom and widest front seat in its price range, too.

New Plymouth Hy-Fire V-8 provides 167 horsepower—highest standard horsepower in the low-price field. Two brilliant new 6-cylinder PowerFlow engines have 115 and 125 horsepower for plenty of zip with exceptional economy.

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Sports Parade

ACROSS 2 Shoshonean Indians 3 Coin 4 Genuefect 5 French party 6 Waken 7 Most sportsmen use them 8 Stratum 9 Unimportant person 10 Ages 11 Decimals 12 Interstice 13 Endures 14 Paradises 15 Imitated 16 Wan 17 Girl's nickname 18 Natural fat 19 Futile 20 Dregs 21 What a track man did 22 Likely 23 Poems 24 Show in baseball 25 Conditional freedom 26 Dress 27 Football team 28 Chess piece 29 Greek district 30 English author 31 Oriental coin 32 Feminine undergarment 33 Small island 34 Bathing suit parts 35 Russian river 36 Blackbird 37 Baking soda 38 Country hotel 39 Turkish weights 40 Eaten (ab.) 41 Nuisance 42 Small birds 43 DOWN 44 Fans turn to the sports

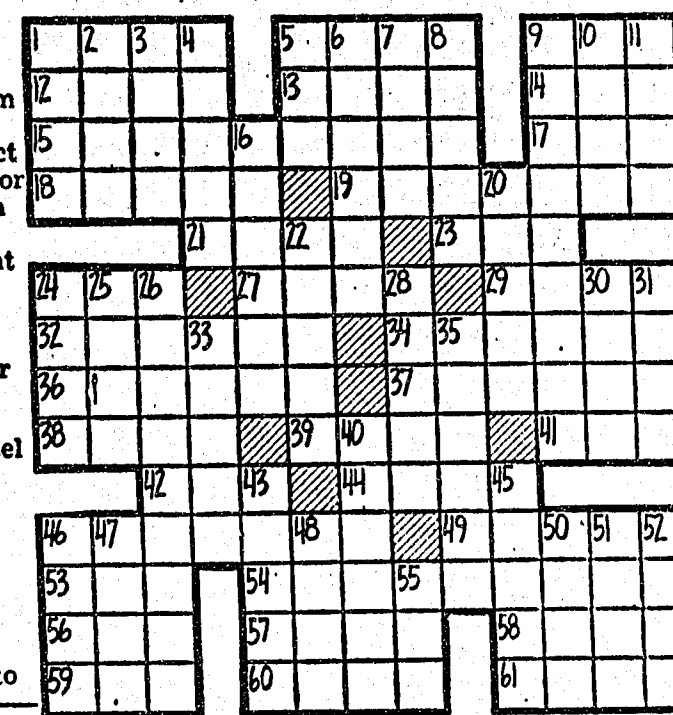
SEE

ANSWERS

ELSEWHERE

IN THIS

ISSUE



SCIENCE

By DELOS SMITH
United Press Science Editor

NEW YORK, (UP) — Science now can tell you a few things about your big toes you never knew before. For example: If someone rotates one of your big toes when you're looking the other way and you're not aware of what's about to happen, the chances are you'll feel nothing in the chief joint until the angle of rotation exceeds 4.4 degrees.

That's roughly the average. But it may be that you're exceptional, in which case the angle can reach 15 degrees or more before your nervous system picks up anything from the joint. If you're very exceptional the angle can reach more than 20 degrees below the foot, which is quite close to the maximum distance you can bend your toe downward.

This originates from long-term research into "passive joint sense" by two British scientists which has been of considerable interest to the medical world for more than a year. The chief joint of the big toe is the joint which is farthest from the core of the central nervous system — the spine and its juncture with the brain. Therefore, nerve doctors have always sought information about people's nervous systems by twiggling their big toes.

UNRELIABLE TEST

The scientists, Dr. J. Lee and K. Browne of the Charing Cross Hospital Medical School, London, in their newest report in the medical journal, "The Lancet", throw considerable doubt on the worth of these time-honored toe-twiggings. The trouble is that there is so little "passive joint sense" regarding the big toe joint in the average, healthy patient that twiggling "gives no reliable evidence" of changes in the nervous system, they said.

If you move one of your joints yourself, you know it because you have commanded the movement. That's active joint sense. If the joint is moved for you — say, by an examining doctor — that's passive and how well you know what's being done to you or whether you know it or not is a matter of interest to a man trying to find out if your nervous system is okay.

Lee and Browne pointed out that one of the world's most respected medical text books said that if the big toe was rotated at an angle of more than three degrees without the toe's owner feeling anything in its joint, something was wrong. Their studies disproved that and they thought it was reasonable to ask why doctors twiggled big toes at all.

WRONG TWEEKINGS

And anyway, doctors usually twiggled them wrong, having learned from text books which said to grasp the toe at the sides in order to prevent the patient from guessing what was going on from the upward and downward pressure on his skin.

"This is a misapprehension," they said. "If the toe is grasped at the sides some distortion of the skin must take place when the toe is moved, and the subject may be able to judge movement from this distortion. But if the toe is grasped at the top and bottom, the additional pressure on one surface required to move the toe is very small in comparison with the already existing pressure and cannot be detected."

Their investigations indicated, they said, that any loss of "passive joint sense" is of little practical importance to the individual. It is the loss of "active joint sense" which results in functional disability.

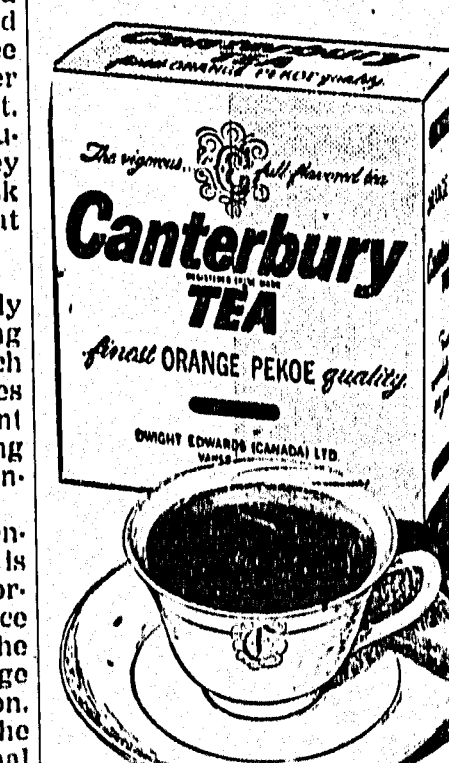
Canada imported more than twice as much British linoleum in the first half of 1955, compared to 1954.



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60 refreshed...with this uncommonly zestful tea. More lift because Canterbury Orange Pekoe is a straight blend of bright orange pekoes, the finest money can buy! So constituted you can see, smell, taste the difference.

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MR. CECE BRETT

Mr. Brett will be
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Peach Festival booth
along with the rest
of our fully qualified
staff.



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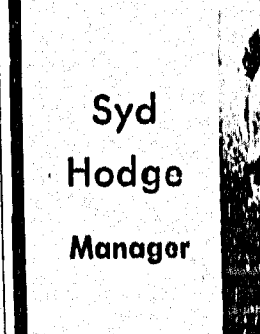
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PENTICTON

Programme...

THURSDAY AUGUST 18th

- 2:00 p.m. — Teen Age Square Dancing
Queen's Park
- 6:00 p.m. — Rotary Industrial and Agricultural Show
- 7:00 p.m. — Crowning Ceremony
Price: Adults 25c — Children free — Queen Val-Vedette VIII

CROWNING CEREMONY PROGRAMME

1. Introduction of dignitaries
2. President's welcome
3. Crowning Ceremony
(a) B.C. Dragoons Pipe Band
(b) Visiting Royal Parties

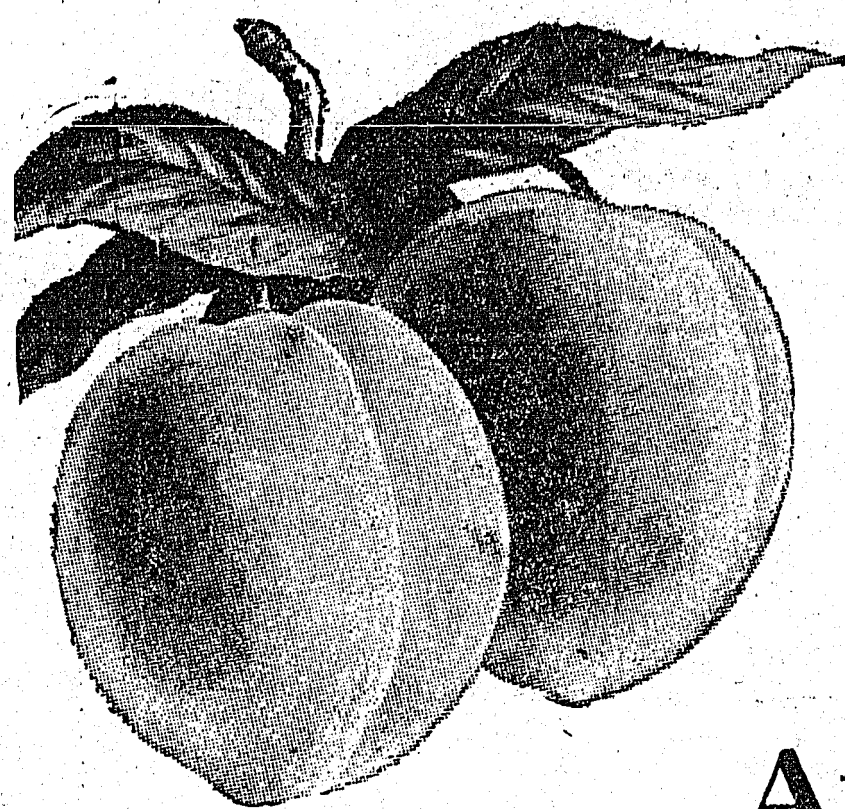
- 8:00 p.m. — Midway Opens
Rides — games — concessions. Games operated by Kiwanis Club
- 9:00 p.m. — Variety Show
Queen's Park — Stars of radio and Television and singers from Vancouver's Theatre Under the Stars — Thora Anders, soprano — Karl Norman, tenor — Don Frank, baritone and Emcee, Louise Blanchard, baton twirler — Bud Henderson, pianist — Mike, Mark and Jack, Rhythm Pals — Oliver Choral Society.
- 10:00 p.m. — Queen's Ball
Penticton Armouries — Saxie's Orchestra — Tickets \$3.00 per couple
- 11:00 p.m. — Square Dance warm up
Queen's Park

FRIDAY AUGUST 19th

- 10:00 a.m. — Midway Opens
- 12:00 Noon — Peach Festival Parade
Starting at Fairview Road and ending at the Arena — 8 bands
- 2:00 p.m. — Official Opening Rotary Industrial and Agricultural Show
- 2:00 p.m. — Sheep Dog Demonstration
Little League Park
- 2:00 p.m. — Square Dance
Queen's Park
- 8:00 p.m. — Variety Show
Queen's Park — Stars of radio and Television and singers from Vancouver's Theatre Under the Stars — Thora Anders, soprano — Karl Norman, tenor — Don Frank, baritone and Emcee, Louise Blanchard, baton twirler — Bud Henderson, pianist — Mike, Mark and Jack — Rhythm Pals — Oliver Choral Society.
- 10:00 p.m. — Modern Dancing
Canadian Legion Hall — Saxie's Orchestra
- 10:00 p.m. — Square Dancing
Queen's Park — Eddy K's Orchestra

SATURDAY AUGUST 20th

- 10:00 a.m. — Rotary Industrial and Agricultural Show Opens
- 10:00 a.m. — Tractor Rodeo
Queen's Park — Future Farmers of Canada
- 10:00 a.m. — Midway Opens
- 2:00 p.m. — Square Dancing
Queen's Park — Eddy K's Orchestra
- 2:00 p.m. — Sheep Dog demonstration
Little League Park
- 4:00 p.m. — Model Aeroplane Flying
Queen's Park
- 8:00 p.m. — Square Dance Jamboree
Eddy K's Orchestra



HERE IT IS!

BIGGER - LIVELIER THAN EVER!

The PENTICTON & DISTRICT

8th Annual PEACH FESTIVAL

and 2nd Annual B. C. SQUARE DANCE JAMBOREE

THURS.
FRI.
SAT.

AUG. 18-19-20

ROTARY INDUSTRIAL EXHIBITION

50 Big Prizes

In the Memorial Arena
Displays by Business and Industry... Interesting and entertaining.

50 BIG PRIZES

AGRICULTURAL DISPLAYS

Including Future Farmers Display, Tractor Rodeo, Model Airplanes, Hobby Displays, Flower and Fruit displays and Art and Photography Displays.

OPEN THURSDAY 6 p.m. to 12 p.m.
Friday and Saturday 12 a.m. to 12 p.m.

COME EARLY AND SEE EVERYTHING

TRINIDAD BAND

Outstanding Tin Pan Troupe, the all drum drummers presently making 10 week tour of Canada.
Appearing every hour daily in the Midway from 2 p.m. to 11 p.m. — no extra admission charge.

GIGANTIC PARADE

8 BANDS - 60 FLOATS

Parade starts 12 noon FRIDAY, August 19th, from the High Schools on Main Street, down main to Westminster Avenue, down Westminster to Power and south on Power to the Arena entrance.

BIG MIDWAY ATTRACTIONS

Come and enjoy the exciting Games, Bingo, etc.

All games operated by members of the Penticton Kiwanis Club

CROWNING CEREMONIES

THURSDAY EVENING IN QUEENS PARK

Featuring the traditional color and pageantry of the crowning of Miss Sharon Crook, Queen Val-Vedette VIII.

EVENING VARIETY SHOWS

Stars of radio and Television and singers from Vancouver's Theatre Under the Stars — Thora Anders, soprano — Karl Norman, tenor — Don Frank, baritone and Emcee, Louise Blanchard, baton twirler — Bud Henderson, pianist — Mike, Mark and Jack, Rhythm Pals — Oliver Choral Society.

QUEEN'S BALL and DANCES

Queen's Ball takes place Thursday at 10 p.m. in the Penticton Armouries — Saxie's Orchestra — \$3 Couple.

Other Dances: Friday 10 p.m. Legion Hall
Saturday — regular Saturday night dances

ATTRACTIONS YOU MUST NOT MISS!

• ODESSIE & WORK DISPLAY BY BORDER COLLIES —

2 p.m. Friday and Saturday in Kiwanis Little League Park

• AIR FORCE JET ENGINE DISPLAY — featuring the Super-Power Orinda jet engine — see cut-away working model.

SQUARE DANCING



EVERY NITE OF THE WEEK

Free street dancing every morning at 10:00 a.m. Monday through Saturday. Queen's Park.

Square Dancing on the Outdoor Floor Monday and Tuesday night at 8:00 p.m.

Wednesday night — Square Dance at Summerland at 8:00 p.m.

Thursday afternoon — 2:00 p.m. Teen-age Square Dance on Outdoor Floor

Friday afternoon — 2:00 p.m. — Square Dance on Outdoor Floor.

Saturday afternoon — 2:00 p.m. — Jamboree Dance on Outdoor Floor

Saturday night — 8:00 p.m. — Jamboree Dance on Outdoor Floor

FESTIVAL INFORMATION

Call the Peach Festival Headquarters Office in the Arena building for any information re times, parade, officials, etc.

PHONE 4324

Publication of this Page is made possible by the co-operation of the undermentioned:—

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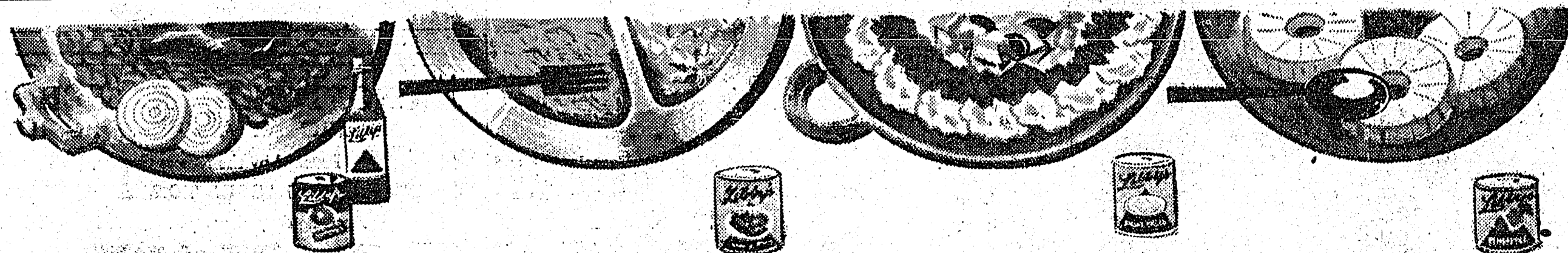
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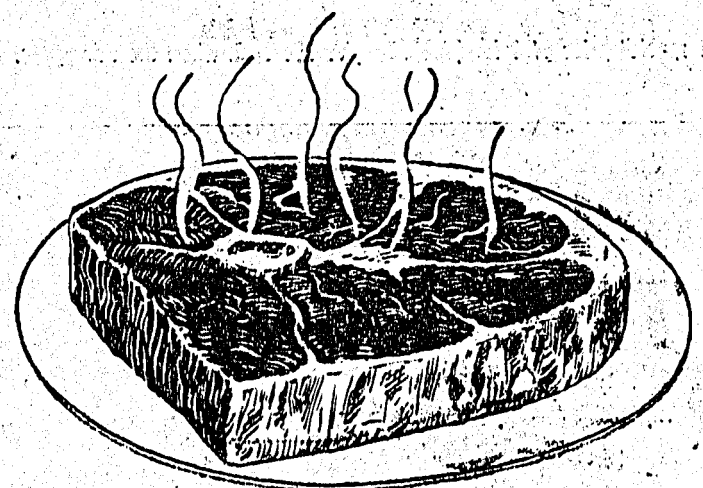
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- ★ **Pork & Beans** NABOB 15 oz. tin 4 for 45¢
- ★ **Tomato Juice** HUNT'S 15 oz. tin 4 for 45¢
- ★ **Cake Mix** Robin Hood White & Chocolate 2 for 43¢

SPECIAL OFFER

Cheer Detergent Giant Size Plus 10c Coupon Inside **73¢**



ROUND STEAK OR ROASTS

GRADE A BEEF 1 lb. **67¢**

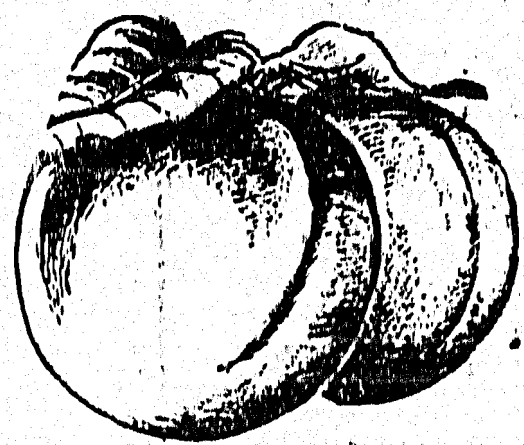
BONELESS Rump Roast Grade A Beef **1 lb 69¢**

FULLY COOKED Smoked Picnics Maple Leaf Brand **1 lb 49¢**

Frying Chicken Government Inspected **1 lb 65¢**

SKINLESS Sausage Swift's Brookfield **1 lb 47¢**

Ground Lean Beef Grade A 1 lb. 37¢ **Side Bacon** Rindless cello wrap 1/2 lb 25¢



OKANAGANS FINEST PEACHES
2 pounds - **21¢**

Grapes Cardinal Crisp & Juicy **2 lbs 29¢**

Carrots Local Garden Fresh **2 bunches 19¢**

Cantaloupes Jumbo's with Salmon Flesh **2 for 35¢**

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 - TANG SALAD DRESSING** 32 oz Jar 67¢
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 - SWEET MIXED PICKLES** Nalleys 26 1/2 oz Jar 55¢

- ### MISCELLANEOUS
- FRUIT COCKTAIL** Hunts 15 oz tin 26¢
 - RASPBERRIES** Nabob Fancy 15 oz tin 32¢
 - NIBLETS CORN** Fancy 14 oz tin 23¢
 - PREM** Swift's 12 oz tin 42¢
 - PINK SEAL SALMON** Fancy 8 oz tin 25¢
 - GRAPEFRUIT JUICE** Nabob 48 oz tin 33¢
 - WHITE VINEGAR** Nabob gal. 1.05
 - WHITE VINEGAR** Nabob 24 oz 27¢
 - INSTANT COFFEE** Maxwell House 6 oz 1.79
 - INSTANT COFFEE** Maxwell House 2 oz 61¢
 - SUGAR** Granulated 100 lbs. 8.49

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AUG. 18-19-20

STORE HOURS: Monday and Tuesday
8:30 to 5:30; Wednesday 8:30 to 12
noon; Thursday, Friday 8:30 to 5:30;
Saturday 8:30 to 6 p.m.



THE WEEK IN Ottawa

Specialty Written for The Herald
By BERNAD DUFRESNE
Canadian Press Staff Writer

OTTAWA, (CP) — Fisheries Minister Sinclair's trip behind the iron curtain has turned out to be a memorable one, in more ways than one. He may even have a scar or two to remind him of the voyage.

First, he became the first Canadian cabinet minister to tour parts of the Soviet Union, after attending a conference of the International Whaling Commission in Moscow, July 18.

Then came word from Ottawa that the 47-year-old Scot had been granted an entry permit into Communist China — another first for a Canadian minister — and that he planned to spend two days in Peking, Red China's capital.

Finally — for the week at least — Mr. Sinclair was reported to have suffered a deep gash on his left leg when a stairway at a drydock in Petropavlovsk, on Russia's eastern coast, collapsed. He fell 15 feet to the floor below.

Ottawa officials said Mr. Sinclair was taken to a Petropavlovsk hospital where the Russians stitched the leg and placed it in a cast as an extra precaution. His condition was reported as satisfactory.

Alistair Fraser, Mr. Sinclair's 32-year-old executive assistant, was shaken up and bruised in the accident, but was released from hospital after treatment. Mr. Fraser, son of Lieutenant-Governor Alistair Fraser of Nova Scotia, has been travelling with the minister.

Officials in Ottawa said Mr. Sinclair still planned to stop at Peking when he resumed his journey. The Canadian embassy at Moscow will make periodic reports to Ottawa on Mr. Sinclair's progress. He originally planned to return home about mid-August, but the accident and his visit to Peking may delay his homecoming till the end of the month.

THIRD TRIP
This is Mr. Sinclair's third major overseas trip in recent years. He toured Europe in 1950, negotiating and settling wartime debts with a number of countries. Last year, he visited south-east Asia before Prime Minister St. Laurent made his round-the-world trip.

Officials said Mr. Sinclair's stop-over in Peking would be unofficial. He was to be a guest of G. D. W. O'Neill, Britain's charge d'affaires there, but the visit may result in Canada's first ministerial talks with the Chinese Communists.

Officials believe that Mr. Sinclair undoubtedly would be ready and available for talks with the communists if they wanted them, possibly to clarify the question of the Ming Sung ships and future relations between the two countries.

While Canada does not recognize the communist government of China, it still is hopeful of collecting on the \$12,750,000 bank loan which the Canadian and Chinese nationalist governments guaranteed when the seven ships were built in Canada in 1947 for the Chinese Ming Sung Industrial Company.

The Canadian government had to pay the banks when the nationalists and the company defaulted after the communists captured the ships and overran the Chinese mainland in 1948.

There was some speculation in Ottawa that Canada may be able to make some deal to get payment, if the Reds have the ships. The fact that the communists have allowed Mr. Sinclair to visit Peking indicate a softened attitude towards the west.

Prime Minister St. Laurent has indicated in the Commons that the government still hopes to en-

lect on the Ming Sung deal. Hon. Alcide Cote, postmaster-general of Canada since 1952, was buried in the family plot at St. Johns, Que., after a state funeral attended by Prime Minister St. Laurent and nine other cabinet ministers.

Mr. Cote, 52-year-old lawyer-politician who died at his St. Johns home, was stricken with a heart ailment February 1 and had been away from his office most of the time since.

Mr. Cote, former mayor of St. Johns, had been a member of Parliament for St. Jean-Berville-Napierville since 1945. He was the first cabinet minister to die in office since 1950, when Justice Minister Ernest Lapointe died.

In Ottawa, there was no immediate speculation as to who would succeed him as postmaster general.

BY-ELECTIONS
By-elections will be held September 26 to fill four of six Commons vacancies created by Senate and ambassadorial appointments and by deaths. All six

Three of the by-elections will be in Quebec ridings of Quebec South, Temiscouata and Bellechasse. The fourth will be in Brunswick's Restigouche-Madawaska constituency. Nominations will close September 12.

Two of the Quebec vacancies result from the appointment to the Senate of Hon. C. G. Power, wartime air minister and member for Quebec South for 38 years, and of Jean Francois Pouliot, member for Temiscouata for 31 years.

The third vacant seat in Quebec — Bellechasse — was held by L. P. Philippe Picard, appointed Canadian ambassador to Argentina.

The two other vacancies — in Toronto Spadina and St. Jean-Berville-Napierville — will be filled later, possibly in October.

The Toronto seat was held by David Croll, now a Senator. The St. Jean seat was held by Postmaster-General Cote who died last Sunday.

Standings in the 265-seat Commons: Liberals, 166; Progressive Conservatives, 51; CCF, 23; Social Credit, 15; Independents, four; vacancies, six.

BETTER CROP
Canada's 1955 wheat acreage has declined to a 12-year low, but prairie farmers still are anticipating a better-than-average crop.

The bureau of statistics estimated the 1955 wheat area at 21,304,000 acres, the least since 1943. It compares with the 24,266,800 acres planted last year and the 24,953,000 average for the 1944-53 decade.

Still, unofficial estimates are that the crop may total between 475,000,000 and 500,000,000 bushels, compared with last year's rust ridden crop of 298,000,000 bushels.

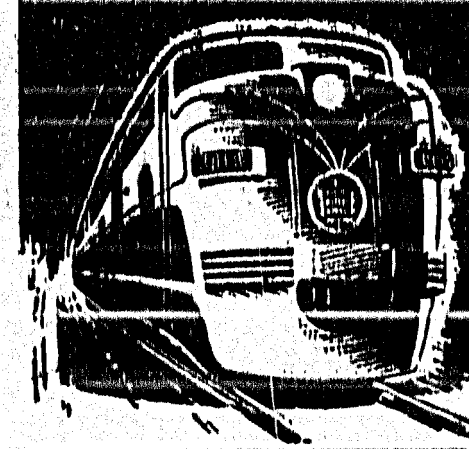
ELECTRICAL APPLICATIONS
SUMMERLAND — Summerland council has accepted electrical applications of Mrs. Jean C. Baynes, Mrs. Grace Whitaker, Misses F. M. and F. V. Banks, P. Pelletier, T. B. Young and W. H. Bolton.

Almost 192 million bushels of grain corn, worth more than 261 million dollars, were destroyed by cornborers in the U.S. in 1954.

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Corby's
SPECIAL SELECTED WHISKY

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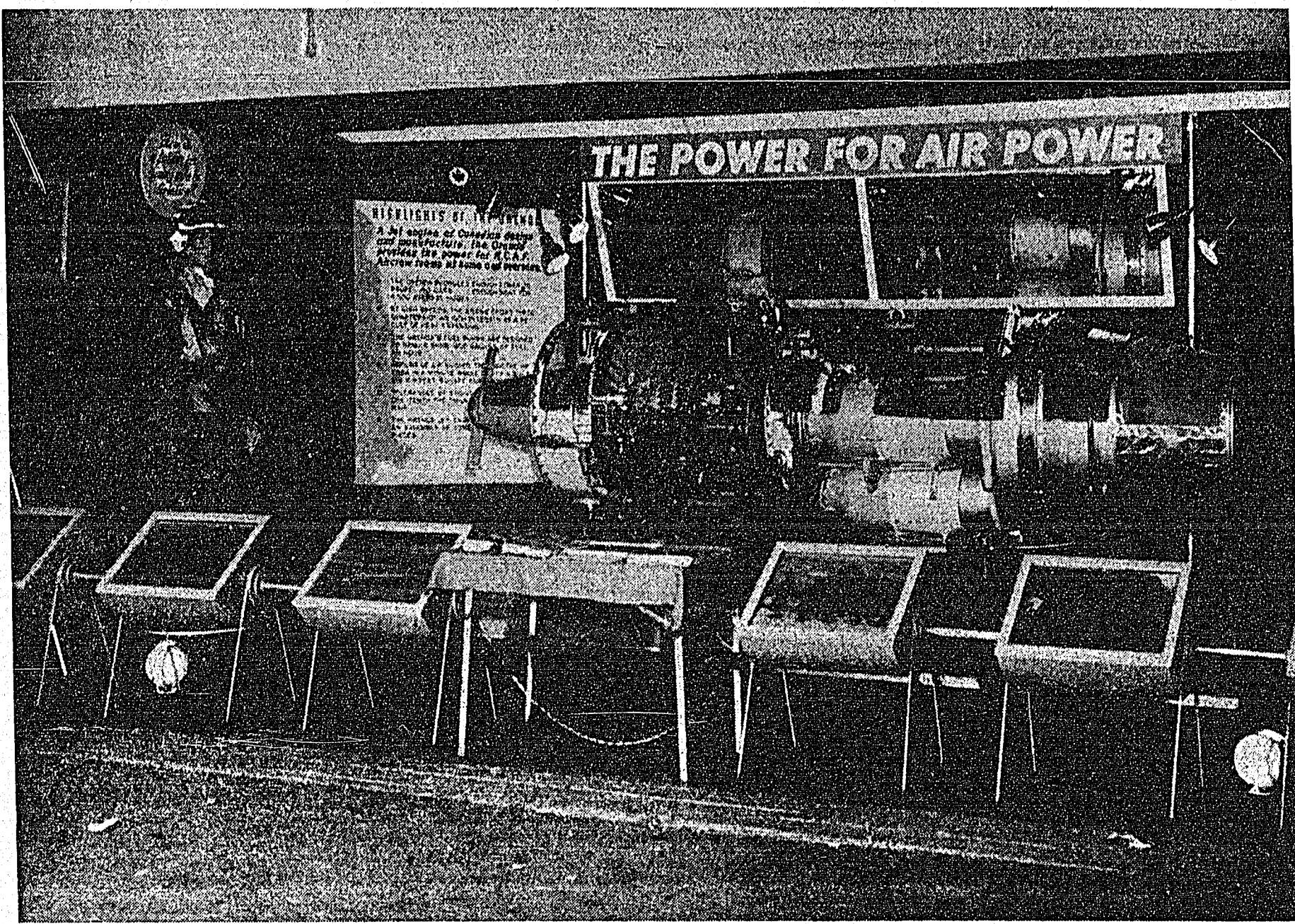


Now-enjoy through sleeper service from Okanagan points to Edmonton and the East. This new C.N.R. service connects directly with the luxurious new Super Continental* while you sleep. Take this new, faster service — from Okanagan points every Monday, Wednesday and Friday. See your C.N.R. Agent.

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THE ORENDA TURBO-JET is the first all Canadian aero engine. Through constant development the Orenda has passed through many stages for increasing power, efficiency and reliability. It is now used to power Canada's all weather fighter the Canuck CF100 and the F86 Sabre fighter aircraft used in Europe to equip our four Canadian wings. The exhibit prepared through the cooperation of A. V. Roe and the manufacturer of the engine, Orenda Engines Ltd., the RCAF has been on tour to all leading exhibitions in Canada this year. This is a cut-away model to simplify the explanation of how this terrific power plant actually operates. On hand with the exhibit shall be F/L G. W. King, the display commander, WO2 C. E. Oakander, to act as engine lecturer and LAC G. H. Gillespie to act as display driver.



Keremeos Notes

KEREMEOS — RCMP Constable W. F. Hare was an honored guest at a farewell dinner, sponsored by the Civilian Committee of the local Squadron of Cadets and Cadettes, on Wednesday evening, when a large group of appreciative citizens, gathered on the eve of his departure for Dawson Creek. F. W. Kickbush was chairman of the dinner, F. C. McCague made the presentation of a camera to Constable Hare and E. C. Armstrong presented the list of those attending the dinner; all spoke with sincere gratitude in regard to the constable's unstinting efforts on behalf of the local Cadet movement. Silver Bell Cafe catered for the delicious dinner. Constable and Mrs. Hare and their son and daughter will leave shortly for their new home.

Mr. and Mrs. Ernest Scheutze, of Bella Coola, are guests of Mr. Scheutze's parents, Rev. and Mrs.

L. L. Scheutze.

Recent visitors at the home of Mr. and Mrs. H. C. McGuffie were Mr. and Mrs. Dalton Affleck and their son, Tony Affleck of Vancouver.

Rt. Rev. Philip Beattie, Bishop of Kootenay, of Kelowna, was celebrant at the morning service of St. John's Anglican Church on Sunday. This is Bishop Beattie's first visit to this part of the Parish. He was accompanied by his sister, Miss Beattie, also of Kelowna, and Mr. and Mrs. Arnot, of Victoria.

"Valley Of Youth" MSS Donated To Vernon Museum

The manuscript of the famed story of the "Valley of Youth" has been received by the City of Vernon Board of Museum and Archives, donated by C. W. Holliday, of Victoria.

It will be recalled that in his book the "Valley of Youth" Mr. Holliday told a human interest story of the Valley and its people as he knew them sixty years ago. From his sick bed in Victoria he expressed his pleasure in making this donation and the Board will now set it up as a permanent memorial to the late C. W. Holliday, a gifted novelist and former citizen of the Okanagan.

A letter of thanks and appreciation has been sent to Mrs. Holliday, widow of the late C. W. Holliday, who died in Victoria last month. This is the second original MSS of outstanding local interest to be secured by the Board. The former being that of the A. L. Fortune 1st, 2nd, and 3rd Overland Expeditions, with historical notes.

The works of the board is continuous the year 'round but meetings are not held during the holiday season. The next regular meeting will be in September.

NIGHT LOGGERS

An old superstition among certain natives of Central and South America is that mahogany trees should be cut by the light of the moon because, according to this theory, they're sounder, freer of sap and of a richer color at night than during the day. Actually, the National Lumber Manufacturers' Association says, this belief has no basis in fact.

Life-saving apparatus was used by Britain's coastguard service 115 times in the 12 months ending March 31, 1955.

Production of the Salk anti-polio vaccine has entered preparatory stages at Melbourne, Australia.

LITTLE LIZ



Some women are always eager to do their husbands' bidding—at the bridge table.

Osoyoos Notes

OSOYOOS—A grass fire near the cannery was quickly brought under control by the local fire department on Thursday evening.

Thieves broke into the Triangle Service Station last Friday night, taking \$35 in cash, some shells, cigarettes and a 200 pound file. The file was found next day by the RCMP near Dead Man's Lake. The lock had been broken.

Mrs. Betty McGee and Mrs. Doris Ashe were hostesses at a miscellaneous shower in honor of Miss Maureen Weddell at the home of Mrs. Reta Long. It was attended by all Maureen's school chums from Oliver and Osoyoos. Games and the opening of many lovely gifts by the bride-elect filled in the evening, ending with a delicious lunch.

Mr. and Mrs. F. B. Fraser accompanied their son Michael to Vancouver where he will undergo a throat operation in Vancouver General Hospital.

Gary Lewis returned to his home in Kamloops after a six weeks' vacation here.

Mrs. Mona Penfold and Mrs. Esther Slingsby accompanied Cherry Carnival Queen Maureen Grindler and her Princess Marlene Ostafew to Kelowna Regatta.

Recent guests of Mrs. Nettie Opp at the Red and Reel Auto Court were her sister and brother-in-law, Mr. and Mrs. Carl

Anderson of Red Deer, Alberta. The couple were on their honeymoon.

OSEM Roddy Hosselgrave and his friend OSEM Terry Engleson, who have been spending a 30 day leave with Mr. and Mrs. Milo Hosselgrave, have returned to HMCS Naden, Victoria.

Mr. Howard Beacon of Hedley and Mrs. Frank Patt and children, Trill, were recent visitors at the home of Mrs. Helen Pendergraft.

Mrs. M. Wehren, New Westminster, is visiting at the home of her daughter, Mrs. Glen Tweedy for a couple of weeks.

Brownstock is a term referring to unbleached and unwashed daily in the United States last year. Nearly 500 forest fires occurred.

CROFTON HOUSE SCHOOL RESIDENT AND DAY PUPILS

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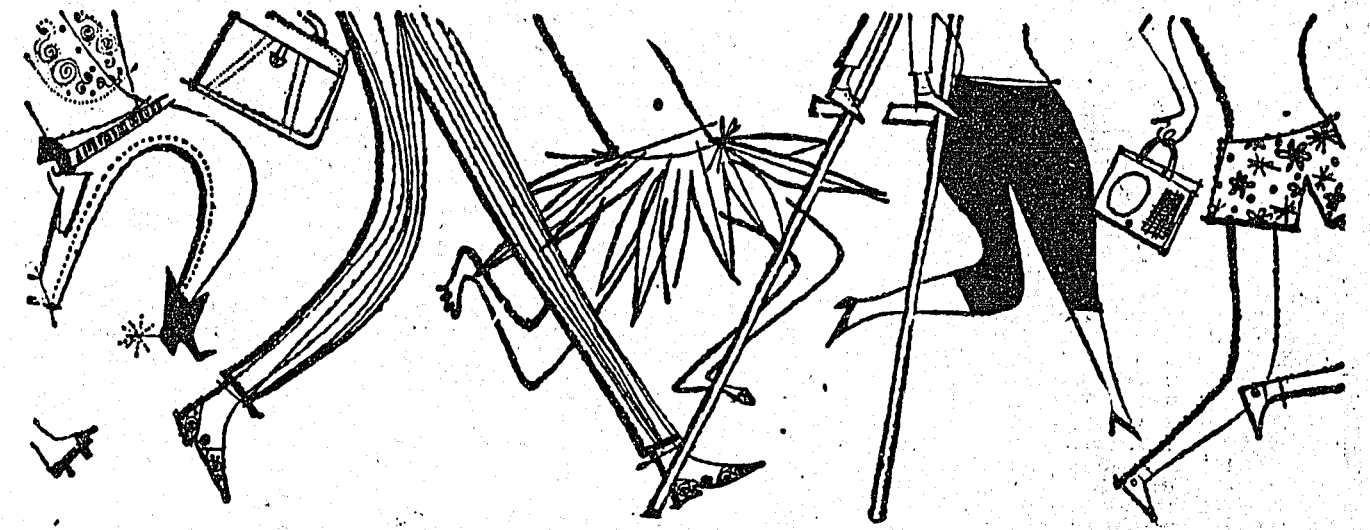
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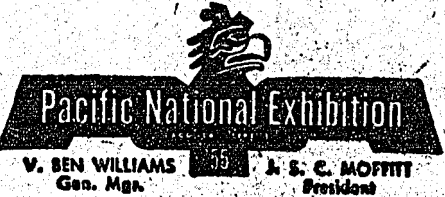
the intriguing new buildings; the gaiety, color and pageantry.

Whatever you do, don't miss this year's better-than-ever P.N.E. at

Vancouver. Go, go, go to the P.N.E.

THERE'S A WORLD TO SEE at the P.N.E.

AUGUST 24 TO SEPTEMBER 5



SAVE! Buy your P.N.E. tickets before August 23rd at the special price of 3 for \$1.00. They're 50c each when the fair opens.

At the PENTICTON PEACH FESTIVAL SEE WHAT GIVES THE RCAF ITS SUPER-POWER



A cutaway working Orenda will be on display at the

PENTICTON PEACH FESTIVAL AUG. 18-20

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ORENDAS power the high performance Canadair Sabre 5 and 6 over Europe.

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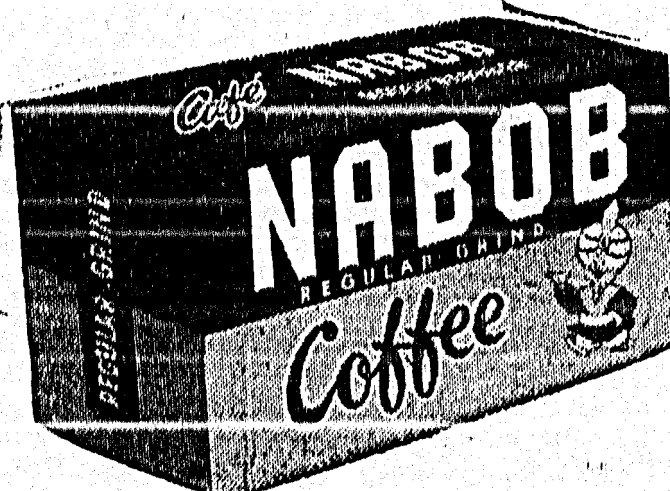
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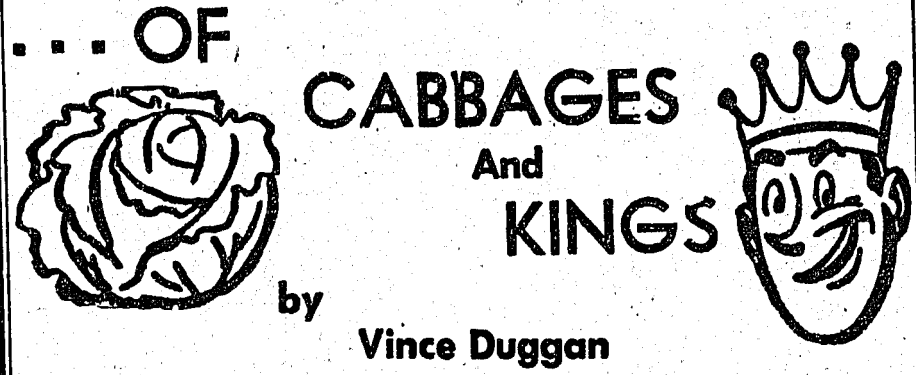


Recorded Songs At Festival Will Stress Okanagan

Among the many booths at the Rotary Industrial Exhibition during the Peach Festival will be one run by ex-Pentictonite Mrs. Florence Fazan, now a Kelowna resident, from which she will sell recordings of her two well known songs, "I Wonder if the Ogopogo is Lonesome" and "Dreamy Okanagan Moon," by Vancouver's Rhythm Pals.

Mrs. Fazan sang these songs at last year's Peach Festival during the Queen's Crowning ceremony at the rodeo grounds.

The song writer's parents, Mr. and Mrs. W. H. Lynch, are residents of Penticton, as is her sister Mrs. Duncan Gordon.



WHO WAS IT?

This is the "who was it department?" Who was the woman, resident near Queen's Park, who waited until the dead of night then stealthily made her way to the grounds where a circus had just finished playing to get some fertilizer for her garden

and lawn. Any day now we might have one of those Jack and the Beanstalk stories for you... Who was the man with a dourful look on his face, trailed by two young fellers, seen carrying a window with a hole in it towards a carpenter shop? A passerby quipped, "future Little Leaguers" and one of the boys, with a sheepish grin, replied, "yep, it was a home run."

Who was the man, well known local garage operator, attending a Gyro convention in Spokane, who is wondering now why he spoke with such enthusiasm? Kelowna was putting in at plug for the next convention and the Pentictonite, great Okanagan booster, said, "sure, and we'll take the SS Sicamous up there for the convention's duration." Kelowna got the convention, but how, we ask, will they get the Sicamous up there?

SPEAKING OF GUESS WHO

This was an easy one to write because we took it out of the Penticton Kiwanis official bulletin (with apologies to the Kiwanian who wrote it): "we don't want to mention this chap's name (again in this bulletin, anyway!) but he lives in Manor Park (little brown bungalow) and he has a dog (airedale, name of "Sunder") about which there is a story (but we won't mention any names at all, except the dog's) ... it seems he developed the bad habit of chasing cars, and his boss decided to break him of it by dragging the poor little tyke behind his car at the end of a rope, up sedate Manor Park Drive. Now while this is an effective way of breaking dogs of this habit, it is unpleasant for but a moment and surely could save the dog's life later, but it is recommended that the remedy be administered in a quieter spot for this is what happened: the poor dog cried some thing awful, attracting at least a dozen other dogs who protested and cheered and barked and howled terribly which in turn was a signal for about a hundred kids to join the noisy, ghastly procession. Well, the children added color and volume to the event as the now large group made its way up the avenue, and, as is usually the case in such a fine neighborhood, where there are children you won't find parents far away and just about everybody happened to be home at this particular moment and appeared at windows and doorways



NINETEEN-YEAR-OLD JEAN LABARRIE IN A RAINBOW SKIRT and Francis Pinto, her dancing partner, go-through one of their West Indian folklore numbers to the melodious tunes of the Esso Steel Band, being brought to western Canada and the Peach Festival by Imperial Oil Limited. The team dance modern interpretations of ancient Voodoo, sacrificial and other dances worked out by Pinto in Trinidad, home of the band's eight players.

SOUNDS REASONABLE

JACKSON, Miss. (UPI)—Five year old Paula Brock couldn't see any sense in registering as a first grade student. "I'm nervous, and I can't read or write or spell," she explained, "so what's the use of going to school?"

and gateways to share their children's and dog's concern over the fate of our poor, little hero "Sunder". From here on the story gets too fantastic to believe, but it is said to involve such distinguished groups as the RCMP, SPCA, P.T.A. and the AA's (the AA's came later) and the last that was seen of JTY (whose name we won't mention) he was heading toward Prince George dangling at the end of a rope behind a Greyhound, which is a kind of a dog, too, you know!

TWO-CAR COLLISION

Isn't this a case of carrying business just a little too far? A local woman, employed by Canadian Acceptance Corporation, met head on in collision with a man who works for Trader's Finance. Both cars were extensively damaged.

FREE SHOW

Here's a nice bit of cooperation between Al's Radio Cabs and the Pines Drive-In Theatre which results in some happy outings for folks up at Valley View Lodge. This is how it works—each week at an undetermined time an alarm clock rings in Al's office and the person getting a taxi nearest to that time gets free admission to the Tuesday night show at the Pines. As it so happens, it's not too often that the person can go so Al suggests that the passes be given to residents at Valley View. "Almost invariably they agree," he says, "so each Tuesday night I take as many as five of the elderly people to the show. We supply the cab for the two-way trip and the Pines gives free admission. It would do your heart good to see how much they enjoy an outing and a show. Many of them had never had the opportunity before to go to a drive-in."

ENDURANCE SWIMS

These endurance swimmers are becoming quite the thing. Example—what A. I. Grant of Naramata witnessed the other day. A man pulled up on the beach, stood in the water and informed Mr. Grant he had just come over from Summerland. He asked for the time, plunged back in the lake and headed for home. "He didn't even have a boat with him," exclaimed Mr. Grant.

LAST MINUTE THOUGHTS

Wonder if Bert Thomas will be on the lookout for Ogopogo when he makes his swim today.

Ivor Haddleton Takes Post In Prince George

Deep regret was expressed by council on Monday night when the letter of resignation of Ivor Haddleton, chairman of the Penticton Town Planning Commission was read. Mr. Haddleton is leaving the city shortly for Prince George, where he will operate a tire repair shop for Penticton Reading Co.

The letter of resignation read: "It is with regret that I find I must ask you to accept my resignation as a member and chairman of your town planning commission."

"As my plans call for me to leave Penticton very shortly, this decision must be made. Needless to say I shall always look forward to the day when I will return to our fine city."

"My time spent on the commission has been deeply interesting and it has been a privilege to have played even this small part in the guidance of the growth of what is destined to become one of Canada's finest cities."

"May the highest success attend your efforts and those of the Commission toward the planning of a model city."

In council discussion of the resignation it was stated that Mr. Haddleton had been a member of the town planning commission since its inception as a legally constituted body, shortly after the war. It was furthermore agreed that his service will be fittingly commemorated by the city.

Mr. Haddleton, who came here shortly after the cessation of hostilities to open the Home Furnishings store with his brother, ex-Alderman W. D. Haddleton, had seen service with the RCAF throughout the war.

In Penticton he has been active with the BPO Elks community service work, and also with the Penticton Fish and Game club.



IVOR HADDLETON

\$2 MILLION WORTH OF TRUMP GIRAFFES

OLIVER—Ray Pittman of Pittman Manufacturing, Kansas City, recently sent word to Ted Trump here that the U.S. Government had awarded them the contract for 107 Giraffes at a value of over two million dollars.

Of interest locally is the fact that the Giraffe as designed by Ted is meeting the strict specifications of the government contract with practically no alterations.

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Sand May Be Causing Trouble With Fire Pump

City Council was informed by Alderman H. M. Geddes on Monday night that the fire department high pressure pump will be out of service for a short time. Apparently the pump has been giving some trouble, and the fire department is determined to get to the bottom of it.

"We've been having a little trouble getting the truck into

proper condition," Alderman Geddes agreed when it was mentioned that the vehicle had been in trouble previously.

Alderman Geddes pointed out that this big wagon is an important piece of equipment and he suggested that at least part of the new problem might be due to excess sand in hydrants. "Perhaps we should clean them out a bit more frequently," he remarked.

Council agreed that this angle should be gone into, and if it is found there is a reason for it, action will be taken accordingly.

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WELCOME TO THE **FESTIVAL**

Geddys Final Clearance of Summer Footwear

FOR MEN: Jarman Sport Shoes Reg. to 14.95, Special 9.95
Regular lines of Oxfords and Loafers, crepe or neolite soles. Brown calf.

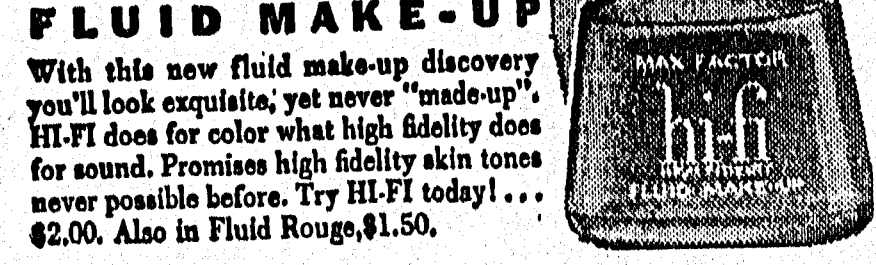
FOR WOMEN: White or coloured Sandals, Casuals, Pumps, etc. Final Clearance at 4.95 - 3.95 - 2.95

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PARKER'S PROGRESS in PENTICTON

During the past few years the Parker interests in Penticton have grown from a very small garage to one of the largest concerns in the entire district. With only four employees in 1946 the company now provides a payroll for 65 employees working in the sales, service, repair and operation of a complete line of automotive, farm and industrial equipment . . . ranging from latest styled cars to the very heaviest construction machinery.



GLADYS PARKER

President of Parker Motors Ltd., Director of Parker Industrial Equipment Ltd., and Director of Penticton Securities, has had much experience in all phases of automotive industry. Gladys Parker invites you to drop in and visit their new premises on Westminster Avenue West.



GORDON PARKER

President of Penticton Securities, secretary and general accountant of Parker Motors Ltd., Parker Industrial Ltd., and Parker Construction. Gordon Parker has the experience needed to help you in selecting a plan for financing of your purchase.



LLOYD PARKER

President of Parker Industrial, director of Parker Motors Ltd., director of Parker Construction Ltd., and director of Penticton Securities. Lloyd Parker is fully qualified and has many years' experience in the farm equipment and trucking industry. He would be very pleased to help you with all your industrial needs.



VIC PARKER

President and general manager of Parker Construction Ltd., has worked on many large construction jobs, one of the first was the leveling of the land for the Vets housing project. The firm is presently doing dyke work north of Oliver.

Parker Motors



Boasting one of the finest display rooms in the interior, Parker Motors Dodge, DeSoto sales and service depot also features the latest in automotive repair facilities including the famous Bear Wheel alignment machine, body and paint shop, and the parts dept. and front-end service leave nothing to be desired. Texaco Gas and Lubrication Products are featured at both Parker Motors and the new depot.

Parker Industrial



Opening Friday and Saturday officially, this new Farm Equipment Centre is the only one of its kind in British Columbia. Conveniently located on the new Westminster Avenue (Highway 97 north) on a big 2 1/2 acre lot, the centre boasts a special 1 1/2 acre proving ground for farm equipment and big modern paved area for displays of machinery, trucks, etc., for Truckers, Loggers, Farmers.

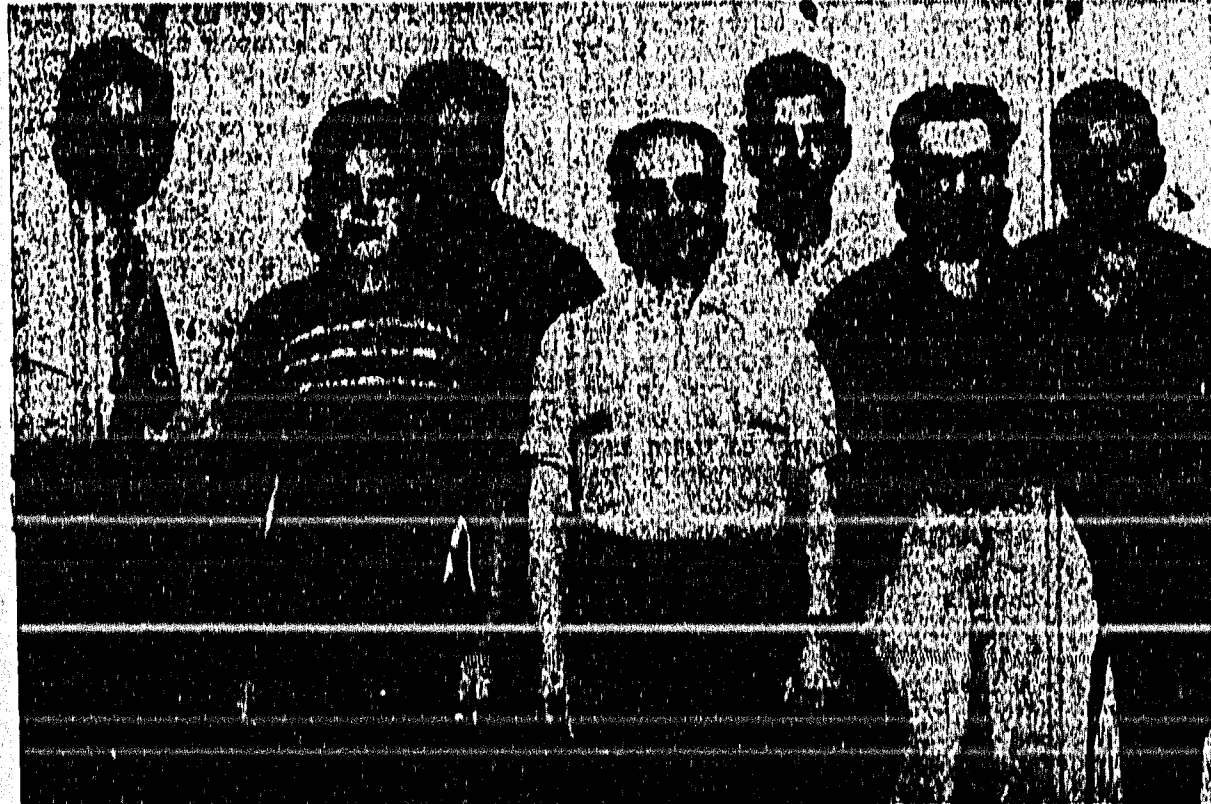
Parker Construction



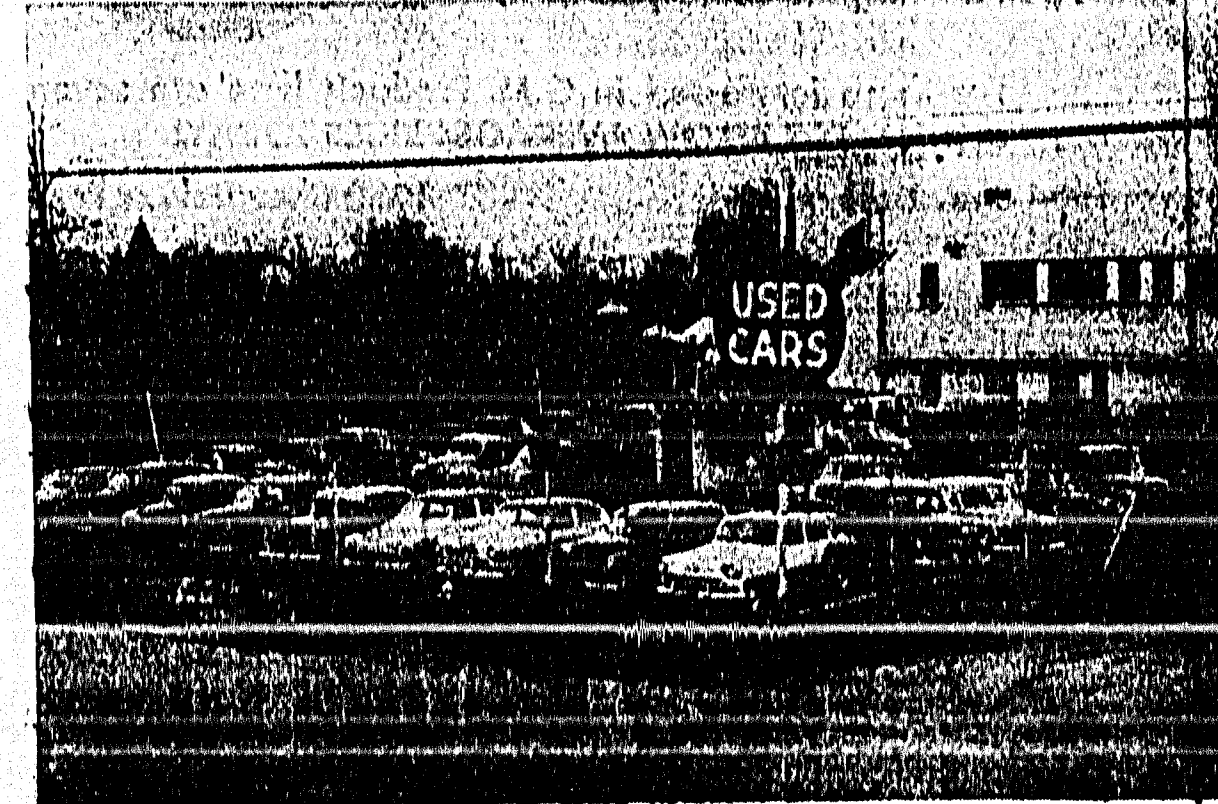
The Parker Construction company has handled large contracts of varying proportions, and are presently working in the Oliver Area on large dyking operations, employing big equipment including DB Caterpillar tractor, 18 yard carry-all, HD 10, TD 9 bulldozers a 3/4 yard dragline and 3/4 yard backhoe and shovel. Some of this heavy machinery is shown above at Oliver.



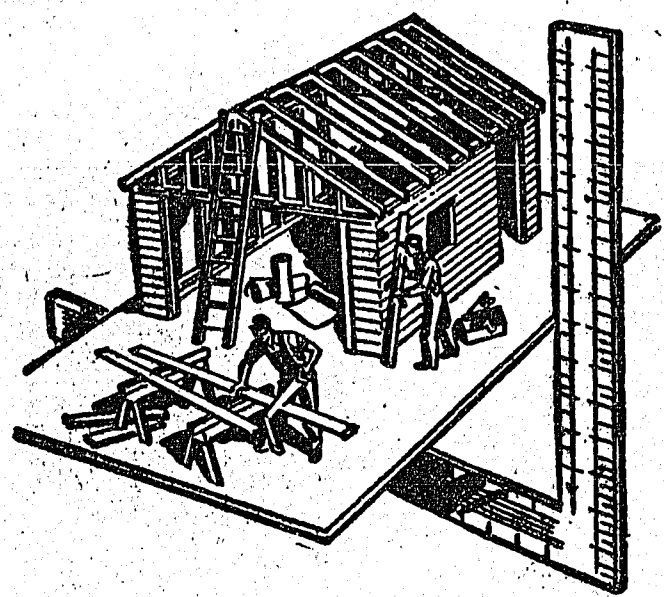
Staff of Parker Motors shown here: Back Row left to right: Lloyd Parker, Bill Jenner, Harold Foreman, Mayo Johnson, George Anderson, John Eyles, Harold Eckert, Tommy Campbell, Gordon Parker. Middle row: Dad Parker, Ray Johnson, Credit Manager, Jack Ward, Bob French, Parts Manager, Joe Muzzillo, Body Dept. Mgr., Joe Young, Service Manager, Ben Biro, Frank Gladstone, Sales Manager. Front Row: Bill Gray, Frankie Rougeau, Ivan Biro, Reg Higgins, Charlie Battiste, Gladys Parker, President.



The Staff of the new Parker Industrial Equipment centre is shown above and include, from left to right, manager Lloyd Parker, his son Lee Parker, Claud Dinney, service and parts manager Al Bonthaux, Willard Beels, Harry Wood and Herb Murray. These boys will all be on hand during the special opening this Friday and Saturday and will be pleased to explain the Farm and Industrial machinery and the operation of the big new centre to you. Geo. McMurray, Sales Manager for Parker Industrial was not present at time of photo.



One of the liveliest spots in Penticton is the large Parker Motors Used Car lot located on Martin street just opposite the Garage and Showrooms. Dependable "Certified" Used Cars have a reputation true to their name and Parkers are proud of their tremendous record of used car sales that result in happy, satisfied owners that have grown to depend on Parkers for good value and fair dealings. There's always a big selection of good used cars on display for your selection. Open evenings.



F. G. ABBOTT your building and alterations contractor is very proud to have been entrusted with the general construction of the Parker Industrial Equipment building

F. G. ABBOTT

PHONE 5615

PENTICTON, B.C.

OPEN HOUSE TO MARK OPENING OF PARKER INDUSTRIAL EQUIPMENT

A two-day celebration is planned Friday and Saturday when Parker Industrial Equipment Ltd. open their new premises on Westminster avenue, west, and the public is invited to take part in this event.

Growth of the implement and equipment business is directly responsible for formation of this branch of the firm which also incorporates Parker Motors Ltd. and Parker Construction Co.

The firm found that operating the equipment business and the motor business together caused too much congestion so new premises were looked for and the spot on Westminster avenue was chosen.

These premises were carefully planned to offer to the public the best possible services, spacious parking areas for customers and ease of entry. Also provided are large display areas and a modern repair depot along with a well equipped parts department. There is also a demonstration area for tractors and equipment.

It is now possible for a rancher to drive into these premises and completely equip his ranch from the equipment displayed in this area. Logging equipment is also being stocked. A large electric welder has been installed to take care of heavy welding and steel fabrication.

More lines are being added and this plus the modern service station in front will make a one-stop service for customers.

PARKERS HAVE BIG PAYROLL: EMPLOY 40

Three firms, Parker Motors Ltd., Parker Industrial Equipment Ltd. and Parker Construction Co. have a total staff of 40 employees with an annual payroll in excess of \$90,000. The three firms have collected and turned over to the provincial government more than \$95,000 in SS and MA tax.

Also attesting to the volume of business is the fact that Parker Motors sell a new or used car every five hours of every working day.

History of the business goes back to the spring of 1946 when Parker Motors Ltd. was incorporated and started operations under the partnership of Gladys and Lloyd Parker.

Lloyd Parker was in charge of sales while Gladys Parker was general manager and sales manager.

At that time there were only four employees and the new firm was gambling on the revenue they could receive from the sale of new Dodge and DeSoto automobiles which were just coming back into the market after the war years.

However, their hopes were soon shattered as Chrysler Corporation suffered a severe strike at that time and the new firm had no new car sales to fall back on as all the capital the new partners had was tied up in this enterprise.

Something had to be done if they were to stay in business. After some consideration it was decided to go into the farm implement business and as the Ferguson tractor agency was now open the partners decided to take on that line. This helped the situation but only a limited number of tractors were available so new revenue was again looked for and the firm started importing heavy equipment from the United States such as bulldozers, six-wheel drive army surplus trucks and any other piece of equipment that was saleable. This business proved very successful.

At this time another brother, Gordon Parker, entered the firm as secretary and has been with the partnership ever since. He is now comptroller and every penny handled must go through his capable hands.

As the firm had in stock some heavy bulldozers it was decided to put some of them to work. The fourth brother then entered the firm, started doing land levelling and road construction with the bulldozers.

This proved to be very satisfactory and a partnership with Vic Gladys and Lloyd was started and called Parker Construction Limited. More equipment was added and the firm now operated three large caterpillar bulldozers, a shovel and is presently employed by the Okanagan Flood Control with dredging and construction of dikes on the Okanagan River north of Oliver.

As the implement and equipment business grew it was decided to form a separate company for this business. That was when Parker Industrial Equipment came into being. This firm is also a partnership of Lloyd and Gladys Parker.

At the same time Dodge and De Soto cars were again available and Parker Motors was growing rapidly. Specialized services were incorporated—one of the outstanding which was wheel alignment which the new firm quickly realized was a necessity to the comfort, safety and economy of the travelling public.

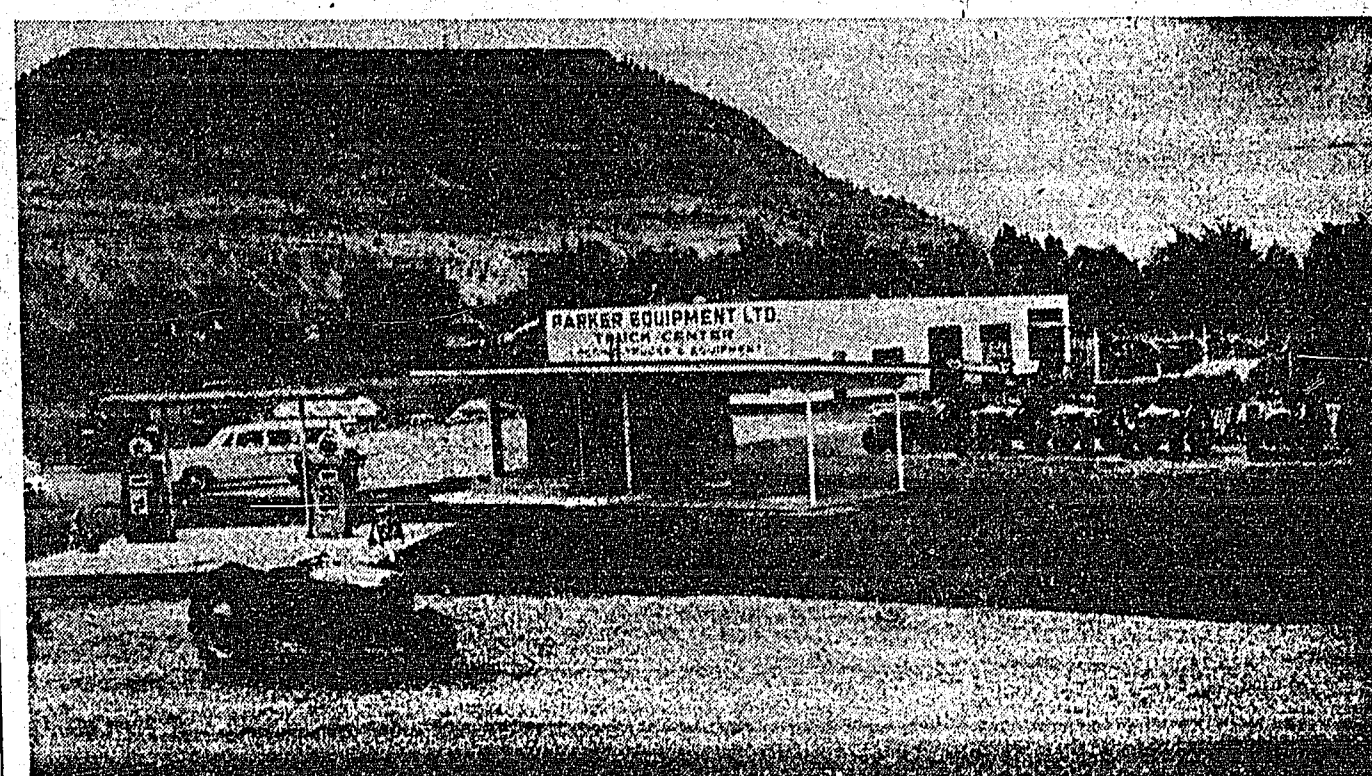
The finest of equipment was put in and the firm soon found out that equipment alone would not produce the results that they wished so they picked out two of their best mechanics and sent them on a special wheel alignment course at the Bear Wheel alignment school in Rock Island, Illinois.

The wheel alignment service that is now offered at Parker Motors is the finest available. Only the very latest in tools and equipment are used and nobody touches the machines except the two trained technicians.

Defer Decision On Land Sale

A further application for the property once known as the "old city yards", situated on Burnaby (old Westminster) avenue, was received by council on Monday night from an applicant temporarily residing in Summerland.

After hearing the letter, which went into some detail of "what should be done", council agreed to put the application on file "with others received", all to be held in abeyance until the present sewer survey, covering this area, has been completed.



THIS OVERALL VIEW of Parker Industrial Equipment's new location on Westminster avenue, gives some idea of the extensive setup which officially opens this weekend. Farm and industrial equipment is given ample space and in the background is the office and service department building. An ultra-modern island service station fronts the property, offering fast, efficient Texaco service to the motorist.

PENTICTON WOOD PRODUCTS

are pleased to have been able

to supply the new

PARKER INDUSTRIAL EQUIPMENT BUILDING

with the sash and doors that were required.

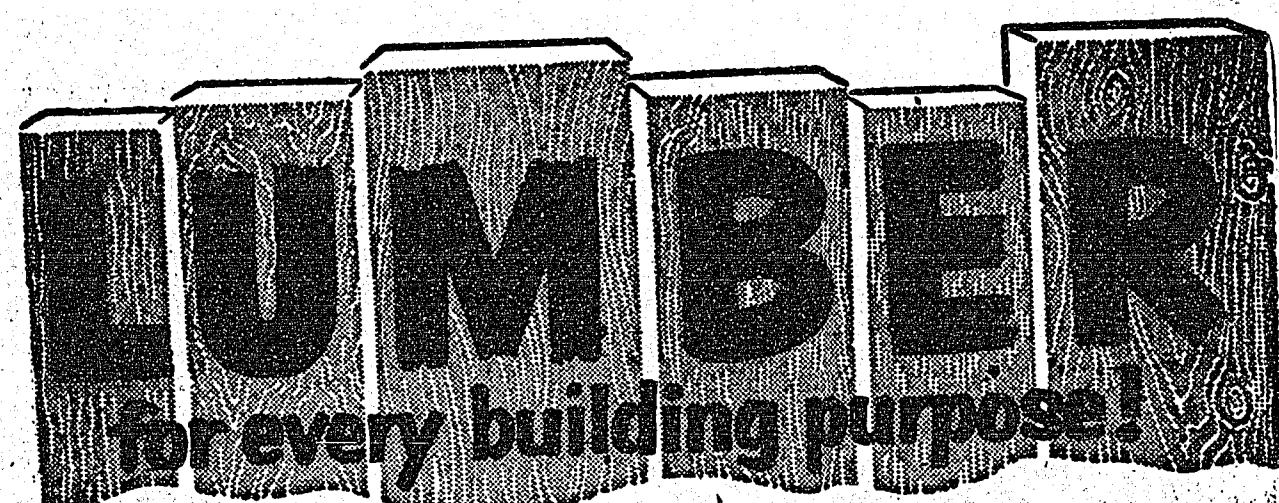
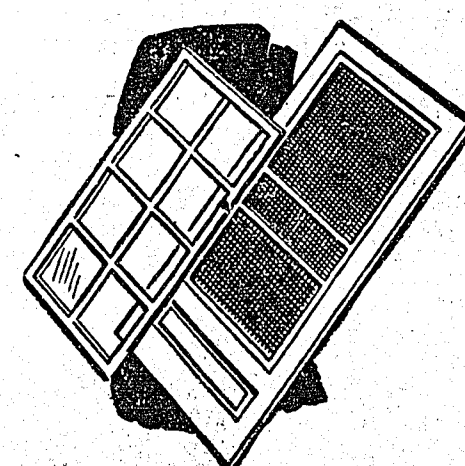
THE PENTICTON WOOD PRODUCTS also wish to congratulate the PARKER BROTHERS on their great advance and wish success to them in the future.

PENTICTON WOOD PRODUCTS

151 FRONT ST.

PENTICTON, B.C.

PHONE 5700



YES! LONG'S SUPPLIED THE BUILDING MATERIAL FOR THE NEW PARKER INDUSTRIAL BUILDING.

and Long's wish to extend to the Parker Bros. a hearty congratulations and the best of luck in the years to come!

LONG'S BUILDING SUPPLIES LTD.

274 WINNIPEG ST.

PENTICTON, B.C.

PHONE 4366

TOPEKA, Kan., (UP) — Kansas' 1955 legislature appropriated \$135,000 to renovate the state-house electrical system. A Topeka contractor offered to do the job for just \$49,664.

THE DALRYMPLE CONSTRUCTION CO. LTD.

are proud to have been chosen to install the large sliding doors of the brand new Parker Industrial Equipment building.

THE DALRYMPLE CONSTRUCTION CO. LTD.

Congratulate the Parker Bros. on their Great new advancement.

THE DALRYMPLE CONSTRUCTION CO. LTD.

300 Rigby St. Phone 2858

Congratulations

and

Best Wishes

to the

Parker Industrial Equipment

from

O. K. WELDERS SUPPLIES LTD.

227 WINNIPEG ST.

PHONE 4136



TO THE PARKER BROS.

on their new expansion of the Parker Industrial Equipment on Westminster Ave. West.

We of Laidlaw Refrigeration and Electric are pleased to have done the electrical work and join with the other citizens of Penticton and district in wishing the Parker Brothers success in the future.

LAILAW

REFRIGERATION and ELECTRIC LTD.

PHONE 4084

178 MAIN ST.

MASSEY-HARRIS-FERGUSON LTD.

EXPRESS THEIR

Congratulations

TO THE

Parker Industrial Equipment Co. Ltd.

ON THEIR NEW BUILDING, AND WISH THEM

SUCCESS

and GOOD LUCK in the YEARS TO COME

MASSEY-HARRIS-FERGUSON LTD.

VANCOUVER, B.C.

ASKS RENEWAL OF PERMIT TO BUILD AUTO COURT HERE

Request of Messrs Washington, Halcrow and Callaghan, on behalf of J. Choma for a re-institution of a permit for an auto court on property immediately south of the Sun Valley auto court was discussed by City Council on Monday, and a question of policy in respect to all such permits clarified.

It was revealed that the previous owner had obtained a permit for an auto court on the location, but had, after obtaining approval in principle, neglected to produce either plans or proceed with the matter further.

Alderman E. A. Titchmarsh remarked that council should take care that there is no trafficking in areas, or speculation purely on the basis of having obtained such a permit from council. This met general agreement from the rest of council.

S. A. Cornock, city assessor, speaking for both his own department and that of the building inspector, said that it had always

been considered that any approval for an auto court had a life of three months only, unless further action occurred. "If a permit for building is taken out, after plans and specifications are drawn up, then the time limit is six months," said Mr. Cornock, indicating that when construction has begun, this could be further extended.

Council agreed with this ruling, and reaffirmed its stand that all auto courts and similar developments shall be by special permission of council only.

It was agreed that the present application should be submitted to the Town Planning Commission when plans and specifications are prepared. The re-instatement of the permission will be discussed by council. The new owner has indicated he wishes to make an early start on the building.

Literary meaning of the word mortgage is "death pledge".

Pictorial Parade Of Peach Festival Royalty



Queen Val Vedette I, Beverley Ann Young, 1948



Queen Val Vedette II, Joyce Warrington, 1949



Queen Val Vedette III, Ilene Fraser, 1950



Queen Val Vedette IV, Mary McKay, 1951



Queen Val Vedette V, Joan Nagle, 1952



Queen Val Vedette VI, Margaret Brett, 1953

HOME ROOFING



Have Done It Again!

Yes! Home Roofing have been responsible for another bonded roof ... on the beautiful new Parker Industrial Equipment Building.

Home Roofing are proud of their work and join in congratulating the Parker Brothers on their new building and wish them success in the future.

HOME ROOFING

725 Main St.

Phone 4028

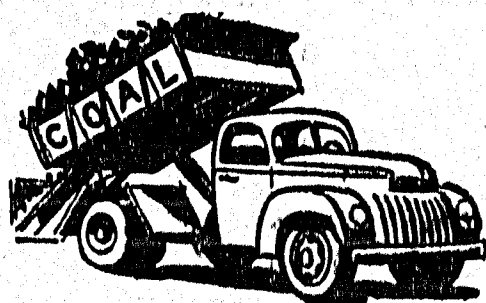


BASSETT'S TRANSFER

Bassett's Transfer have just completed another big job of supplying the shale and gravel for the Parker Industrial Equipment parking area.

They say Congratulations and Good Luck to the Parker Brothers

Also! If you have any problems as to trucking, or if you need wood, coal, sawdust, sand, gravel or shale just give us a call. We are at your service.



Bassett's Transfer

TRUCKING WOOD COAL SAWDUST SAND GRAVEL SHALE

3-0-5-4

PHONE

3-0-5-4

CONGRATULATIONS

and Best Wishes

TO THE

PARKER BROTHERS

on Their New Building

Parker Industrial Equipment Ltd.

For those who prefer to buy their car, truck or tractor OUT OF INCOME, Parker Industrial Equipment Ltd. will feature and invite use of Traders' Finance plans.

Traders Finance Corporation Limited

PENTICTON BRANCH

283 Martin Street

Phone 3841

BRANCHES FROM COAST TO COAST

Exterior Specialist and Interior Decorating



F. M. Garland

Congratulates

The Parker Bros.

on their new building

on their new bilding

F. M. Garland

441 Alexander Ave.
Phone 2632



Queen Val Vedette VII, Ardell Getz, 1954

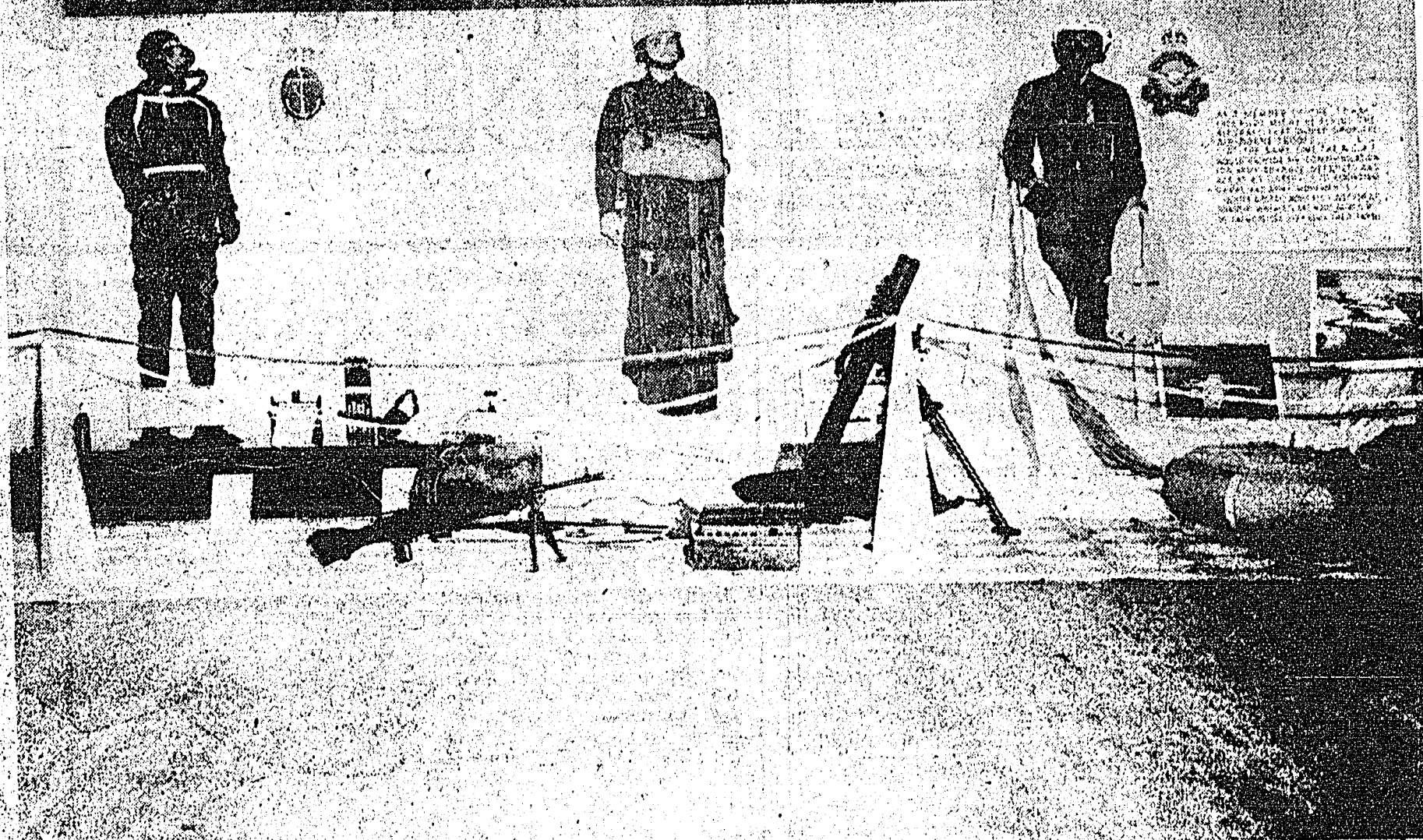
Super-Valu Sanctions Sidewalk Along Newly Acquired Area

Full sanction for the installation of a sidewalk, curb and gutter alongside the entire Super Valu parking area was received on Monday night by City Council from Bill's Investments Ltd., owners of the area in question. In a letter that confirmed the previous verbal negotiations with E. Hickson, who had represented the firm in the purchase of a house and land for extension of the parking area, the investment firm agreed that, in token of permission being granted for the extension of the parking space, the firm agreed to the installation of a sidewalk.

This will mean that the walk will now be extended on the south side of Wade avenue, as had been previously desired by council some time ago. Eventual extension of this improvement further along is considered to be only a matter of time.

TAIL OF TAILS
PITTSFIELD, Mass. — (UP)— Less than four hours after John Foster reported to police that dogs had bitten off his cow's tail, Fred Scheller reported that an automobile had run over and cut off his dog's tail.

You are needed NOW for CANADA'S DEFENCE TEAM



TRI-SERVICE DISPLAY, Navy, Army and Airforce, which will open at the Memorial Arena on Thursday as one of the many displays making up the Rotary Industrial and Agricultural Exhibition, is woven around a theme depicting inter-service coordination and support during threat from an outside force. **ARMY:** Paratrooper—with full line of personal battle equipment. **NAVY:** Frogman—with demolition equipment. **RCAP:** Fighter Pilot with full gear and an ejection seat from CF100 aircraft. General information about the equipment on exhibit given by a senior NCO from each Service. Also information in pamphlet form about opportunities in the Services as tradesmen, etc. This exhibit is prepared to give the public an idea of some of the equipment used in each Service. The dress of the mannequins is appropriate for certain jobs according to the tasks to be carried out by service personnel. Everyone should see how the jet plane ejection seat operates.

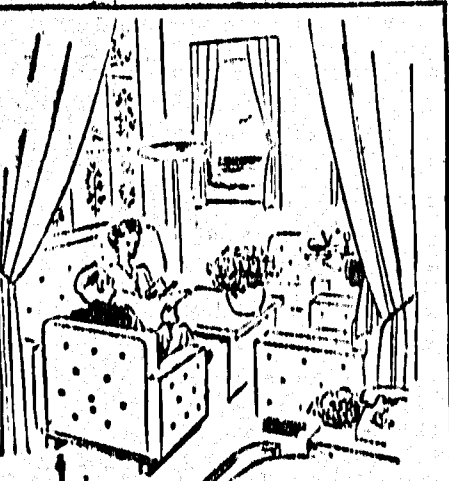
Evening Variety Show



THORA ANDERS

She plays the part of "Reno Sweeney" in TUTS' presentation of "Anything Goes," delighting audiences with her lively voice and bright, breezy dash. Thora has starred in some of TUTS' best loved shows and is also well known to radio audiences as a singer with the "Nabobettes" and "The Dreamers." In private life, Thora is Mrs. Barney Potts.

You're at-home-at-sea on your Holland-America Line crossing to Ireland, England, France or Holland



Regular sailings from New York to Southampton—LE HAVRE — ROTTERDAM by Nieuw Amsterdam, MAASDAM and RYNDAM. Or sail direct to ROTTERDAM by deluxe one-class motor-twin WESTERDAM and NOORDAM. Monthly service by MAASDAM or RYNDAM to COBLENZ, IRELAND.

SPECIAL SAILING FROM HALIFAX—MAASDAM NOV. 25 Minimum fare \$100 Tourist Class, with virtual run-of-ship privileges.

SEE YOUR TRAVEL AGENT
Holland-America Line
Offices in Montreal, Toronto and Winnipeg
301 Bloor Street, Vancouver 1, B.C., Pacific 5341

To EUROPE by Netherlands Government Vessels
Low fares, high standards of Dutch seamanship, cleanliness and traditional friendliness. Ample room for recreation and fun. Good, plentiful menu.
SAILINGS to Southampton, Le Havre and Rotterdam: From MONTREAL: Zuiderkruis Sept. 30; Groote Beer Oct. 31. From NEW YORK: Sibajak Aug. 30; Zuiderkruis Sept. 6; Groote Beer Sept. 12; Oct. 6; Johan van Oldenbarnevelt Sept. 17.
Direct to Rotterdam.
Directorate-General of Shipping (Ministerie van Verkeer en Waterstaat) The Hague, The Netherlands. Holland-America Line, Agents.

Top Vancouver Artists Appear In Variety Show

Many people who are interested in the Peach Festival and who don't care especially for square dancing or some of the other attractions will be delighted with the Variety Concert to be given two nights, Thursday at nine o'clock and Friday starting at eight in the evening.

Stars of stage, radio and television, will be here, in talent supplied by Vancouver's famous Theatre Under the Stars.

Thora Anders, who plays the part of "Reno Sweeney" in the TUTS' production of "Anything Goes" will sing in her lively breezy way. She has starred with the Nabobettes, a program sponsored by the Kelly Douglas Co., who put out Nabob brand products.

In private life she is Mrs. Barney Potts. Both she and her husband are home-grown B.C. products, Vancouver people.

Other singers from the Theatre Under the Stars, who are coming to Penticton, are the popular baritone, Don Franks, and Karl Norman, now starring in the TUTS' production of "Music In The Air".

Other Vancouver radio and television stars to be present are Mike Mark and Jack, the Rhythm Pals, and Bud Henderson, pianist.

Louise Blanchard, the extraordinary baton twirler, a professional majorette, is another featured artist. She is recently back from Los Angeles where she had several engagements.

In Vancouver she appeared as a contestant in the "Miss Kitchikan" contest, and won, and now represents Kitchikan in the PNE contest. She has been a member of a unit starring Bill Kenney of the Ink Spots, and is the official majorette for the Lions' football games. She has a baton teaching school of her own in Vancouver.

The Okanagan is to be represented on the program, which will please many people. The Oliver Choral Society directed by Harold Ball, is to give several numbers, and anyone who has had the pleasure of hearing them in person or on the air knows that this is a splendid singing group, representative of Canadian community life.

"YOUNGER" SISTER IS 100 YEARS OLD
TORONTO, (CP) — Mrs. June Tutty is a younger sister — she's only 100.

Her sister, Mrs. Sarah Johnston, celebrated 102 years June 15. Grandmother Tutty had the sort of plonker life people read about. She came over from England 70 years ago in a sailing ship and was "so sick on the three-week crossing I didn't care if I lived or died."

She settled down in the backwoods area in what is now the outskirts of Toronto, married three times and lost her sight at 80 years.

She became wife of a tailor and then wife of a railroad man after her first husband died leaving her with two small daughters. She celebrated her birthday surrounded by 13 grandchildren and 17 great-grandchildren.

SPRINGFIELD, Mass., (UP) — Police received a report that "kids are throwing dough away on Longhill street," and a cruiser sped to the scene. It proved to be discarded baker's dough.

Okanagan Valley Exhibit At PNE

At last year's Pacific National Exhibition, the Okanagan Valley entry in the class of District Agricultural Exhibits won first prize.

To do this again, and to bring back the Dewar Shield and large cash award, the PNE Committee of the British Columbia Fruit Growers' Association is working hard on plans for this year's exhibit at the Pacific National Exhibition. Dates of the exhibition are August 24 to September 5.

The BCFGA Committee, under the chairmanship of J. M. Kosty of Vernon, with F. W. Laird of Penticton and E. J. Hack of Oliver as members, is assisted by Col. E. Poole and Jack James of the B.C. Interior Vegetable Marketing Board.

Interest is keen in the District Exhibits and the intention to compete at this year's Pacific National Exhibition has been declared by more districts than usual.

To win this year the fine fruit, vegetables and other produce of the Okanagan Valley will have to surpass the products of every agricultural section of British Columbia.

Work Progressing On Nelson College

The new men's residence at Notre Dame College in Nelson will be opened for the fall term next month, and construction of a chapel will begin shortly. It has been announced recently.

A large increase in enrollment is expected this year, due to increased facilities and high academic standards. Paid applications to date number twice that of last year at this time, due partly perhaps to the fact that Notre Dame first year students passed 91 per cent of all their papers written in the June Senior Matriculation examinations by the B.C. Department of Education. This is well above the average for the province.

Opening of the fall semester is scheduled for September 17, and applications should be in by September 1. Junior Matriculation is required for entrance.

The new residence is a very attractive, modern three-story building housing 68 boys and the Dean of Men, built at a cost of \$119,000 from funds gathered in last summer's campaign. Rooms have twin beds and separate built-in desks, with hot and cold water in each room.

"Two very large checks and many smaller donations, all given specifically for the building of the chapel, have made immediate construction possible. Except for the pews, no furnishings or vestments have been given to date."

A new large cooking range and other equipment, also the gift of two benefactors, will improve boarding facilities. Boys, girls, and faculty all eat in a common dining room on campus. The range is ample for future expansion and an eventual new kitchen.

NAMES THE SAME
NEWTON, Mass., (UP) — Francis Donovan, 35, and Frances Donovan, 33, applied for a marriage license.

B.C. Bracewell Talks To Penticton Kiwanis

The complexity of modern life has forced a greater degree of integration among departments of government, B. C. Bracewell, retired deputy of municipal affairs and former Penticton municipal clerk, told members of the Penticton Kiwanis Club at their luncheon meeting yesterday in the Hotel Prince Charles.

Mr. Bracewell took as his subject "Illusions, Delusions and Hallucinations," and dealt with incidents that illustrated what the civil servant is up against and why he did not always act, for fear of being made the scapegoat.

Mr. Bracewell was introduced by W. A. Rathbun who told of the speaker's work in municipal affairs which commenced in 1910. He was clerk in Penticton from 1914 until 1938 when he was appointed assistant supervisor of municipalities for B.C. In 1942 he became supervisor and in 1945 deputy minister of municipal affairs and inspector of municipalities, a position he held until his retirement in 1954.

Since that time he has been appointed by the government to revise the province's municipal legislation.

"Before going to Victoria, I had the delusion that heads of branches of government were supermen, that orders in council and statutes were above reproach and that no illusions would be practiced," he said, "but those fantastic ideas were soon shattered."

After working among government employees for a number of years, he continued, he was of the opinion that they would stack up in any jobs.

He gave it as his personal feeling that the public is being served better than it deserves, that the government performs many services for which it does not receive full credit. He cited cases where the government looks after people who cannot look after themselves.

Mr. Bracewell recalled that he

was the third man to fill the post of supervisor, his two predecessors having died in harness.

First was Robert Baird, whom Mr. Bracewell described as an instructive critic. Second was E. H. Bridgeman, "a friendly conciliator able to have visitors do what he wanted them to do and still thank him."

He described himself as more meticulous and of having a penchant to translate principles into action.

Mr. Bracewell said he had served under five ministers of municipal affairs, A. Wells Gray, Herbert Anscomb, R. C. MacDonald, A. D. Turnbull and W. D. Black. He stated he had known all of

SO WHY OPEN?
ROCKLAND, Me. — (UP) — When this city opened its new courtroom for the first time, it developed that there were no cases to be heard.

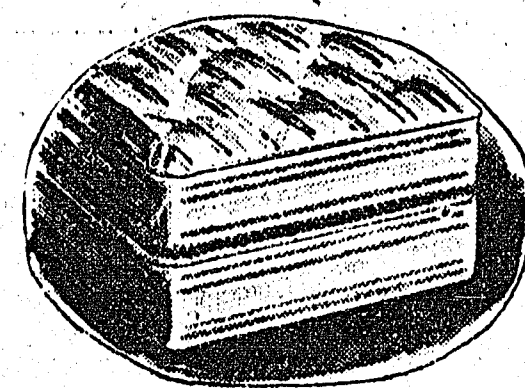
them except Mr. Black before they became ministers and described all five as fine men, anxious to do a good job.

The First Prize Winner

of the State Vacuum "Count the Fords" Contest, which appeared in this newspaper on July 20th, is:
Mr. Z. PAHODA,
P.O. Box 165,
Grand Forks, B.C.

MELCHERS
DISTILLERS OF
Fine Quality Gins and Real Rye Whiskies

This advertisement is not published or displayed by the Liquor Control Board or the Government of British Columbia.



HOME FURNISHINGS

INVITE YOU TO VISIT
THEIR DISPLAY AT THE

**Rotary Industrial
Exhibition**

We are featuring the famous Sealy Posturepedic Mattress. Also on display will be this month's "Get Acquainted" Sealey offer the "Enchanted Night" posturized mattress reduced for the first time from 59.50 to only 39.50. The Enchanted Night Mattress is also sold as a unit.

Home Furnishings

74 FRONT ST.

PENTICTON

PHONE 5707

**DON'T RUSH - - READ CAREFULLY
THEN GO TO Mc & Mc AND SAVE PLENTY**

New 1955 **EUREKA** Super Roto-Matic with ZIP-CLIP Swivel Top

Free \$32.45 Offer!

This Week Only!

your FREE of extra cost!

\$24.95 STORAGE CHEST TV BENCH

\$7.50 ROLL-EASY ROTO-DOLLY

\$32.45 Yours FREE with Eureka Roto-Matic

Get all 3 for only 89.95

Complete with 8 Deluxe Cleaning Tools

All that's modern in ONE cleaner

This is the same marvelous EUREKA Roto-Matic with zip-dip swivel-top and Attach-O-Matic clip on tools you see advertised currently in all leading magazines... the same cleaner rated No. 1 Best Buy for performance and value by America's leading consumer reporting group. Hurry! Get yours now. Act quickly before this special offer expires and thrill to owning this wonder cleaner. Sent to you on 10 days home trial.

"RATED NO. 1 BEST BUY"... for quality performance and price, by leading Consumer Reporting Group

YOU ALWAYS DO BETTER AT

MEME

201 Main St. Penticton Branch Phone 3036

Peach Festival Special

150.00 OFF

Instead of Trade In

Brand New

Frigidaire

Double Oven

Range 40"

Reg. Price **429.00**

Less **150.00**

279

You Pay This Week Only

Peach Festival Special

70.00 OFF

Instead of Trade In

Brand New

THOR RANGE

30" Std. Model

Reg. Price **269.00**

Less **70.00**

199

You Pay This Week Only



PEACH FESTIVAL VALUES

FINAL SUMMER CLEARANCE
AUGUST 18 - 19 - 20

OUTSTANDING VALUE! 5-PIECE CHROME SETS



A special purchase, planned well in advance makes this outstanding value possible. A distinctive suite in superbly simple modern design with just the right touches of decorative detail to make it stand out. Table has 2-tube legs with contrast metal ornamentation and matching metal top trim... extension top is covered in heat-stain-acid resisting plastic material. 4 chairs are of excellent design with matching metal ornamentation and plastic covering. Your choice of black iron with brass or copper with chrome finishes. Table size 30"x42", extending to 54".

79.50

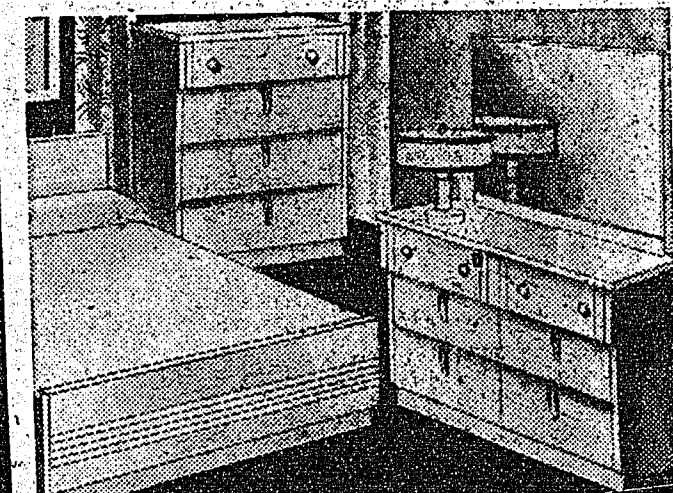
Pay only 7.95 down, Balance monthly

CHESTERFIELD SUITE

Styled to give you a lifetime investment of proud ownership. The rubber backed boucle covers are in a wide range of decorator colors. Built the famous Tynan way, this suite is a masterpiece of comfort and carries a 10 year guarantee on the "KANT-SAG" springs.

299.50

Terms \$30 Down, Balance Monthly



MODERN BEDROOM SUITES

There's beauty and utility in every inch. Fashioned from carefully selected Eastern hardwood and veneered — satin finished walnut. The 4-drawer Chiffonier and dresser provide generous storage space. Complete with 1/6 Bed.

139.95

Terms \$14 Down, balance monthly

2 Piece Stylish "TYNALOUNGE"

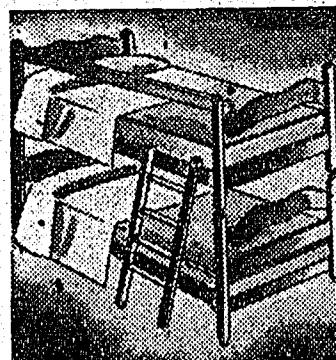
The newest from "TYNANS" — A modern lounge and chair by day and a comfortable bed by night. Sturdily constructed with hardwood frames and an ingenious mechanism that lowers the bed in a jiffy — no lifting or pulling. Available in Frieze covers in red or blue grey.

219.50

Terms \$22 Down Balance monthly

DOUBLE BUNK BEDS

Terms \$10 Down Balance Monthly



Colonial style complete with mattresses. Made from Eastern Birch in walnut finish. Have link springs and well made mattresses. Complete with guard rail and step ladder.

99.50

AMC DELUXE ELECTRIC RANGE

Saves Space — Cooks A Meal For Twenty People!

\$229

CHECK THESE 5 FEATURES:

- 4-Hi-Speed Chromalox Elements
- 7 Heat Switch Positions
- Automatic Time Clock
- King-Size Oven — Spaceous
- Utility Drawer
- Super Speed 3000 Watt Broiler

\$23 Down, Balance Monthly

A.M.C. DELUXE GAS STOVE

30" SPACE SAVER MODEL

- Giant Size Oven
- Roll out Broiler
- Robertshaw Oven Control
- Automatic Lighting Top Burners
- Can be converted to Natural Gas

Terms \$17 Down, Balance Monthly

\$169

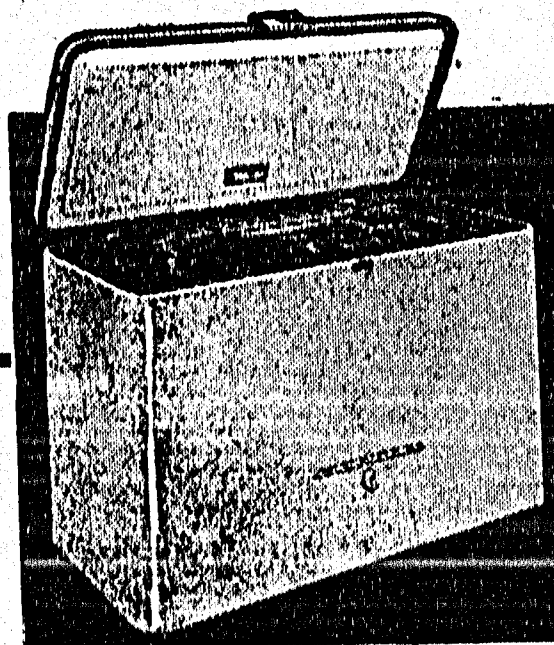
EXTRA -- COOLERATOR DEEP FREEZE

Just two only at this low price and we cannot repeat this offer. Check these features:

- 10 1/2 CUBIC FOOT
- Counterbalanced Lid
- 3 Convenient Removable Baskets
- 350 Pound Capacity
- Handy Door Lock
- Built In Automatic Lamp
- 5 year Guarantee on Unit

299.50

Terms \$30 Down, Balance Monthly



SAVE ON FRIGIDAIRE ELECTRIC RANGES

DOUBLE OVEN MODEL

Here's real cooking for the busy housewife. Have Automatic Oven Control — 2 Broilers — Radiant Heat Cooking Units — full width storage drawer — Just two at this price.

Regular 429.95
Trade-In 130.00

You Pay **299.95**

Terms \$30 Down — Balance Monthly

APARTMENT RANGE

Just 21 inches wide yet with four full size top elements and Oven. Have five heat switches, broiler and pan.

Regular 239.95
Trade-In 60.00

You Pay **179.95**

Terms \$18 Down Balance Monthly

SUMMER SALE OF STAPLES

EXTRA VALUE! MUSLIN SHEETS

Of fine bleached cotton from Cannon Mills. Classed seconds due to slight imperfections. Have 2 1/2 inch plain hem. Sizes 81x90 inches Pair **4.99**

PILLOW SLIPS

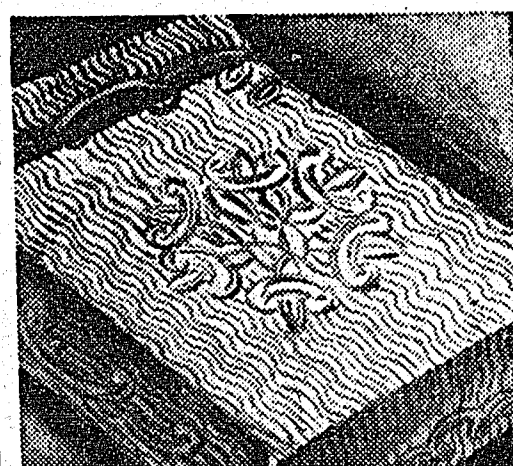
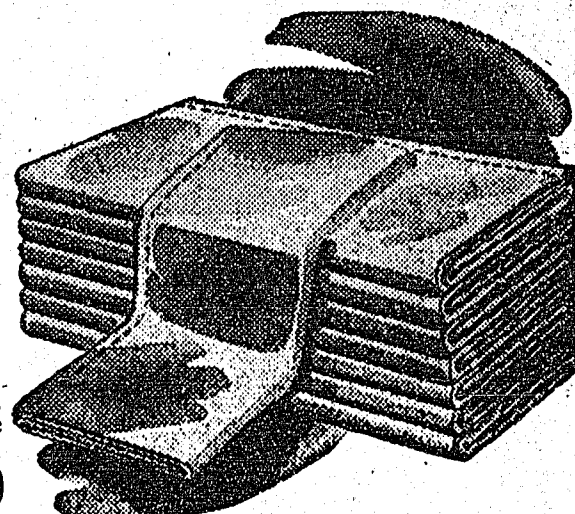
Medium weight of "Super" quality cotton
Sizes 42x30 Pair **.77**

Indian Blankets

"Esmond" blanket, quality cotton brushed to a thick fleecy nap for warmth. Colorful Indian patterns, ideal for picnics, beach or home use. Ends have satin binding. Size 70x80 inches. Each **4.99**

Foam Pillows

A special purchase planned in advance makes this value possible. Soft, resilient, lint-free foam rubber which will not lump or flatten. Satin cover zips open to remove for laundering. Colours: White, pink, blue. Size 24"x16"x5 1/2" **4.99**



CHENILLE SPREADS

A special low price on these lovely subdued, soft to the touch in multi-pastel floral quality Baby Chenille Spreads. Closely tufted patterns on ground of pastel shades. Double bed size. Regular up to 14.95 **8.88**

H.B.C. 4 Point Blankets

Seconds of this world famous blanket. Double bed size. Blemishes are slight and will not affect there beauty and wearing qualities. Stock up at this low price and be ready for unexpected guests. Each **19.95**

Bath Mat Sets

New color for your bathroom at a low sale price. Choose one of these attractive sets of bath mat and matching seat cover. Thickly napped, plain cut pile. Mat size 21x24" with fringed ends **1.99**

Linen Tea Towels

Another special value in quality linen tea towels that just drink up water and wear well. Close, firmly woven linen in choice of checks or multi-stripes. Sizes 16 1/2"x29" Priced at **8 for \$1.**

Bark Cloth Drapery

Richly toned flowers and delicate leaves on grounds of beige, white, grey. Make beautiful drapes for any living room. Width 48". Regular 2.25 yard — Sale Yard **1.89**

Rayon

Plaid Yardage

60 yards only Dress Stewart Tartan. Makes up into wonderful mens and boys shirts, children's dresses and skirts. Washes beautifully and so easy to iron. Sub quality. 36" yard **.99**

Clearing Summer Shoes for all the Family

MEN'S CASUALS

Vacation Shoes in leather or faded blue Denim. Full sponge rubber soles. Cork insulation, cool as can be. Faded blue Leather Regular 5.95 **3.99** Regular 7.95 **6.99**

WOMEN'S CASUALS

Casuals for the festival week. All white wedge sandals with full leather linings and foam cushion insoles. Regular 5.95 **4.99**

KIDDIES' SANDALS

Savage sandals in white, tan, or multi-colored to clear at a wonderful low price. Regular 4.50 **2.99**

WOMEN'S DRESS SHOES

Dress shoes in white Elk. The new California Cuban Heel or wedge. Beautifully styled for more comfort. Regular 8.95 **6.99**

WOMEN'S MACASSINS

Smartly styled moccasins in tan or white. Just the thing for the festival. Regular 5.95 **4.99**

Kiddies' Play Shoes

English Crepe soled play shoes. All leather uppers. In Brown, Red or White. Regular 2.19 **1.49**

Clearing Summer Dresses - Millinery

WOMEN'S DRESSES

All grouped to gether from many price ranges in cottons, Dacrons, Taffetas, many styles tailored, dressy, and sundresses. Sizes are broken 11 to 22 1/2. All clearing at one price. Reg. 5.95 to 16.95 **\$5.**

GIRLS DRESSES

Cotton dresses for school. A clearance from many groups. See these dresses for that extra little dress. Sizes 2 to 12. Reg. to 3.98 to clear **1.99**

CHILDREN'S BLAZERS

Here is your chance to get that little jacket for school. Mary Blazers are so right for cool days. Many are cord trimmed with motif on pocket. Regular 3.95 **2.99** Regular Sizes 7 to 14 **3.69**

CAMISOLES

In cotton eyelet two styles a dainty handy little garment in every woman's wardrobe. Small, medium, large Regular 1.08. To clear **\$1.**

HALF SLIPS

In pretty eyelet with deep frill and shadow panel. See these slips you'll want one. Sizes Small, Medium, Large Regular 2.88 **1.88**

SUN HATS

Fancy lace straws and woven straws in large brims with chin straps — assorted colours. Regular to 1.80. To clear **\$1.**

Ladies' Skirts

10 only cotton print skirt flared style sizes 12 and 14 only. Reg. 2.49 **\$1.**

Girls' Shorts

20 only. Of drill denim and cotton crepe. Sizes 4 to 14. Regular 1.00 **.88**

Pedal Pushers

6 only Girls pedal pushers in striped denim. Sizes 10 to 14. Regular 1.00. To Clear **\$1.**

Women's T-Shirts

20 only Cotton T-Shirts and denim bras broken sizes and colours. Reg. .98 to 1.98. To clear **.77**

Clearing - Men's and Boys' Wear

MEN'S SLACKS

Discontinued range of slacks of in splash weave flannels and plain rayon Gabardine. All have zipper fly, 5 pockets and pleats. Odd sizes only **4.99**

MEN'S SPORT SHIRTS

Heavy weight rayon Gabardine sport shirts, in solid colors of blue, grey-maroon, red, green and brown. Handstitched edges on collar, in or out style with individual sleeve lengths. Sizes small, medium, large. **3.98**

Boys' Sport Shirts

Neat and Dressy. Styled for in or out wear in sanitized cool cotton checks and flannels. Odd Sizes **.99**

Men's T-Shirts

Plain Cable knit T-Shirts with contrasting collar. Short sleeves in or out style in white, and orange. Sizes s, m, l. **2.49**

Boys T-Shirts

Boys all white light cotton imported T-Shirts. Short sleeves, knitted neck. Sizes s, m, l. **.33**

Mens Anklets

Clearance of all types of Anklets, all nylon, and nylon blends. Plain shades and fancies. **.49**

Summer Handbags

Nylon washable drawstring, simulated leather, and novelty basket types. Values to 2.50. To clear **1.49**

Summer Jewellery

Necklaces and earrings. To clear **.49**

Liquorice Allsorts

For the children Per Pound **.29**

Nylon Hosiery

First quality full fashioned, proportioned lengths, 31 gauge 18 denier. Sizes 8 to 11. Special pair **.69**